Claims

1. A shooting method, comprising:

displaying a shooting page and displaying controls in a control region of the shooting page, wherein the controls comprises a more effect control, a main shooting control, and at least two effect controls for recommending shooting effects;

in response to receiving a target slide operation acting on a main display region, controlling each of the controls displayed in the control region to move along a sliding direction of the target slide operation to determine a target control when an end of the target slide operation is detected, wherein the target control is a control located at a trigger position in the control region when the target slide operation ends, and the trigger position is a sub-region of the control region for responding to a trigger operation of the user in the control region;

in response to the target control being one of the at least two effect controls, displaying a preview effect of a target shooting effect corresponding to the target control on the shooting page, and in response to detecting a first trigger operation acting on the trigger position, performing shooting by using the target shooting effect; and

in response to the target control being the more effect control and detecting a second trigger operation acting on the trigger position, displaying an effect window with more effects for the user to select a shooting effect in the effect window.

2. The method of claim 1, wherein a batch switching control is further displayed in the control region and the method further comprises:

in response to the target control being the batch switching control and detecting a third trigger operation acting on the batch switching control, replacing the at least two effect controls displayed in the control region.

3. The method of claim 2, wherein after the at least two effect controls displayed in the control region are replaced, the method further comprises:

adjusting positions of the controls displayed in the control region to move the main shooting control to the trigger position.

4. The method of claim 1, wherein at least two page controls for displaying pages are further displayed in the control region and the method further comprises:

in response to the target control being one of the at least two page controls, switching from the shooting page to a target page corresponding to the target control.

5. The method of claim 1, wherein after the shooting page is displayed and the main shooting control and the at least two effect controls, and the more effect control are displayed in the control region of the shooting page, the method further comprises at least one of the following:

in response to the shooting page displayed being displayed for a first time, displaying slide prompt information on the shooting page to prompt the user to perform the target slide operation in the main display region of the shooting page; or

in response to the shooting page displayed being displayed for an n-th time, displaying camera switching prompt information on the shooting page to prompt the user to switch the at least two effect controls in the control region through switching the camera, wherein n is a positive integer and $n \geq 2$.

6. A shooting apparatus, comprising:

a page displaying module configured to display a shooting page and displaying controls in a control region of the shooting page, wherein the controls comprises a more effect control, a main shooting control, and at least two effect controls for recommending shooting effects;

a control moving module configured to, in response to receiving a target slide operation acting on a main display region, control each of the controls displayed in the control region to move along a sliding direction of the target slide operation to determine a target control when an end of the target slide operation is detected, wherein the target control is a control located at a trigger position in the control region when the target slide operation ends, and the trigger position is a sub-region of the control region for responding to a trigger operation of the user in the control region;

a first shooting module configured to, in response to the target control being one of the at least two effect controls, display a preview effect of a target shooting effect corresponding to the target control on the shooting page, and in response to detecting a first trigger operation acting on the trigger position, perform shooting by using the target shooting effect; and

a more effect presentation module configured to, in response to the target control being the more effect control and detecting a second trigger operation acting on the trigger position, display an effect window with more effects for the user to select a shooting effect in the effect window.

7. The apparatus of claim 6, wherein a batch switching control is further displayed in the control region and the apparatus further comprises:

a control switching module configured to, in response to the target control being the batch switching control and detecting a third trigger operation acting on the batch switching control, replace the at least two effect controls displayed in the control region.

8. The apparatus of claim 7, further comprising:

a position adjustment module configured to, after the at least two effect controls displayed in the control region are replaced, adjust positions of the controls displayed in the control region to move the main shooting control to the trigger position.

9. The apparatus of claim 6, wherein at least two page controls for displaying pages are further displayed in the control region and the page display module (1101) is further configured to:

in response to the target control being one of the at least two page controls, switch from the shooting page to a target display page corresponding to the target control.

10. The method of claim 6, further comprising an operation prompt module which comprises at least one of:

a first prompt unit which is configured to, after the shooting page is displayed and the main shooting control and the at least two effect controls, and the more effect control are displayed in the control region of the shooting page, in response to the shooting page displayed being displayed for a first time, display slide prompt information on the shooting page to prompt the user to perform the target slide operation in the main display region of the shooting page; and

a second prompt unit configured to, after the shooting page is displayed and the main shooting control and the at least two effect controls, and the more effect control are displayed in the control region of the shooting page, in response to the shooting page displayed being displayed for an n-th time, displaying camera switching prompt information on the shooting page to prompt the user to switch the at least two effect controls in the control region through switching the camera, wherein n is a positive integer and $n \geq 2$.

11. An electronic device, comprising:

at least one processor; and

a memory configured to store at least one program;

wherein the at least one program, when executed by the at least one processor, causes the at least one processor to perform:

display a shooting page and displaying controls in a control region of the shooting page, wherein the controls comprises a more effect control, a main shooting control, and at least two effect controls for recommending shooting effects;

in response to receiving a target slide operation acting on a main display region, control each of the controls displayed in the control region to move along a sliding direction of the target slide operation to determine a target control when an end of the target slide operation is detected, wherein the target control is a control located at a trigger position in the control region when the target slide operation ends, and the trigger position is a sub-region of the control region for responding to a trigger operation of the user in the control region;

in response to the target control being one of the at least two effect controls, display a preview effect of a target shooting effect corresponding to the target control on the shooting page, and in response to detecting a first trigger operation acting on the trigger position, perform shooting by using the target shooting effect; and

in response to the target control being the more effect control and detecting a second trigger operation acting on the trigger position, display an effect window with more effects for the user to select a shooting effect in the effect window.

12. The electronic device of claim 11, wherein a batch switching control is further displayed in the control region and the at least one processor is further configured to:

in response to the target control being the batch switching control and detecting a third trigger operation acting on the batch switching control, replace the at least two effect controls displayed in the control region.

13. The electronic device of claim 12, wherein after the at least two effect controls displayed in the control region are replaced, the at least one processor is further configured to:

adjust positions of the controls displayed in the control region to move the main shooting control to the trigger position.

14. The electronic device of claim 11, wherein at least two page controls for displaying pages are further displayed in the control region and the at least one processor is further configured to:

in response to the target control being one of the at least two page controls, switch from the shooting page to a target display page corresponding to the target control.

15. A computer-readable storage medium storing a computer program which, when executed by

a processor, causes the processor to perform the shooting method of any one of claims 1 to 5.