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CONSUMER INTERFACE FOR A DIGITAL TELEVISION SYSTEM

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FIELD OF THE INVENTION

This invention is related to the field of digital communications systems, and is described with reference to a digital satellite television system, but also may be applicable to such systems as a digital cable system, digital terrestrial broadcast system, or a digital communication system which utilizes telephone lines. The invention also concerns screen displays for controlling such a system.

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BACKGROUND OF THE INVENTION

In a satellite television communication system, the satellite receives a signal representing audio, video, or data information from an earth-based transmitter. The satellite amplifies and rebroadcasts this signal to a plurality of receivers, located at the residences of consumers, via transponders operating at specified frequencies and having given bandwidths. Such a system includes an uplink transmitting portion (earth to satellite), an earth-orbiting satellite receiving and transmitting unit, and a downlink portion (satellite to earth) including a receiver located at the user's residence. The subject matter of the present invention is especially concerned with a downlink receiving unit designed for relatively easy use by the user.

The subject system is designed to employ two satellites within a few degrees of each other in geosynchronous earth-orbit stationed at an altitude of 22,300 miles, approximately over the state of Texas. With this arrangement, receivers located anywhere in the contiguous 48 states of the United States can receive signals from both satellites on the same receiving antenna dish without having to reposition the antenna dish. Each satellite transmits its signals with a respective polarization. Selecting a satellite for reception of its signals is accomplished at the

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receiving antenna by selecting those signals with the appropriate polarization. Each satellite includes sixteen transponders for transmitting signals to the receiving antenna dish over a range of frequencies. Each transponder is time-multiplexed to convey a plurality of television channels (e.g., six to eight channels), substantially simultaneously. The satellite signals are transmitted in compressed and packetized form, and comprise television and ancillary data signals. Because the system is capable of carrying as many as two hundred fifty-six channels, some television program selection method and apparatus, which is easy to understand and operate, should be provided for the user.

If we look to conventional analog VHF and UHF broadcast television as a guide, we find that the solution provided therein is of little help, for the following reasons. The channel number of a given television station corresponds to a fixed band of frequencies. In other words, channel 6 in the United States is regulated to occupy the range from 82-88 MHz. Most non-technical consumers have no understanding of the frequency allocations of the television broadcast bands. Instead, they tune a desired channel by entering its channel number into their receiver. Their receiver is programmed with the proper information to perform the required tuning to the desired channel by generating the appropriate bandswitching and tuning commands, in response to the entering of the channel number by the user. It is possible for manufacturers to build a fixed channel number-to-frequency translation arrangement into each television receiver, only because the relationship between channel number and frequency band must conform to a broadcast standard.

This fixed-frequency standard is acceptable to the broadcasters because their transmitting equipment is readily accessible for maintenance purposes due to its location on the ground. If the transmitter malfunctions, it can be repaired and the station can be back "on-the-air" at its designated frequency

band in a relatively short time. In contrast, a fixed-frequency arrangement for a satellite is undesirable because of the practical
5 inaccessibility of an orbiting satellite. In the event that a transponder malfunctions, that transponder is thereafter inoperative, essentially forever, and receivers programmed to tune that transponder to receive a desired television program would not receive a usable signal. In such an event, the receiver
10 will have lost the desired television channels.

A satellite receiver may be programmed to perform a function similar to the common autoprogramming function, in which a television receiver searches for all active channels and records detection of each as it is found. If such a system is used
15 after a transponder failure, the failed transponder will be noted and a new active transponder will be found (assuming that the programming has been moved to a new transponder by ground-based control personnel). The user's receiver would then have to perform an internal remapping to associate the desired channel
20 with the new transponder. However, in the event that a power supply module failed in the satellite, several transponders which may receive power from that module may cease transmitting at once. In such an event, the autoprogramming solution given above will not work because several new transponders will be
25 found at the same time as several old transponders are noted as missing. In such a case, the receiver will have no way of allocating the received signals to their proper channels. Moreover, as noted above, since each transponder conveys six to eight channels, the channels assigned to the failed transponder may be distributed
30 among several still-functioning transponders. In that case the receiving antenna will have access to all of the television channels, but the receiver will, quite literally, not know where to find those channels which have been moved.



