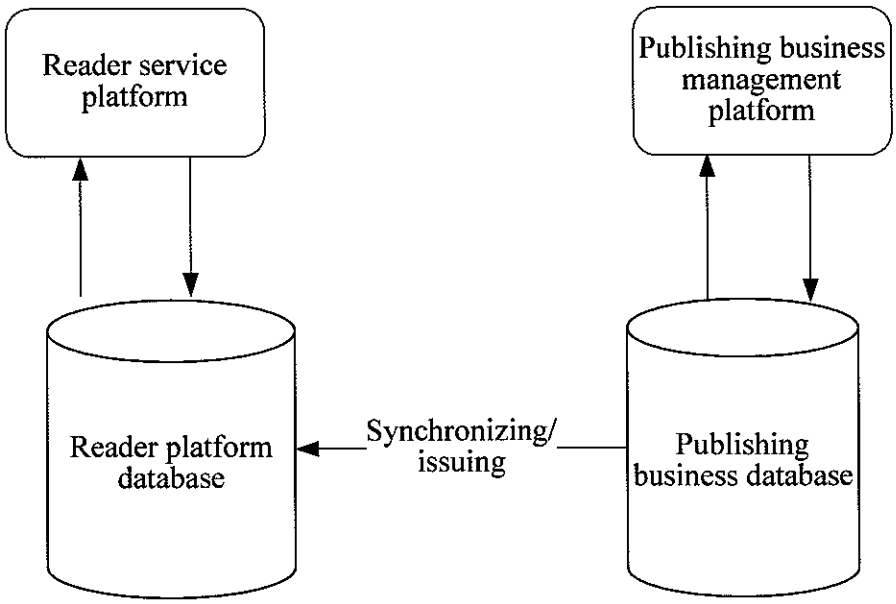

Reader service platform
Publishing business management platform
Reader platform database
Synchronizing/ issuing
Publishing business database

FIG. 1

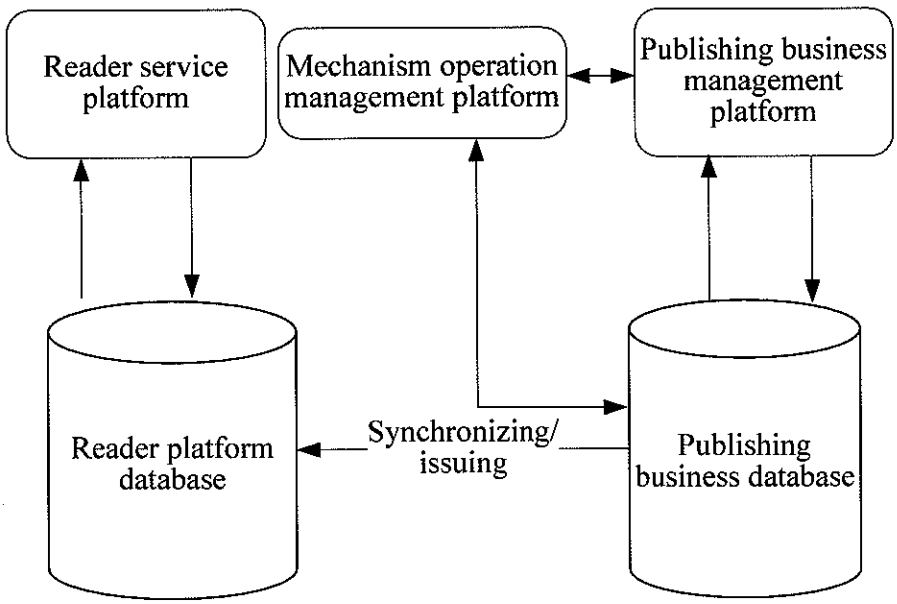

Reader service platform
Mechanism operation management platform
Publishing business management platform
Reader platform database
Synchronizing/ issuing
Publishing business database

