

A SYSTEM AND METHOD USING MULTI-DIMENSIONAL RATING TO DETERMINE AN ENTITY'S FUTURE COMMERCIAL VIABILITY

ABSTRACT OF THE DISCLOSURE

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A method and system for determining an entity's future commercial viability which comprises: (a) using a first predictive modeling, determining a future commercial viability of the entity, the first predictive modeling is derived by identifying patterns in data and relating to predictive attributes, thereby
10 generating a viability score; (b) using predictive modeling to generate a relative ranking of the entity against its peer group, thereby generating a comparative viability score (i.e., portfolio comparison); (c) measuring data depth to quantify how much is known about the entity and, thus, how much confidence we have in the viability score and comparative viability score, thereby generating a data
15 depth indicator; (d) assigning a company profile by segmentation to define and group the entity with other similar entities in terms of size, years in business, availability of complete financial statement and commercial trade history; and (e) outputting a multi-dimensional viability rating comprising the viability score, comparative viability score, data depth indicator, and company profile.

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Figure 2 accompanies the abstract