SUMMARY OF THE INVENTION

A television system for receiving a plurality of
5 digitally-encoded television programs includes an integrated
receiver decoder (IRD) having circuitry for selecting a particular
digital data transmission channel from a plurality of digital data
transmission channels containing a desired digitally-encoded
television program in response to a control signal, at least one of
10 the data transmission channels also including television program
schedule data. The system also includes user-operable data entry
circuitry for entering data, and a controller for generating the
above-noted control signal in response to user-entered data. The
controller selects a virtual channel from a plurality of virtual
15 channels in response to user-entered data, each virtual channel
being subject to reassignment to a different one of said a plurality
of digital data transmission channels, the television program
schedule data defining the relationship of each of the television
programs to respective ones of the plurality of digital data
20 transmission channels. Each digital transmission channel provides
a "packetized digital data multiplex" (PDDM) of program guides,
audio, video and data. As such, the subject system provides a
comprehensive and logical organization for transmission of
multiple television programs in digital form useful in both
25 satellite and terrestrial broadcasting.

BRIEF DESCRIPTION OF THE DRAWING

FIGURES 1 and 2 are illustrations of a typical transmitted
30 data stream from a transponder in accordance with the invention.

FIGURE 3 is an illustration of a program guide screen display
in accordance with the invention.

FIGURE 4 is an illustration of segmentation of the master
program guide and special program guides in accordance with the
35 invention.



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FIGURES 5a and 5b are illustrations of program data structures in accordance with the invention.

5 FIGURE 6 is a block diagram of a satellite transmitting/receiving system according to the invention.

FIGURE 7 is a block diagram of the IRD receiver unit.

FIGURE 8 is a block diagram of a portion of the IRD receiver unit of FIGURES 6 and 7, in detail.

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DETAILED DESCRIPTION OF THE DRAWING

In the subject system, the information necessary to select a given television program is not fixedly-programmed into each receiver but is rather is down-loaded from the satellite

15 continually on each transponder. The television program selection information comprises a set of data known as a Master Program Guide (MPG), which relates television program titles, their start and end times, a virtual channel number to be displayed to the user, and information allocating virtual channels to transponder

20 frequencies and to a position in the time-multiplexed data stream transmitted by a particular transponder. In a system according to the subject invention, it is not possible to tune any channel until the first master program guide is received from the satellite, because the receiver literally does not know where any channel is

25 located, in terms of frequency and position (i.e. data time slot) within the data stream of any transponder. The concept of virtual channels allows allocation of virtual channel numbers by category, such as, sports, movies, news. This realization, in turn, allows for active and inactive virtual channels. That is, ten virtual channels

30 assigned to sporting events on a Saturday afternoon, may be inactivated after the games and may provide enough bandwidth to support, for example, twenty movie channels. Thus, the user has the perception that he has many more channels than, in fact, could be supported simultaneously, by the available bandwidth.

35 Another words, the concept of virtual channels allows time-multiplexing of the system bandwidth. Moreover, it allows a

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5 television program requiring greater bandwidth (such as a sporting event) to "borrow" bits from a second television program on the same transponder which does not require as great a bandwidth (such as a "talk show"). Thus, the available bandwidth of a given transponder can be reallocated, as needed, from one virtual channel to another.

10 Advantageously, the system is totally flexible in that any program may be assigned, or reassigned at any master program guide transmission time, to any transponder or data time slot, in a fashion which is completely transparent to the user, who sees only the unchanged program title and virtual channel. Thus, the problem of multiple failed transponders can be solved without
15 the user even being aware that it has occurred, by a quickly performed reallocation of the affected television programs to functioning transponders with unused data time slots, and by transmitting a new program guide to the users.

20 A master program guide is preferably transmitted on all transponders with the television program video and audio data, and is repeated periodically, for example, every 2 seconds. The master program guide is not encrypted, and can be used by the receiver immediately after being received and stored. The master program guide, once received, is maintained in a memory
25 unit in the receiver, and updated periodically, for example every 30 minutes. Retention of the master program guide allows instantaneous television program selection because the necessary selection data are always available. If the master program guide were to be discarded after using it to select a television program,
30 then a delay of at least two seconds would be incurred while a new program guide was acquired, before any further television program selections could be performed.