FIG. 2

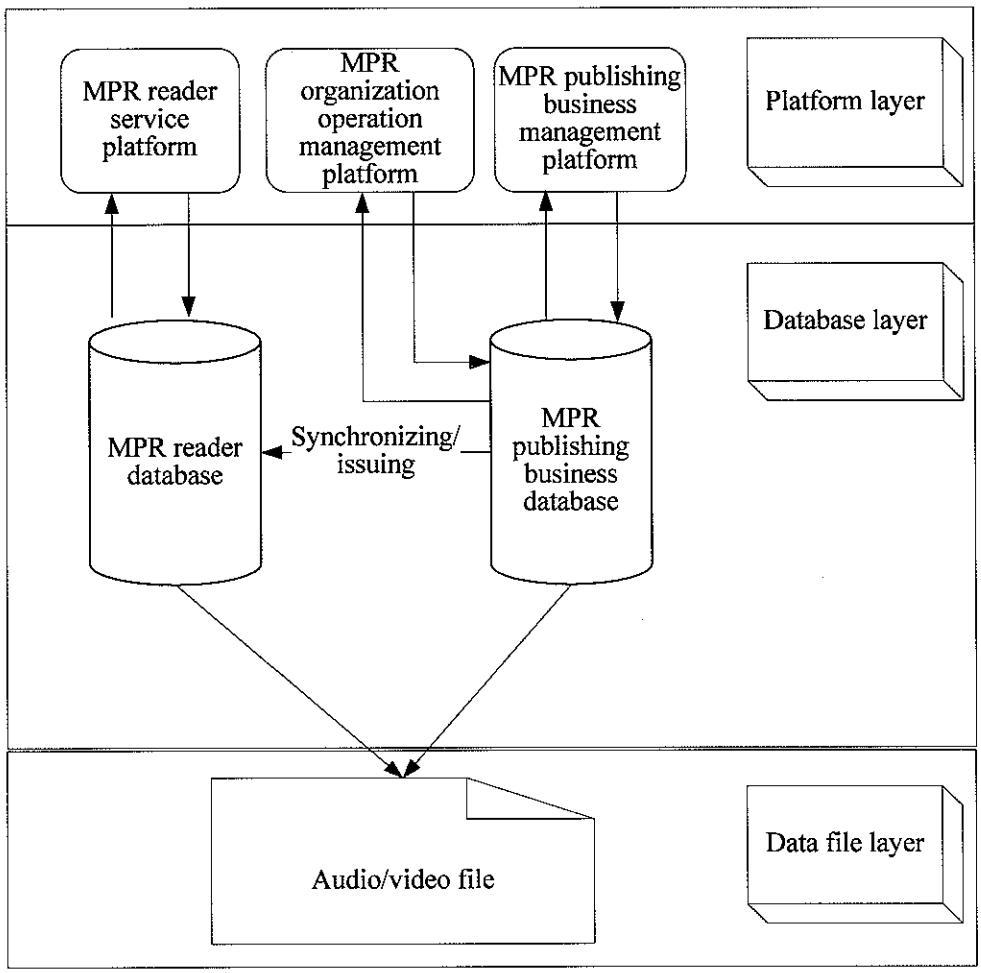

MPR reader service platform
MPR organization operation management platform
MPR publishing business management platform
Platform layer
Database layer
MPR reader database
Synchronizing/ issuing
MPR publishing business database
Audio/video file
Data file layer

