Claims

1. A method for network communication of social media content generated by a user while the user resides at temporary user accommodations and while informative and/or entertainment content is presented to the user, the method comprising:

providing a display device in a room of the temporary user accommodations;

providing a set top box in the room of the temporary user accommodations, the set top box coupled to a remote content server, the remote content server configured for selectively communicating with the set top box by way of a computer network, the set top box configured to control the presentation of content on the display device;

providing a remote controller carrying a plurality of user selectable input elements and configured for communicating with the set top box in response to receiving user input directed to a Graphical User Interface (GUI) presented on the display device;

presenting the content on the display device by way of the set top box;

during the presentation of the content on the display device, receiving by way of the remote controller user input corresponding to user sharing of a ~~user~~ social media response of the user to the content presented on the display device;

presenting a social media sharing interface on the display device during the presentation of the content on the display device or while the presentation of the content on the display device is paused, the social media sharing interface corresponding to a set of social media services;

receiving by way of the remote controller the ~~user's~~ social media response to the content presented on the display device; ~~and~~

automatically communicating by way of the set top box the ~~user's~~ social media response to a user social media account associated with the set of social media services; and

in response to a de-registration event when the user checks out of the user accommodations at which the user temporarily resides, automatically performing housekeeping operations that securely delete user social media account information from the set top box for all social media accounts into which the user had logged in.

2. The method of claim 1, wherein the content presented on the display device comprises informational and/or entertainment content.

3. The method of claim 2, wherein the content presented on the display device comprises images, graphics, animations, video, audio, and/or text.

4. The method of claim 2, wherein the content presented on the display device corresponds to one of user accommodations, a movie, a television program, and a game application.

5. The method of claim 1, wherein the ~~user's~~ social media response to the content presented on the display device comprises one of a predetermined, user-customizable, or user-input message, comment, remark, post, or feedback directed to the user social media account.

6. The method of claim 5, wherein the ~~user's~~ social media response to the content presented on the display device comprises a "like," "thumbs-up," or "thumbs down" indicator.

7. The method of claim 5, wherein the ~~user's~~ social media response to the content presented on the display device comprises a set of icons, a set of emoticons, text, a set of images, graphics, a set of animations, a set of videos, and/or audio.

8. The method of claim 1, wherein the social media sharing interface displays at least one social media response option available to the user, each displayed social media response option corresponding to a social media service within the set of social media services for which the user is logged in or to which the user can log in to a corresponding social media account.

9. The method of claim 1, further comprising presenting a share symbol or icon on the display device during display device presentation of the content on the display device.

10. The method of claim 9, wherein receiving by way of the remote controller user input corresponding to user sharing of the ~~user's~~ social media response comprises receiving user input directed to user selection of the share symbol or icon presented on the display device.

11. The method of claim 1, wherein the plurality of user selectable input elements carried by the remote controller includes a social media sharing input element.

12. The method of claim 11, wherein the remote controller includes a first social media sharing input element carried by a first side of the remote controller, and a second social media sharing element carried by a second side of the remote controller distinct from the first side of the remote controller.

~~12~~13. The method of claim ~~10~~11, wherein receiving by way of the remote controller user input corresponding to user sharing of the ~~user's~~ social media response comprises receiving user input selecting the social media sharing input element carried by the remote controller.

~~13~~14. The method of claim 1, wherein the social media sharing interface displays a set of user selectable social media response options, each social media response option corresponding to a social media service with which the user has a social media account.

~~14~~15. The method of claim 1, further comprising performing by way of the set top box a set of log in operations that log the user into at least one social media account provided by the set of social media services.

16. The method of claim 15, wherein the remote controller comprises a mobile telephone on which user social media account log in details stored, and wherein the method further comprises communicating the user social media account log in details from the mobile telephone to the set top box automatically or in response to user selection of a graphical button presented on adisplay of the mobile telephone.

~~15~~17. The method of claim ~~14~~15, further comprising:

automatically retrieving a set of images from the at least one social media account in association with a user log in event directed to the at least one social media account; and

presenting on the display device the set of images retrieved from the at least one social media account as part of a screen saver mode.

~~16~~18. The method of claim ~~14~~15, further comprising:

retrieving or receiving a set of files comprising at least one of a set of icon files, a set image files, a set of graphics files, a set of animation files, a set of video files, and a

set of audio files from ~~at least one~~each of the at least one social media account and a mobile device provided by the user; and

presenting by way of communication between the set top box and the display device content within the set of files during a screen saver mode.

~~17~~19. The method of claim ~~14~~15, further comprising:

providing by way of the set top box a set of user selectable screen saver mode content choices corresponding to available screen saver mode content, the available screen saver mode content comprising at least one of a set of image files, a set of graphics files, a set of animation files, a set of video files, a set of audio files, and further comprising an information ticker corresponding to news, company share prices, or other financial instrument prices;

receiving user input from the remote controller identifying one or more screen saver mode content choices corresponding to particular screen saver mode content within the available screen saver mode content to be presented on the display device during screen saver mode; and

presenting by way of communication between the set top box and the display device the particular screen saver mode content during screen saver mode.

