

ABSTRACT

The purpose is to provide a technology that enables the provision of information to a passenger on a ticket gate machine at a station within a time period such that the smooth passing of the user through the ticket gate machine is not interrupted. An information providing server apparatus according to the present invention holds a content correspondence list describing the correspondence relationship between information that the ticket gate machine presents and a passenger to whom the ticket gate machine is to present the information, and transmits, in each predetermined time slot, the content correspondence list up to the next time slot to the ticket gate machine (see Figure 1).