As noted above, the system is capable of transmitting hundreds of programs. Each program may include a number of
35 services. A service is defined herein as a program component, such as a video signal, an audio signal, a closed caption signal, or

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other data, including executable computer programs, for an appropriate receiver. Each service of each program is identified by a unique Service Component Identifier (SCID). The information for the respective services is transmitted in packets of predetermined amounts of data(e.g., 130 bytes) and each packet includes an SCID corresponding to the service.

A representation of a typical data stream from one of the transponders is shown in FIGURE 1, and a typical packet from that data stream is shown in FIGURE 2. In FIGURE 1, a string of boxes represents signal packets which are components of a plurality of different television programs transmitted by a given transponder. Packets with letters having like subscripts represent components of a single television program. For example, packet identified as V₁, A₁ and D₁, represent video, audio, and data for program 1. In the upper line of the string of packets, the respective components of a particular program are shown grouped together. However, it is not necessary to group components of a particular program together, as indicated by the packet sequence in the middle of the string. Moreover, there is no requirement to place the packets of a string in any particular order.

The string of packets shown in the lower portion of FIGURE 1, represents three time multiplexed programs, programs 1, 2, and 3, plus packets representing a program guide (packets D₄). It is important to note that the data of the program guide interrelates program components and virtual channels by virtue of the SCID. The respective packets are arranged to include a prefix and a payload as shown in FIGURE 2. The prefix of this example includes two 8-bit bytes comprising five fields, four of which are 1-byte fields (P,BB,CF,CS), and one 12-bit field (SCID). The Payload portion contains the actual information to be received and processed. As shown in FIGURE 2, an exemplary prefix includes a 1-bit priority field (P); a 1-bit boundary field (BB), which indicates boundaries between significant signal changes; a 1-bit field (CF), which indicates whether or not the payload is

scrambled; a 1-bit field (CS), which indicates which one of two descrambling keys is to be used to descramble a scrambled
5 payload; and a 12-bit SCID. The remainder of the packet comprises the payload which may include error code parity bits appended to the end of the payload data.

A master program guide comprises packetized data formatted as defined above, and is assigned a specific SCID, such
10 as, 0000 0000 0001. A master program guide comprises four sequential blocks of data, designated, SEGM, APGD, CSSM1 . . . CSSMnseg, and PISM1 . . . PISMnseg, to be described below.

A master program guide typically includes television schedules for the next two hours, but may include schedules for
15 four, six, or eight hours depending on the size of the memory allocated to store it in the receiver. In addition to the master program guide, there is also provided one or more special program guides (SPG), containing additional data, such as, for example, television program schedules for the following eight
20 hours. That is, the master guide holds all information necessary for selecting current television programs, and the special guides contain information about future television programs. Special guides are downloaded from the satellite as needed and are not retained in memory due to their large size. As shown in FIGURE 4,
25 both the master program guide and special program guides are partitioned into a plurality of segments or portions (from 0 to 15) with an index "nseg" indicating the current number of segments comprising the special guide. Each segment carries program information for one or more virtual channels which range from
30 100 to 999. FIGURE 4 shows only an exemplary allocation of virtual channels to segments, and other groupings can be made at the discretion of the operators at the satellite uplink center. Each special guide segment includes two sequential blocks of data, CSSM1 . . . CSSMnseg, and PISM1 . . . PISMnseg, also to be
35 described below.



FIGURES 5a and 5b show program data structures of the subject satellite transmission system. Note that the Segment Map (SEGM) block of the master program guide contains information about the partitioning of the channel space into segments, and the number of segments. The Additional Program Guide Data (APGD) block contains a program guide map which indicates which special program guide segments are active, and their location (i.e., the particular transponder carrying the segment), as well as the SCIDs of the respective segments. The APGD block contains program information relating to ratings and theme of a particular television program. The APGD also includes a program guide map associating special guide segments with respective names, numbers, and types.

