CLAIMS

1. An extract of a freshly obtained plant biomass, wherein the extract comprises at least one anthocyanin, wherein the plant biomass is strawberry, and wherein the extract comprises: (i) 0.007 ppm to 0.027 ppm 2,3 butanedione, (ii) 0.05 ppm to 0.1 ppm 3,7,11-trimethyl – 1,6,10-Dodecatrien-3-ol; (iii) 0.02 to 0.1 ppm dihydro-5-octyl-2(3H)-Furanone; (iv) 0.05 to 0.15 ppm 4-hydroxy-2,5-dimethyl-3(2H)-Furanone, (v) less than 0.3 ppm 2-methylpropan-1-ol; (vi) less than 0.5 ppm 3-methyl butanol; and (vii) less than 0.4 ppm 2-hexenal.

~~2. The extract of claim 1, wherein the extract further comprises at least one anthocyanidin.~~

~~3. The extract of claim 1, wherein the concentration of the at least one anthocyanin in the extract is 1 ppm.~~

~~4. The extract of claim 1, wherein the concentration of the at least one anthocyanidin in the extract is 1 ppm.~~

~~5. The extract of claim 1, wherein the at least one anthocyanidin is selected from the group consisting of: cyanidin, delphinidin, malvinidin, peonidin, petunidin, and combinations thereof.~~

~~6. The extract of claim 1, wherein the at least one anthocyanin is selected from the group consisting of: cyanidin-3-arabinoside, cyanidin-3-galactoside, cyanidin-3-glucoside, delphinidin-3-arabinoside, delphinidin-3-galactoside, delphinidin-3-glucoside, malvinidin-3-arabinoside, malvinidin-3-galactoside, malvinidin-3-glucoside, peonidin-3-arabinoside, peonidin-3-galactoside, peonidin-3-glucoside, petunidin-3-arabinoside, petunidin-3-galactoside, petunidin-3-glucoside, and combinations thereof.~~

~~7. The extract of claim 1, wherein the concentration of cyanidin-3-glucoside in the extract is 0.5 ppm.~~

~~8. The extract of claim 1, wherein the concentration of peonidin in the extract is 0.07 ppm.~~

~~9. The extract of claim 1, wherein the concentration of peonidin-3-galactoside in the extract is 0.2 ppm.~~

~~10. The extract of claim 1, wherein the concentration of peonidin-3-glucoside in the extract is 0.8 ppm.~~

~~11. The extract of claim 1, wherein the concentration of petunidin in the extract is 0.6 ppm.~~

~~12. The extract of claim 1, wherein the extract comprises 0.5 ppm cyanidin-3-glucoside, 0.07 ppm peonidin, 0.2 ppm peonidin-3-galactoside, 0.8 ppm peonidin-3-glucoside, and 0.6 ppm petunidin.~~

~~13. The extract of claim 1, further comprising glucose in an amount greater than 0.9 g/100g of the extract.~~

~~14. The extract of claim 1, further comprising fructose in an amount from 1.1 to 1.5 g/100g of the extract.~~

~~15. The extract of claim 1, further comprising sucrose in an amount from 0.2 to 1 g/100g of the extract.~~

~~16. The extract of claim 1, further comprising reducing sugars in an amount from 2 to 2.5 g/100g of the extract.~~

~~17. The extract of claim 1, further comprising mono and disaccharides in an amount from 2 to 3.5 g/100g of the extract.~~

~~18. The extract of claim 1, wherein the plant biomass is strawberry.~~

~~19. The extract of claim 19 wherein the extract comprises: (i) 0.007 ppm to 0.027 ppm 2,3 butanedione, (ii) 0.05 ppm to 0.1 ppm 3,7,11 trimethyl 1,6,10 Dodecatrien 3 ol; (iii) 0.02 to 0.1 ppm dihydro 5 octyl 2(3H) Furanone; (iv) 0.05 to 0.15 ppm 4 hydroxy 2,5 dimethyl 3(2H) Furanone, (v) less than 0.3 ppm 2 methylpropan 1 ol; (vi) less than 0.5 ppm 3 methyl butanol; and (vii) less than 0.4 ppm 2 hexenal.~~

~~20~~2. A perfumed article comprising the extract of ~~any one of the previous claims~~claim 1, wherein the perfumed article is selected from the group consisting of: an aromatic water, a perfume, a cologne, a bath gel, a shower gel, a shampoo, a hair care product, a cosmetic preparation, a deodorant, an air freshener, a detergent, a fabric softener, and a household cleaner.

~~21~~3. A flavored consumer product comprising the extract of ~~any one of the previous claims~~claim 1, wherein the product is selected from the group consisting of: baked goods, dairy based products, dairy analogues, products based on fat and oil or emulsions thereof, milk products, confectionary products, desserts, chocolate and compound coatings, cereal products, non-alcoholic beverages, alcoholic beverages or instant or ready-to-drink beverages.