

USING DATA STORED IN A DESTRUCTIVE-READ MEMORY

Field of the Invention

The invention generally relates to distributing commercial products, and
5 more particularly to using destructive-read memory to provide limited access to
distributed commercial products without having to employ cumbersome protective
technology to prevent unwanted access to distributed commercial products.

Background

10 Recently there have been many advances in community file sharing
technology, and in technology required for digitally encoding music data, audio
and/or visual data. These advances allow people (or machines) to easily share
and exchange such data, either directly or indirectly through sharing services.
Such sharing technology can be used to aid proliferation of commercial and non-
15 commercial data, such as music. A significant issue hindering such proliferation,
is difficulty in enforcing copyrights and/or sharing policies for certain data.

For example, one may desire to "rent" a song, or a movie, by allowing one
to download the song or movie, such that it can only be played a certain number
of times, or only for a given time period. To effect such restraints, costly and
20 complex security techniques are typically employed to control digital data
distribution. Such security techniques increase the costs of providing data to
consumers, increase costs for devices to present the data, and provide more
opportunity for problems to occur.

Brief Description Of The Drawings

The features and advantages of the present invention will become apparent from the following detailed description of the present invention in which:

FIG. 1 illustrates, according to one embodiment, a destructive-read

5 memory and associated control logic for reading from the memory and writing back to the memory.

FIG. 2 illustrates, according to one embodiment, determining whether continued access to data read from a destructive-read memory should be permitted.

10 FIG. 3 illustrates, according to one embodiment, a user utilizing a web browser to purchase or acquire data for use in conjunction with a destructive-read memory.

FIG. 4 illustrates a suitable computing environment in which certain aspects of the invention may be implemented.

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Detailed Description

To overcome limitations in the prior art, and specifically, to remove need for complex security measures for protecting distributed data, a destructive-read memory is utilized to store data. As used herein, the term "data" is intended to

20 include any type of data that can be stored in a memory, for example, music, audio, video, computer software, digital images, etc., as well as instructions to program or configure a Field Programmable Gate Array, Digital Signal Processor, or the like. When data in the destructive-read memory is accessed, the accessed memory is automatically erased by the act of reading.

One example of a destructive read memory is magnetic core memory developed at the Massachusetts Institute of Technology (MIT) by Jay Forrester in the 1950s. In magnetic core memory, a binary bit (one/zero) was stored as a magnetic field in a very small ring of ferrous material. In order to read the state of a bit in a ring, the magnetic field is changed to a known state and consequently the stored magnetic field of the ring is lost. The value of the bit read (one/zero) was determined by monitoring the change in the magnetic field during the change to a known state, i.e. during the read operation.

Due to limited capacity, difficulty of use, and high cost, back in the 1950s, magnetic core memory was used sparingly. However, recent advances in storage technologies have created large capacity storage mediums with destructive-read features that can be used to the advantage of the invention. Once data is securely acquired and simply stored in such a memory, it can be easily read without complex protection schemes, since the act of reading destroys the data read.

This destructive-read feature removes the necessity for complex protection schemes for stored data, which in turn reduces the cost and complexity required to provide data, and the cost of manufacturing devices to present stored data. Rather than a manufacturer, distributor, etc. having to focus on securely encoding data to prevent unauthorized usage, which entails use of complex encryption schemes, complex key management to control data access, compliance with government encryption export regulations, etc., instead focus may be directed towards protecting the mechanism used for writing read data back into the destructive read memory. This write back protection is independent of the data

being stored in the memory, and secures stored data irrespective of whether stored data is otherwise encoded.

FIG. 1 illustrates, according to one embodiment, a destructive-read memory **100** and associated control logic for reading **102** from the memory and writing **104** back to the memory. The FIG. 1 embodiment may be incorporated into a personal digital device, such as a personal digital assistant, portable music or video playback device, into consumer electronics such as those installed within a home or office, or other machines.

It is assumed that the memory is physically configured such that the act of reading a portion of the destructive-read memory destroys the contents of the read memory portion. However, it will be appreciated that other memory constructs may be used instead, such as conventional Random Access Memory (RAM) such as Dynamic RAM (DRAM), Synchronous DRAM (SDRAM), etc., where incorporated into the memory package, or an associated memory controller, is logic that automatically erases the contents of the memory after it is accessed.

