(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization
International Bureau

(43) International Publication Date
28 June 2001 (28.06.2001)

PCT

(10) International Publication Number
WO 01/46861 A1

(51) International Patent Classification[7]: G06F 17/30

(21) International Application Number: PCT/US00/32538

(22) International Filing Date:
29 November 2000 (29.11.2000)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
60/168,156 29 November 1999 (29.11.1999) US
Not furnished 29 November 2000 (29.11.2000) US

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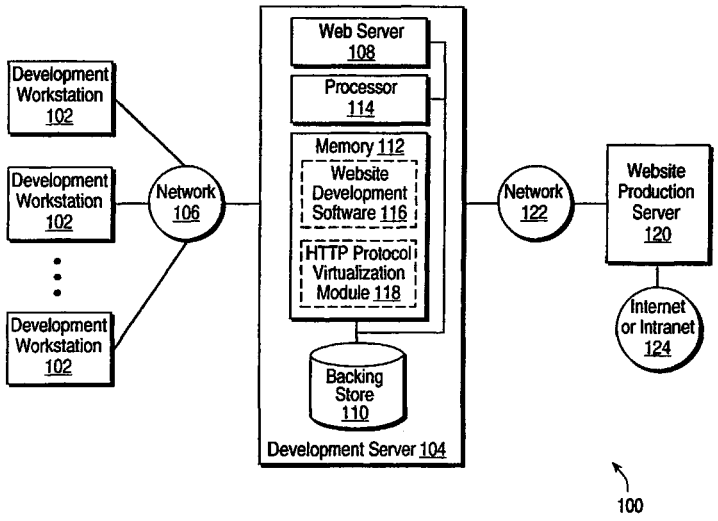
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(81) Designated States *(national)*: AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CR, CU, CZ, DE, DK, DM, DZ, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, PL, PT, RO, RU, SD, SG, SI, SK, SL, TJ, TM, TR, TT, TZ, UA, UG, US, UZ, VN, YU, ZA, ZW.

(84) Designated States *(regional)*: ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE,

[Continued on next page]

(54) Title: METHOD AND APPARATUS FOR DEPLOYING DATA AMONG DATA DESTINATIONS FOR WEBSITE DEVELOPMENT AND MAINTENANCE



(57) Abstract: A method and apparatus are provided for dynamically organizing and tracking website content during its deployment (100). Organizing and tracking may be done internally to a website development system during development and externally to outside destinations such as production servers (120) that provide access to websites via the Internet or intranet (124). The method of internal deployment includes the process of deploying data among workstations (102), storage areas (104), such as a backing store, staging areas, editing areas and other internal areas during the development of website content. According to the invention, a tracking system is able to track such changes as the content is being created, including information regarding their source and history. The method of external deployment includes different schemes for deploying the finished website content to one or more destinations, such as production servers. The invention also includes a method and apparatus for creating templates for use in deploying data, both internally and externally.

WO 01/46861 A1

IT, LU, MC, NL, PT, SE, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG).

Published:

— *With international search report.*

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