FIG. 3

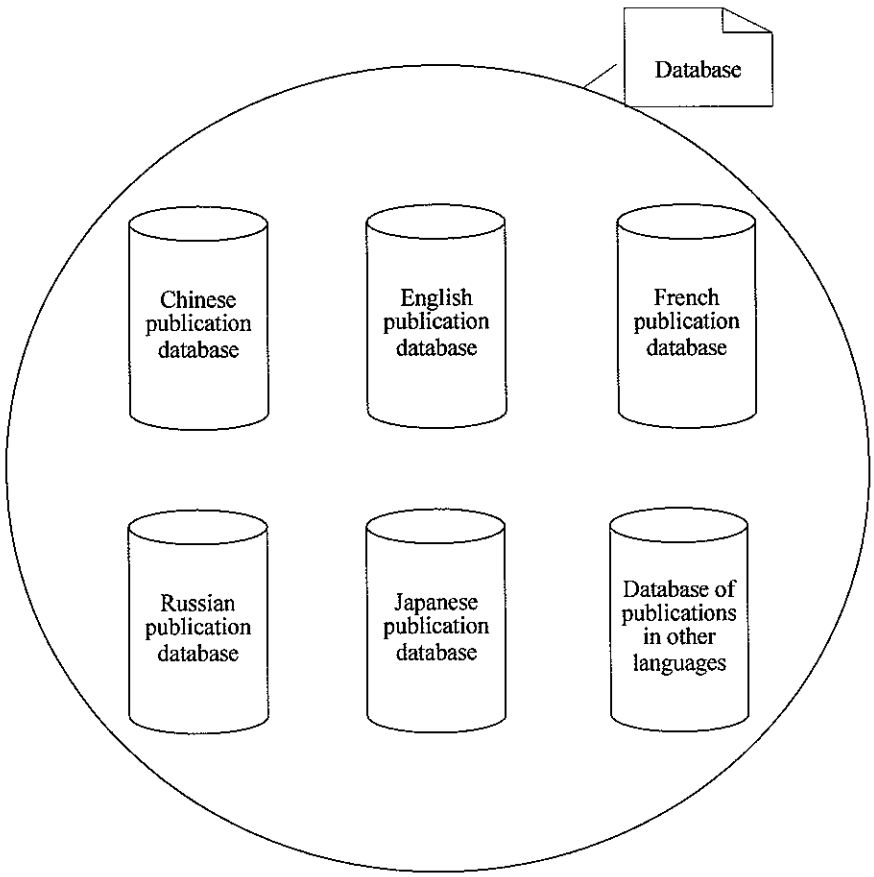

Database
Chinese publication database
English publication database
French publication database
Russian publication database
Japanese publication database
Database of publications in other languages

