



ABSTRACT OF THE DISCLOSURE

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A photoluminescent material is formed by curing a blend of a transparent base material and a photoluminescent pigment component, wherein the viscosity of the transparent base material is 1 Pa's (20°C) or more and is added in an amount of 7 to 95 wt%. Luminescence performance is further improved by taking in consideration the relation between the internal structure of a molding and its luminescence performance, thereby achieving a luminescence of predetermined brightness for an extended period of time.



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