The master guide and every special guide contain a Channel to Service Segment Map (CSSM) block and a Program Information Segment Map (PISM) block. The CSSM describes virtual channels (e.g., by listing information as to channel name, call letters, channel number, and type) which are in the corresponding segment. The PISM block contains linked lists of program information such as, title, start time, duration, rating, and category, that are on each virtual channel described in the corresponding Channel to Service Segment Map (CSSM).

Relevant portions of the data structures shown in FIGURES 3, 4, 5a and 5b will be referred to in the following description of the program selection process. That is, many portions of the data structures shown in FIGURES 5a and 5b concern functions other than virtual channel selection, such as purchase information, and will not be discussed. Referring to FIGURE 3, a user selects a television program for viewing, by moving a cursor (via operation of remote control up, down, right, and left, direction control keys, not shown) to a block of the program guide screen display which contains the name of the desired program. When a SELECT key of the remote control is



pressed, the current x and y position of the cursor is evaluated to derive virtual channel and program time information.

5 As shown in FIGURE 4, and as noted above, the master program guide and special program guides are divided into segments (which may be as few as one segment or as many as 16). The lowest virtual channel (100) is always allocated as the first channel of seg (0). Each segment contains channel and
10 program information for a defined number of virtual channels. Upon deriving the virtual channel number from the X and Y cursor position information, the virtual channel number is used to point into the proper segment of the particular program guide (either master program guide, or a special program guide) to
15 retrieve the specific channel information and program information. Specifically, the Channel Information (CI) Records in the CSSM (Channel to Service Segment Map) are a fixed length of seventeen bytes and contain such items as, the number of SCIDs in use (typically 2, audio and video), the channel transponder (Chan
20 Xpndr) the channel number and short name (i.e., typically four characters), and a pointer into the linked program information. In order to access any specific Channel Information (CI) it is only required to repeatedly add seventeen to a base value. Program information includes the start day and time of the program, the
25 number of thirty minute slots it occupies, the theme category (i.e., drama, sports, comedy), and parental rating.

Once the channel transponder carrying a desired television program is tuned, the data packets containing the audio and video information for that program can be selected from the
30 data stream received from the transponder by examining the data packets for the proper SCID (Service Component Identifier) 12 bit code. If the SCID of the currently received data packet matches the SCID of the desired television program as listed in the program guide, then the data packet is routed to the proper data
35 processing sections of the receiver. If the SCID of a particular



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packet does not match the SCID of the desired television program as listed in the program guide, then that data packet is discarded.

- 5 A brief description of system hardware, suitable for implementing the above-described invention, now follows. In FIGURE 6, a transmitter 601 processes a data signal from a source 614 (e.g., a television signal source) and transmits it to a satellite 613 which receives and rebroadcasts the signal to a receiver 612.
- 10 Transmitter 601 includes an encoder 602, a modulator/forward error corrector (FEC) 603, and an uplink unit 604. Encoder 602 compresses and encodes signals from source 614 according to a predetermined standard such as MPEG. MPEG is an international standard developed by the Moving Picture Expert Group of the
- 15 International Standards Organization for coded representation of moving pictures and associated audio stored on digital storage medium. An encoded signal from unit 602 is supplied to modulator/Forward Error Corrector (FEC) 603, which encodes the signal with error correction data, and Quaternary Phase Shift Key
- 20 (QPSK) modulates the encoded signal onto a carrier. Both convolutional and Reed-Solomon (RS) block coding are performed in block 603.

- Uplink unit 604 transmits the compressed and encoded signal to satellite 613, which broadcasts the signal to a
- 25 selected geographic reception area. In this embodiment, satellite 613 operates in two modes, which trade off channel capacity for transmission power, or transmission power for channel capacity. In the first mode, satellite 613 illustratively transmits sixteen channels at 120 watts each. In the second mode, satellite 613
- 30 transmits eight channels at 240 watts each.