FIG. 4a

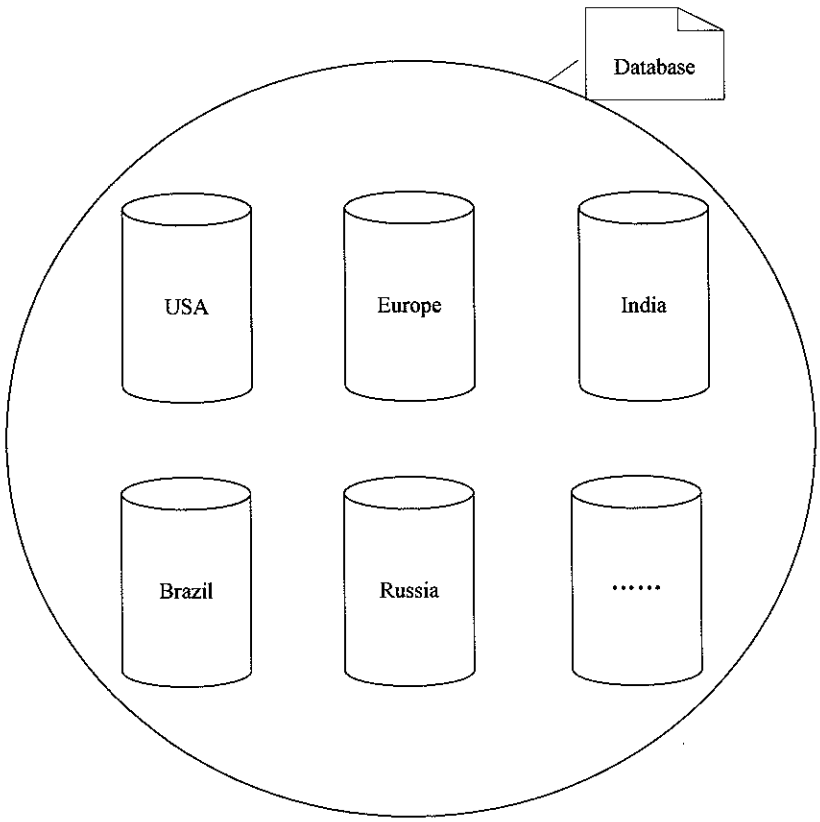


FIG. 4b

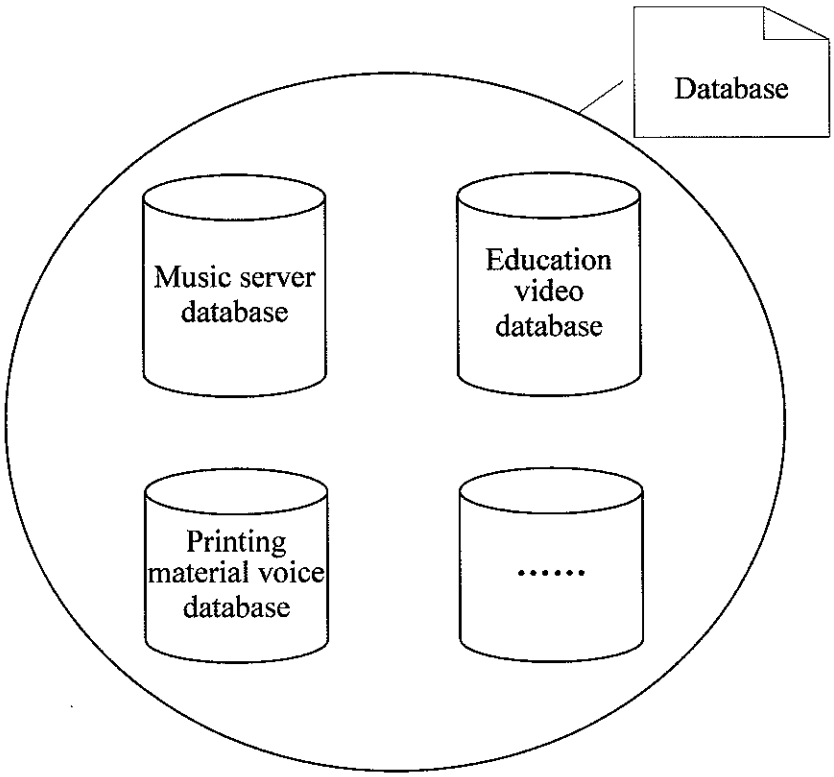

Database
Music server database
Education video database
Printing material voice database
.....

