

ABSTRACT

Disclosed are a target tracking method and apparatus, an electronic device, and a storage medium. The method includes: detecting a to-be-processed image to obtain a hand detection result; in response to the hand detection result including a bounding box of hand, determining a hand with a hand pose in the bounding box of hand conforming to a hand pose in a target gesture as a target hand; and tracking the target hand in a video stream according to the target hand in the to-be-processed image, where images in the video stream and the to-be-processed image are obtained by capturing a same target area, and the images in the video stream are obtained by capturing subsequent to capture of the to-be-processed image.

FIG. 1