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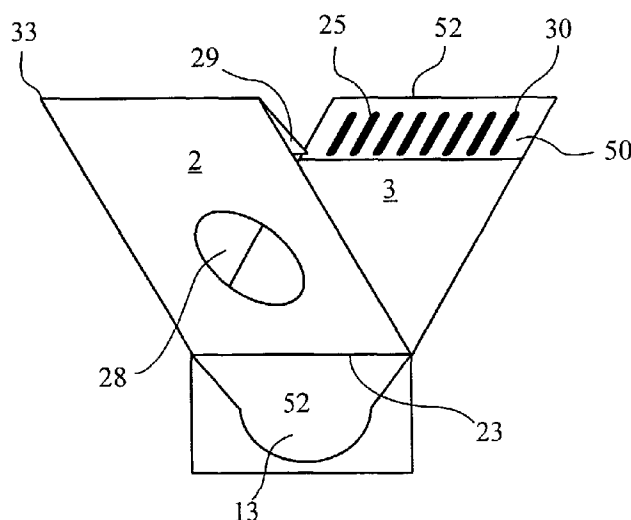
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(54) Title: HAIRDRESSER'S MASKING AID



(57) Abstract: According to an aspect of the invention there is provided a hairdresser's masking aid (1) for masking selected strands of a head of hair from other strands of hair while the selected strands are treated, the masking aid comprising at least two panels (2, 3) of flexible sheet material which are capable of being hinged apart to receive the selected strands of hair between the panels and subsequently brought into proximity with each other to envelop the selected strands in use, characterized in that the masking aid further comprises a bag like reservoir for containing treatment process substances or precursors to treatment substances. The reservoir (52) is preferably provided in a region of the masking aid remote from the end of the masking aid in proximity to the scalp in use. In preferred embodiments the pouch is provided in a region of the masking aid furthest from the end of the masking aid in proximity to the scalp.

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