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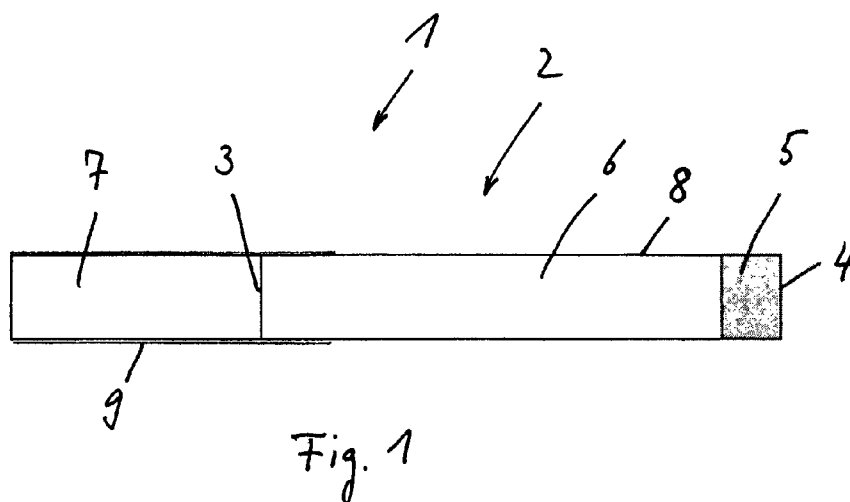
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(54) Title: MULTI-SEGMENT SMOKING ARTICLE



(57) Abstract: A smoking article (1) comprising a rod (2) of smokable material with a mouth end (3) and a distal end (4) remote from the mouth end (3). The rod (2) comprises at least a first and a second segment (5, 6), wherein the first segment (5) has a distal end defining the distal end of the rod and the second segment (6) is disposed downstream of the first segment. The smoking article further comprises a mouthpiece (7), which is attached to the mouth end (3) of the rod (2), wherein the first segment (5) comprises a first tobacco blend with a first level of a smoke constituent inhibitor and the second segment (6) comprises a second tobacco blend with a second level of the smoke constituent inhibitor, wherein the second level of the smoke constituent inhibitor is lower than the first level.

