

ABSTRACT

BOTTLE POUCH WITH RIGID HANDLE

A bottle pouch with an integrated fitment and inner support handle piece includes a flexible pouch in the shape of a bottle including a flexible pouch body with a handle region, and a combined fitment and inner support handle piece including a rigid handle portion extending from the combined fitment and inner support handle piece. The combined fitment and inner support handle piece is coupled to the flexible pouch. The inner support handle piece extends from the inside of the fitment and is internal to the flexible pouch body and passes from the interior to the exterior of the flexible pouch body adjacent to the handle region of the flexible pouch body to form the rigid handle portion. In another form, the inner support handle piece extends from the outside periphery of the fitment and is external to the flexible pouch body, but is secured to the periphery of the flexible pouch body with one or more outer sleeves or loops.

FIG. 1B