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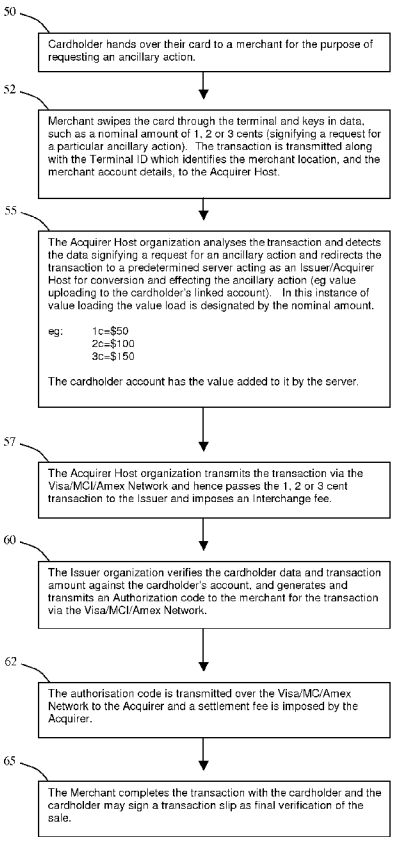
(54) Title: EFFECTING ANCILLARY ACTIONS ON AN ESTABLISHED TRANSACTION NETWORK



(57) Abstract: A method for conducting transactions over a POS network where account information associated with a user is collected and verified. Data is then entered into the POS access point which is associated with a particular ancilliary action. The data is then transmitted as a POS packet to a processing intermediary and the processing intermediary receives the POS packet, analyses the contents of the packet and transmitting to a predetermined server to effect the ancillary action. The ancillary action is then effected with respect to the verified user account.

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