FIG. 4c

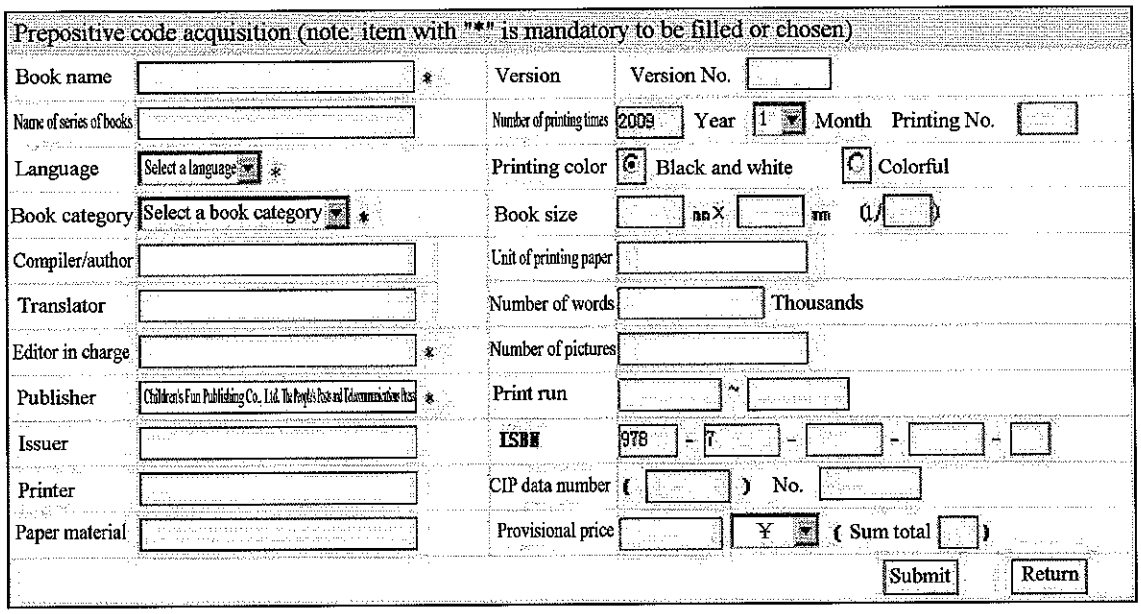
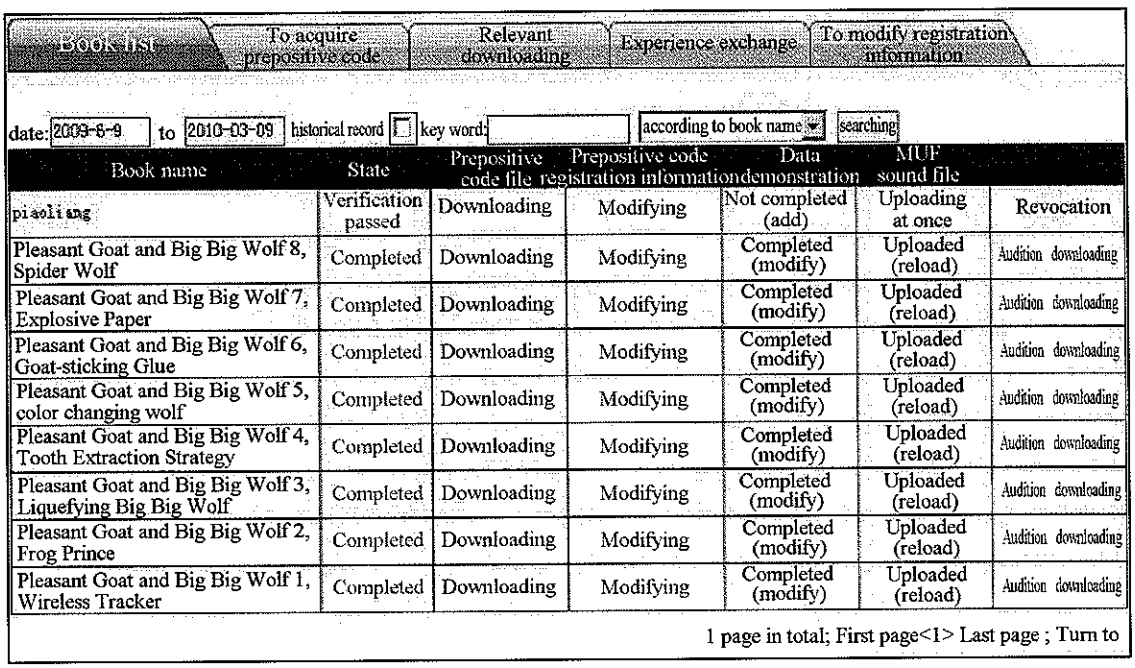