As illustrated, the read interface **102** is used to retrieve some or all of the contents of the destructive-read memory **100**. Read data may be provided to an external output **106**, such as a physical data output on a hardware device, e.g., headphone output, video output, network output, etc. Output **106** may also be an internal output, such as on a circuit board or integrated circuit, where the output is provided as input to other control logic or data bus. It will be appreciated that the read interface may be configured to operate and be accessed in a variety of ways

depending on the environment in which the destructive-read memory is implemented.

The write interface **104** is used to write data into the destructive-read memory. This interface may be used to initialize the memory with data from some data source **108**, such as a point of sale terminal, network, wireless transmission, etc., or it may be used to rewrite the read memory with the read data. In this latter example, the output of the read interface **102** is communicatively coupled with a "continued access controller" **110**, which in turn is communicatively coupled to the write interface **104**. The continued access controller is responsible for enforcing access rights associated with data stored in the destructive-read memory **100**.

In one embodiment, destructive-read memory may be initialized (written) from a data source **108**, where the write-enable **112** first uses some traditional authentication process to validate write-enabling the memory, and then allows a single (or large) bulk writing of data to the memory. For example, a device can be initialized for initial use by loading a series of purchased audio and/or visual works or other data into the destructive-read memory. Once the memory is write-enabled, data can be loaded into the memory without requiring any encryption of the stored data.

For simplicity, it is assumed the destructive-read memory stores data whose access is controlled by a single associated access rights, however it will be appreciated that the destructive-read memory may store multiple data items, each having their own access terms. For example, the destructive-read memory may store multiple songs, some distributed freely, and others having restricted access rights enforced by the continued access controller **110**.

When data is accessed in the destructive-read memory, the contents of the memory is destroyed. However, incident to reading the memory, the continued access controller **110** may determine that access to the stored data should be continued. In this situation, the continued access controller may write the read
5 data back to the destructive-read memory by way of the write interface **104**.

FIG. 2 illustrates, according to one embodiment, determining whether continued access to data read from a destructive-read memory should be permitted. In this embodiment, data is acquired **200** for the destructive read
10 memory, such as through a purchase transaction at a store, by way of file sharing between individuals and/or machines, or other source.

The acquired data is stored **202** in the destructive-read memory. When the destructive-read memory is read **204**, such as by way of a user or controller of a device incorporating the destructive-read memory, a test **206** is performed to
15 determine whether access to the read data may continue. For example, a song may have been rented and stored in the memory, where the song is only allowed to be played once. In this scenario, a usage counter (not illustrated) is associated with the song and set to one. When the song is played, the counter may be decremented to zero, indicating that continued usage is not allowed, thus
20 continued access is denied and the read data is allowed to remain erased **210** as a by product of having played the song.

Conversely, if the test **206** indicates that access may continue, then the read data is written back **208** into the destructive-read memory. For example, one may have rented a video good for five days playback. In this scenario, a time
25 controller (not illustrated) may be associated with the data within the destructive-

read memory, where the test **206** validates continued access (e.g., playback days remaining) against the time controller. It will be appreciated that a device incorporating the destructive-read memory, or the destructive-read memory itself, may provide a variety of control functions or interfaces that may be associated
5 with stored data to regulate access and continued access to stored data.

Alternatively, program code, eXtensible Markup Language (XML) code, or the like, may be associated so as to allow arbitrary tests and operations to control access and continued access to stored data.

In one embodiment, the testing **206** mechanism is protected, such as
10 through encryption, in order to prevent attempts to illicitly modify access continuation rights for data stored in the destructive-read memory.

FIG. 3 illustrates, according to one embodiment, a user utilizing a web browser to purchase or acquire data, such as from an online store, for use in
15 conjunction with a destructive-read memory. The user starts **300** a web browser of a computer, or uses another user interface, such as a purchase tablet, wireless portable computer, personal digital assistant, or the like that is configured to obtain data for the user.

Assuming the user is seeking to purchase and download data, the user
20 completes a purchase transaction **302**. In the illustrated example, the user purchases a limited-used product, e.g., one that can be only used a certain number of times, or within a certain date, or according to some other restriction, such as a policy. The product's data is downloaded **304** to a destructive-read memory, such as one incorporated into a portable access device of the user, e.g.,
25 a music player, video player, etc. In the illustrated embodiment, due to the

inherently safe nature of the destructive-read memory, the data is stored in an unencrypted format.

If the user is using an interface to access the data that is different from the machine on which the data is to be accessed, it is assumed a wired or wireless communication path exists to transfer acquired data to the user's device for accessing the data, e.g., Bluetooth (promulgated by Ericsson, IBM, Intel, and others), infrared, or other communication techniques. Depending on the user interface, and the transfer distance, various communication techniques are employed.