- The signal from satellite 613 is received by an antenna dish 605 coupled to an input of a so-called set-top receiver 612 (i.e., an interface device situated atop a television receiver). Receiver 612 includes a demodulator/Forward Error Correction
- 35 (FEC) decoder 607 to demodulate the signal and to decode the error correction data, a microprocessor 606, which operates

interactively with demodulator/FEC unit 607, and a transport unit 608 to transport the signal to an appropriate decoder within unit 609 depending on the content of the signal, i.e., audio or video information. Transport unit 608 receives corrected data packets from unit 607 and checks the header of each packet to determine its routing. Decoders in unit 609 decode the signal and remove added transport data, if used. An NTSC Encoder 610 encodes the decoded signal to a format suitable for use by signal processing circuits in a standard NTSC consumer television receiver 611.

FIGURE 7 is a block diagram showing the components of the IRD receiver system including the outdoor antenna dish unit 7-5. The IRD includes a block 707 including a tuner 734 and a demodulator unit 735 for tuning various television signals. The IRD is under control of a microcontroller 706, which also controls the interfaces between the IRD and a telephone network via a telephone modem 734, between the IRD and a user via an IR link 725 and between the IRD and a television receiver via an MPEG decoder 723, a video encoder 721, and an RF modulator 722, and finally, between the IRD unit and a user via a smart card interface and transport IC 708.

Referring now to FIGURE 8, demodulator/FEC unit 807 acquires, demodulates, and decodes the data signal which is received from antenna dish 805. This unit includes a tuner 834, a Quaternary Phase Shift Key (QPSK) demodulator 835, a Viterbi convolutional decoder 836, a de-interleaver 837, and a Reed-Solomon (RS) decoder 838, all of conventional design, arranged as shown.

Tuner 834 receives an input signal from antenna dish 805. Based upon a user's channel selection, a control unit 806 (i.e., a microprocessor) sends a frequency signal to tuner 834. This signal cause tuner 834 to tune to the appropriate channel and to downconvert the received signal in frequency in response to the tuning frequency signal sent to tuner 834 from microprocessor



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806. An output signal from tuner 34 is provided to QPSK demodulator 835.

5 QPSK demodulator 835 locks onto (synchronizes with) the tuned channel, demodulates the modulated data signal, and generates a signal indicative of the quality of the demodulated signal. Demodulator 835 demodulates the modulated input data signal regardless of the error correction code rate of the received
10 data signal. Phase-locked loop circuitry in demodulator 835 synchronizes the operation of demodulator 835 with the input signal using well-known techniques. Demodulator 835 generates a Demodulator Lock output control signal that indicates whether or not demodulator 835 is synchronized with the input signal, and
15 supplies this signal to a storage register in microprocessor 806. an output demodulated data signal from unit 835 is provided to Viterbi decoder 836. Demodulator 835 also generates an output Signal Quality signal, which is indicative of the quality of the signal received from the satellite transmission, and is related to
20 the signal-to-noise ratio of the received signal. Various sources of noise, as well as rain fade, may impair the quality of a received signal. A QPSK demodulator suitable for use as unit 835 is commercially available from Hughes Network Systems of Germantown, Maryland (integrated circuit type No. 1016212), and
25 from Comstream Corp., San Diego California (No. CD2000).

Decoder 836 uses a Viterbi algorithm to decode and to correct bit errors in the demodulated signal from unit 835. Decoder 836 includes internal networks, as known, to synchronize its operation to the incoming demodulated signal in order to
30 effectively decode the demodulated signal.

After decoder 836 decodes and error corrects the demodulated data signal, the decoded data signal is supplied to a de-interleaver 837. De-interleaver 837 restores the ordering of the data signal to its original sequence, and forms Reed-Solomon
35 blocks (RS blocks), in accordance with known techniques. For this purpose de-interleaver 837 relies upon an 8-bit sync word

inserted by the encoder at the beginning of each RS block, thereby providing RS block synchronization. The de-interleaved signal is
5 supplied to a Reed-Solomon (RS) decoder 838.

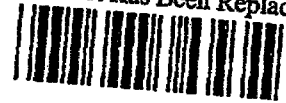
RS decoder 838 decodes the RS blocks and corrects byte errors within a block. A decoded signal from Viterbi decoder 836 is provided to RS decoder 838 via de-interleaver 837. If decoder 36 uses the proper error correction decode rate to decode
10 the data signal, de-interleaver 837 and Reed-Solomon decoder 838 will operate normally.

