

DISPLAY DEVICE, DRIVE METHOD THEREFOR, PROGRAM,
AND RECORDING MEDIUM

Abstract

5 The source driver (20) of the present invention
substantially evenly divides one (1) horizontal scanning period
into sub-periods the number of which is equal to or larger than
a multiple of the number of the primary colors. In each of
sub-periods (i) which are among all the sub-periods and (ii) the
10 number of which is identical with the multiple, a source signal
is supplied to source lines (i) which are connected with pixels
for displaying a certain primary color and (ii) the number of
which is obtained by dividing a total number of the plurality of
source lines by the multiple.

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FIG. 1