FIG. 5



Book name	State	Prepositive code file	Prepositive code registration information	Data demonstration	MUF sound file	
piaoliang	Verification passed	Downloading	Modifying	Not completed (add)	Uploading at once	Revocation
Pleasant Goat and Big Big Wolf 8, Spider Wolf	Completed	Downloading	Modifying	Completed (modify)	Uploaded (reload)	Audition downloading
Pleasant Goat and Big Big Wolf 7, Explosive Paper	Completed	Downloading	Modifying	Completed (modify)	Uploaded (reload)	Audition downloading
Pleasant Goat and Big Big Wolf 6, Goat-sticking Glue	Completed	Downloading	Modifying	Completed (modify)	Uploaded (reload)	Audition downloading
Pleasant Goat and Big Big Wolf 5, color changing wolf	Completed	Downloading	Modifying	Completed (modify)	Uploaded (reload)	Audition downloading
Pleasant Goat and Big Big Wolf 4, Tooth Extraction Strategy	Completed	Downloading	Modifying	Completed (modify)	Uploaded (reload)	Audition downloading
Pleasant Goat and Big Big Wolf 3, Liquefying Big Big Wolf	Completed	Downloading	Modifying	Completed (modify)	Uploaded (reload)	Audition downloading
Pleasant Goat and Big Big Wolf 2, Frog Prince	Completed	Downloading	Modifying	Completed (modify)	Uploaded (reload)	Audition downloading
Pleasant Goat and Big Big Wolf 1, Wireless Tracker	Completed	Downloading	Modifying	Completed (modify)	Uploaded (reload)	Audition downloading

1 page in total; First page<1> Last page ; Turn to

FIG. 6

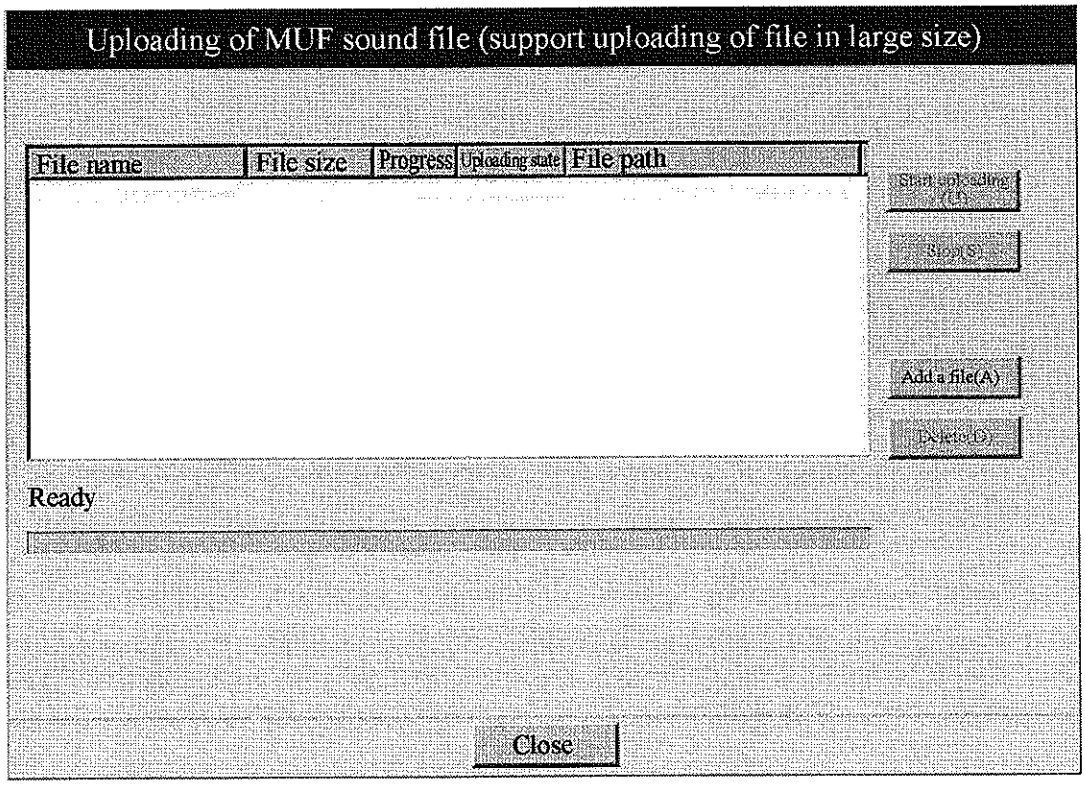

Uploading of MUF sound file (support uploading of file in large size)
File name
File size
Progress
Uploading state
File path
Start uploading (U)
Stop(S)
Add a file(A)
Delete(D)
Ready
Close

