

ABSTRACT

[Abstract]

[Problem] Information related to a position and an attitude of a terminal that reads a two-dimensional code with respect to a printed material on which the two-dimensional code is displayed is acquired.

[Solving Means] The invention is a printed material on which a two-dimensional code 100 that can be read by a terminal 300 and from which information for specifying contents reproduced by the terminal 300 can be acquired is displayed. The two-dimensional code 100 displays a frame portion 110 from which information about a position and an attitude of the terminal 300 can be acquired by the terminal and a code portion configured by rotational state display dots 151, 152, 153, and 154 and 20 dots specifying contents to be reproduced by the terminal 300.

The 20 dots of the code portion and rotational state display dots are arranged on an upper dot portion 120 and a lower dot portion 130 sandwiching a dot nondisplay portion 140 displaying a character 141, a pictorial symbol 142, and the like. The rotational state display dots 151, 152, 153, and 154 show a rotational position state of the terminal 300 with respect to the two-dimensional code 100, and displays 3 pattern information.

[Selected Drawing] FIG. 2