~~18.The method of claim 14, further comprising performing housekeeping operations that securely delete user social media account information from the set top box.~~

~~19.The method of claim 18, wherein the housekeeping operations are automatically performed in response to the user logging out of a social media account within the set of social media accounts.~~

~~20.The method of claim 18, wherein the housekeeping operations are automatically performed in response to a de-registration event when the user checks out of user accommodations.~~

~~21~~20. A system for network communication of social media content generated by a user while the user resides at temporary user accommodations and while the user views informative and/or entertainment content, the system comprising

a display device disposed in a room of the temporary user accommodations;

a remote controller carrying a plurality of user input elements;

a remote content server from which content is accessible, the remote content server coupled to a computer network;

a set top box disposed in the room of the temporary user accommodations, the set top box coupled to the display device and the remote content server and configured for communication with the remote controller, the set top box configured for:

presenting a graphical user interface (GUI) on the display device, the GUI responsive to user input received by the remote controller;

managing the presentation of content on the display device;

presenting a social media sharing interface on the display device during the presentation of the content on the display device or while the presentation of the content on the display device is paused, the social media sharing interface corresponding to a set of social media services;

receiving by way of the remote controller user input corresponding to user sharing of a ~~user~~ social media response of the user to the content presented on the display device; ~~and~~

automatically communicating by way of the set top box the ~~user's~~ social media response to a user social media account associated with the set of social media services; and

in response to a de-registration event when the user checks out of the user accommodations at which the user temporarily resides, automatically performing housekeeping operations that securely delete user social media account information from the set top box for all social media accounts into which the user had logged in.

~~22~~21. The system of claim ~~21~~20~~,~~ wherein the ~~user's~~ social media response to the content presented on the display device comprises one of a predetermined, user-customizable, or user-input message, comment, remark, post, or feedback directed to the user social media account.

~~23~~22. The system of claim ~~21~~20, wherein the ~~user's~~ social media response to the content presented on the display device comprises a "like," "thumbs-up," or "thumbs down" indicator.

~~24~~23. The system of claim ~~21~~20, wherein the ~~user's~~ social media response to the content presented on the display device comprises a set of icons, a set of emoticons, text, a set of images, graphics, a set of animations, a set of videos, and/or audio.

~~25~~24. The system of claim ~~21~~20, wherein the GUI comprises a social media accounts interface that can receive remote controller input for logging the user into or logging the user out of a set of user social media accounts corresponding to the set of social media services.

~~26~~25. The system of claim ~~21~~20, wherein the GUI presents a user selectable share symbol or icon on the display device during display device presentation of content on the display device.

~~27~~26. The system of claim ~~21~~20, wherein the plurality of user input elements carried by the remote controller includes at least one user selectable social media sharing input element.

~~28~~27. The system of claim ~~21~~20, wherein the at least one user selectable social media sharing input element comprises a first social media sharing input element carried by a first side of the remote controller, and a second social media sharing input element carried by a second side of the remote controller distinct from the first side of the remote controller.

~~29~~28. The system of claim ~~21~~20, wherein the GUI includes a screen saver mode, and wherein the set top box is further configured for:

automatically retrieving a set of images from a social media account in association with a user log in event directed to the social media account; and

presenting on the display device the set of images retrieved from the social media account as part of the screen saver mode.

~~30~~29. The system of claim ~~21~~20, wherein the GUI includes a screen saver mode, and wherein the set top box is configured for:

retrieving or receiving a set of files comprising at least one of a set of image files, a set of graphics files, a set of animation files, a set of video files, and a set of audio files from at least one of the social media account and a mobile device provided by the user; and

presenting by way of communication between the set top box and the display device the set of files during the screen saver mode.

~~31~~30. The system of claim ~~21~~20, wherein the GUI includes a screen saver mode, and wherein the set top box is further configured for:

providing a set of user selectable screen saver mode content choices corresponding to available screen saver mode content, the available screen saver mode content comprising at least one of a set of image files, a set of graphics files, a set of animation files, a set of video files, a set of audio files, and further comprising an information ticker corresponding to news, company share prices, or other financial instrument prices;

receiving user input from the remote controller identifying one or more screen saver mode content choices corresponding to particular screen saver mode content within the available screen saver mode content to be presented on the display device during screen saver mode; and

presenting on display device during screen saver mode the particular screens saver mode content.

~~32. The system of claim 21, wherein the set top box is further configured for:~~

~~storing user social media account log in details; and~~

~~automatically securely deleting the user social media account log in details in response to a user social media account log out event or a user de-registration event corresponding to user check out from user accommodations.~~

31. The system of claim 20, wherein the remote controller comprises a mobile telephone on which user social media account log in details stored, and which is configured for communicating the user social media account log in details to the set top box automatically or in response to user selection of a graphical button presented on a display of the mobile telephone.