Usage limits are then set **306** for the downloaded data to prevent tampering. These limits determine the operation of the continued access controller **110** (FIG. 1). In one embodiment, the restrictions are programming language code that is executed or interpreted by the continued access controller. It will be appreciated that various methods may be employed to transfer the usage restrictions along with the data, including embedding the restrictions within the downloaded data, wrapping the data and restrictions into a logical document, e.g., with XML, or through some method.

The user then accesses **308** the data, causing the stored data to be destroyed. A test **310** is performed to determine whether continued access to the data is allowed. As discussed above, the test may comprise specific testing code associated with the downloaded data, or a certain test already supported by the accessing device incorporating the destructive-read memory, e.g., accessing device may be required to provide support for certain common tests, such as for usage count limits or time limits. If **310** continued access is not allowed, then

processing stops **312** with the destructive-read memory in the state of the data having been erased.

However, if **310** continued access is allowed, the usage data is updated **314** to reflect the current usage and the read data is written back to the memory **316**. Thus, for example, if the restrictions include a usage limit, then the present access is counted against the restriction. When the last allowed access occurs, then the test **310** would fail and processing would stop **312** with the destructive-read memory being erased. In the illustrated embodiment, once testing **310** temporarily write-enables a device employing destructive-read memory, the data is written back **316** without encryption. In such fashion, a data provider may initially encrypt data to protect against illicit acts, and then have the protection automatically removed from the data during an initial read and write-back process. This embodiment allows, for example, a data provider to utilize a data encryption scheme that operates only once to uniquely distribute purchased data to a purchaser.

FIG. 4 and the following discussion are intended to provide a brief, general description of a suitable computing environment in which certain aspects of the illustrated invention may be implemented. An exemplary system for embodying, for example, the destructive-read memory of FIG. 1, includes a machine **400** having system bus **402** for coupling various machine components. Typically, attached to the bus are processors **404**, a memory **406** (e.g., RAM, ROM), storage devices **408**, a video interface **410**, and input/output interface ports **412**.

The system may also include embedded controllers, such as Generic or Programmable Logic Devices or Arrays (PLD, PLA, GAL, PAL), Field-

Programmable Gate Arrays (FPGA), Application Specific Integrated Circuits (ASIC), single-chip computers, smart cards, or the like, and the system is expected to operate in a networked environment using physical and/or logical connections to one or more remote systems **414**, **416** through a network interface **418**, modem **420**, or other pathway. Systems may be interconnected by way of a wired or wireless network **422**, including an intranet, the Internet, local area networks, wide area networks, cellular, cable, laser, satellite, microwave, "Bluetooth" type networks, optical, infrared, or other carrier.

The invention may be described by reference to program modules for performing tasks or implementing abstract data types, e.g., procedures, functions, data structures, application programs, etc., that may be stored in memory **406** and/or storage devices **408** and associated storage media, e.g., hard-drives, floppy-disks, optical storage, magnetic cassettes, tapes, flash memory cards, memory sticks, digital video disks, biological storage, as well as transmission environments such as network **422** over which program modules may be delivered in the form of packets, serial data, parallel data, propagated signals, or other transmission format.

Illustrated methods and corresponding written descriptions are intended to illustrate machine-accessible media storing directives, or the like, which may be incorporated into single and multi-processor machines, portable computers, such as handheld devices including Personal Digital Assistants (PDAs), cellular telephones, etc. An artisan will recognize that program modules may be high-level programming language constructs, or low-level hardware instructions and/or contexts, that may be utilized in a compressed or encrypted format, and may be

used in a distributed network environment and stored in local and/or remote memory.

Thus, for example, with respect to the illustrated embodiments, assuming machine **400** operates an audio and/or visual playback device incorporating a destructive-read memory, then remote device **414** may be a server for purchasing or otherwise acquiring data for playback, and device **416** a user interface for making the purchase or acquisition. It will be appreciated that remote machines **414**, **416** may be configured like machine **400**, and therefore include many or all of its elements. It should also be appreciated that machines **400**, **414**, **416** may be embodied within a single device, or separate communicatively-coupled components.

Having described and illustrated the principles of the invention with reference to illustrated embodiments, it will be recognized that the illustrated embodiments can be modified in arrangement and detail without departing from such principles. And, even though the foregoing discussion has focused on particular embodiments, it is understood other configurations are contemplated. In particular, even though expressions such as "in one embodiment," "in another embodiment," or the like are used herein, these phrases are meant to generally reference embodiment possibilities, and are not intended to limit the invention to particular embodiment configurations. As used herein, these terms may reference the same or different embodiments, and unless indicated otherwise, embodiments are combinable into other embodiments.