FIG. 7

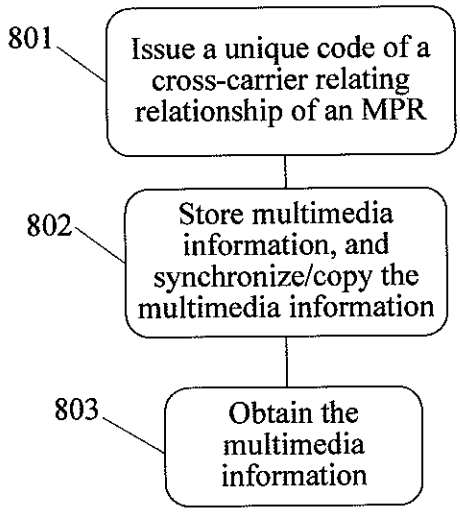

801
Issue a unique code of a cross-carrier relating relationship of an MPR
802
Store multimedia information, and synchronize/copy the multimedia information
803
Obtain the multimedia information

FIG. 8

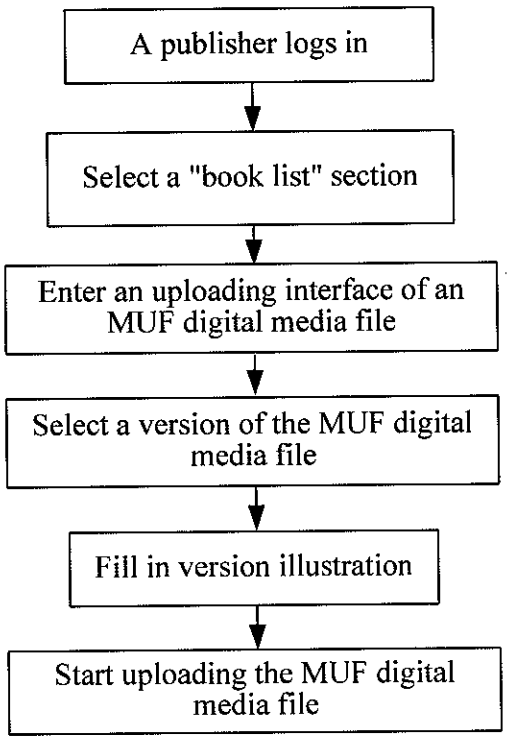

A publisher logs in
Select a "book list" section
Enter an uploading interface of an MUF digital media file
Select a version of the MUF digital media file
Fill in version illustration
Start uploading the MUF digital media file

FIG. 9

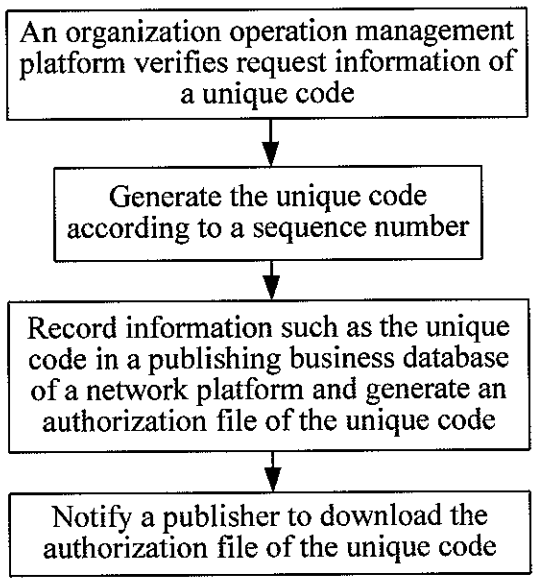

An organization operation management platform verifies request information of a unique code
Generate the unique code according to a sequence number
Record information such as the unique code in a publishing business database of a network platform and generate an authorization file of the unique code
Notify a publisher to download the authorization file of the unique code