Consequently, in view of the wide variety of permutations to the above-described embodiments, the detailed description is intended to be illustrative only, and should not be taken as limiting the scope of the invention. What is claimed as

the invention, therefore, is all such modifications as may come within the scope and spirit of the following claims and equivalents thereto.

What is claimed is:

1. A method for controlling media playback, comprising:
reading data from a destructive-read memory;
determining authorization to subsequently access the read data; and
5 if authorized, writing back the read data to the destructive-read memory.
2. The method of claim 1, wherein writing back the read data occurs
while the data is being read from the destructive-read memory;
- 10 3. The method of claim 1, wherein writing back the read data occurs
after at least a portion of the data is read from the destructive-read memory.
4. The method of claim 1, further comprising:
decrementing a usage counter after the reading data; and
15 determining the authorization based at least in part on the usage counter.
5. The method of claim 4, further comprising:
purchasing a commercial product having an associated usage allowance;
and
20 setting the usage counter based at least in part on the usage allowance.
6. The method of claim 5, further comprising:
wherein one or more commercial products may be stored within the
destructive-read memory, the commercial products being selected ones of a video
25 recording, an audio recording, a music recording, directives for a device,

instructions for a processor, a computer application program, a cryptographic key, and an identity identifier.

7. The method of claim 1, further comprising:

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storing in the destructive-read memory selected ones of video data, audio data, music data, directives for a device, instructions for a processor, a computer application program, a cryptographic key, and an identity identifier.

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8. The method of claim 1, further comprising:

storing a product in the destructive-read memory in an unprotected format.

9. The method of claim 1, further comprising:

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storing a limited-use commercial product in the destructive-read memory in an unprotected format.

10. The method of claim 1, further comprising:

downloading the data, access rights for the data, and a description of the data;

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storing the data in the destructive-read memory;

validating the downloaded description of the data against a local policy;

and

performing the authorization to subsequently access with respect to the downloaded access rights for the data.

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11. The method of claim 1, further comprising:
determining authorization to write-enable the destructive-read memory.

12. An article for controlling media playback, comprising:
5 a machine-accessible media having associated data, wherein the data,
when accessed, results in a machine performing:
reading data from a destructive-read memory;
determining authorization to subsequently access the read data; and
if authorized, writing back the read data to the destructive-read memory.

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13. The article of claim 12, wherein writing back the read data occurs
while the data is being read from the destructive-read memory;

14. The article of claim 12, wherein writing back the read data occurs
15 after at least a portion of the data is read from the destructive-read memory.

15. The article of claim 12 wherein the machine-accessible media
further includes data, when accessed by the machine, results in the machine
performing:
20 decrementing a usage counter after the reading data; and
determining the authorization based at least in part on the usage counter.

16. The article of claim 15 wherein the machine-accessible media
further includes data, when accessed by the machine, results in the machine
25 performing:

purchasing a commercial product having an associated usage allowance;
and
setting the usage counter based at least in part on the usage allowance.

5 17. The article of claim 16, wherein one or more commercial products
may be stored within the destructive-read memory, the commercial products being
selected ones of a video recording, an audio recording, a music recording,
directives for a device, instructions for a processor, a computer application
program, a cryptographic key, and an identity identifier.

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 18. The article of claim 12 wherein the machine-accessible media
further includes data, when accessed by the machine, results in the machine
performing:

 storing in the destructive-read memory selected ones of a video recording,
15 an audio recording, a music recording, directives for a device, instructions for a
processor, a computer application program, a cryptographic key, and an identity
identifier.

 19. The article of claim 12 wherein the machine-accessible media
20 further includes data, when accessed by the machine, results in the machine
performing:

 storing a product in the destructive-read memory in an unprotected format.

20. The article of claim 12 wherein the machine-accessible media further includes data, when accessed by the machine, results in the machine performing:

storing a limited-use commercial product in the destructive-read memory in
5 an unprotected format.

21. The article of claim 12 wherein the machine-accessible media further includes data, when accessed by the machine, results in the machine performing:

10 downloading the data, access rights for the data, and a description of the data;

storing the data in the destructive-read memory;

validating the downloaded description of the data against a local policy;

and

15 performing the authorization to subsequently access with respect to the downloaded access rights for the data.

22. The article of claim 12 wherein the machine-accessible media further includes data, when accessed by the machine, results in the machine
20 performing:

determining authorization to write-enable the destructive-read memory.