FIG. 10

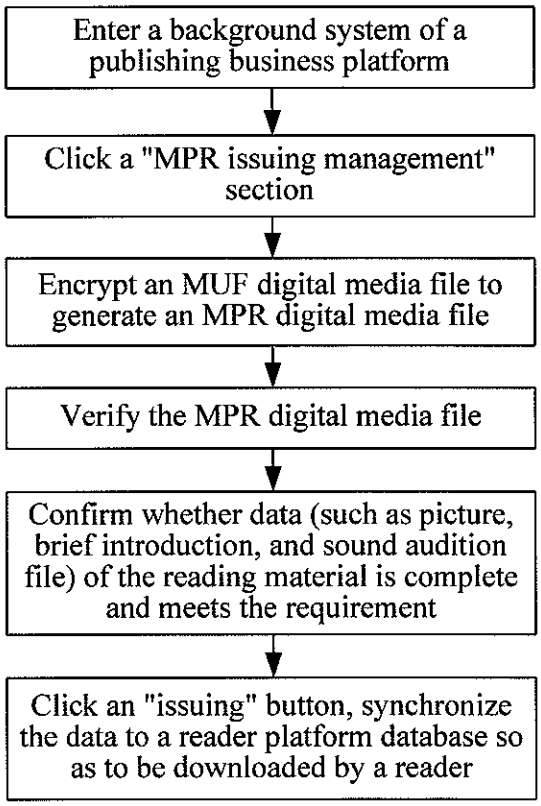

Enter a background system of a publishing business platform
Click a "MPR issuing management" section
Encrypt an MUF digital media file to generate an MPR digital media file
Verify the MPR digital media file
Confirm whether data (such as picture, brief introduction, and sound audition file) of the reading material is complete and meets the requirement
Click an "issuing" button, synchronize the data to a reader platform database so as to be downloaded by a reader

FIG. 11

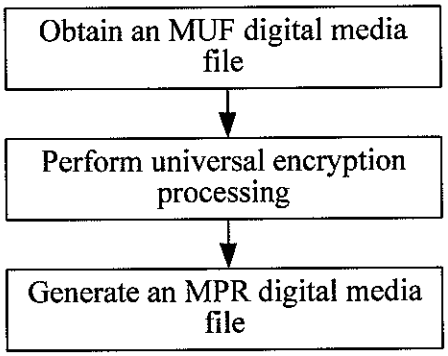

Obtain an MUF digital media file
Perform universal encryption processing
Generate an MPR digital media file

FIG. 12

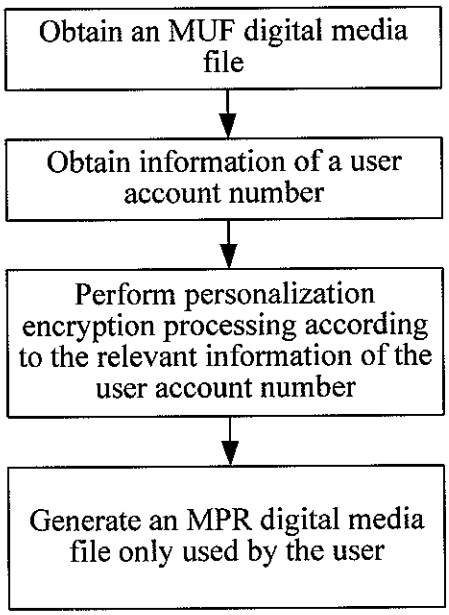

Obtain an MUF digital media file
Obtain information of a user account number
Perform personalization encryption processing according to the relevant information of the user account number
Generate an MPR digital media file only used by the user

FIG. 13