Thus, a digital multi-channel transmission system has been disclosed and described which allocates television programs to transponders and to time-multiplexed slots in the data stream
15 of a given transponder in a way which is completely transparent to the user, who simply tunes a desired television program by selecting a virtual channel. It has been further explained above, that the key to the smooth operation of this system is the transmission of the master and special channel guides which
20 relate transponder channels and program data positions in the transponder data stream to virtual channel numbers.

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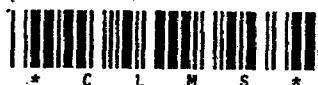
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CLAIMS

- 5 1. A television system for receiving a plurality of
digitally-encoded television programs, comprising:
 means for selecting a particular digital data transmission
channel from a plurality of digital data transmission channels
containing a desired one of said digitally-encoded television
10 programs in response to a control signal, at least one of said data
transmission channels also including television program schedule
data;
 user-operable data entry means for entering data;
 control means coupled to said selecting means and to said
15 data entry means for generating said control signal in response to
said user-entered data; and
 said control means selecting a virtual channel from a
plurality of virtual channels in response to said user-entered data,
each virtual channel being subject to reassignment to a different
20 one of said a plurality of digital data transmission channels, said
television program schedule data defining the relationship of each
of said television programs to respective ones of said plurality of
digital data transmission channels.
- 25 2. The television system of claim 1 wherein, said
virtual channels bear numbers allocated according to program
content.
- 30 3. The television system of claim 2 wherein, said
virtual channels are subject to activation and deactivation, and
wherein the transmission channel bandwidth currently allocated
to a deactivated virtual channel is reallocated to a newly activated
virtual channel.



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4. The television system of claim 1 wherein, television signals of each of said television programs is transmitted in compressed form, and said television system includes means for decompressing signals of said television programs for display.

5. The television system of claim 4 further comprising, on-screen graphics generation means for generating a matrix of broadcast times and virtual channels corresponding to a schedule of said television programs in response to said television program schedule data.

6. The system of claim 5 wherein, a user selects one of said virtual channels from said displayed television schedule matrix and in response said controller selects a corresponding digital data transmission channel for reception of said television program.

7. A television system for receiving a plurality of digitally-encoded television programs, comprising:
means for selecting a particular data channel in response to a control signal, which particular data channel may be allocated to one or more transmission channels, each of said data channels containing a desired one of said digitally-encoded television programs, at least one of said transmission channels also including television program schedule data;

user-operable data entry means for entering data;
control means coupled to said selecting means and to said data entry means for generating said control signal in response to said user-entered data; and

said control means selecting a data channel in response to said user-entered data, each data channel being subject to reallocation to a different one of said plurality of transmission channels, said television program schedule data defining the



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relationship of each of said television programs to respective ones of said plurality of transmission channels.

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8. A television system for receiving a plurality of digitally-encoded television programs transmitted in packetized form via one of a plurality of a data transmission channels, comprising:

10 means for selecting data packets corresponding to a particular digitally-encoded television program from a plurality of data packets corresponding to said plurality of digitally-encoded television programs in response to a control signal;

15 said particular digitally-encoded television program being subject to allocation to any of said data transmission channels, each of said data transmission channels containing at least one digitally-encoded television program and television program schedule data;

20 user-operable data entry means for entering data; and control means coupled to said selecting means and to said data entry means for generating said control signal in response to said user-entered data;

25 said control means selecting a digitally-encoded television program in response to said user-entered data, said television program schedule data defining the relationship of each of said digitally-encoded television programs to respective ones of said plurality of data transmission channels.

9. The system of claim 8 wherein, a user selects one of
30 said television program title from a displayed television schedule matrix and in response said controller selects a corresponding data transmission channel for reception of said television program and selects for processing only those data packets corresponding to said particular digitally-encoded television program.

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10. The system of claim 9 wherein, said data packets
corresponding to said particular digitally-encoded television
5 program are identified by an identification code.

11. The system of claim 10 wherein, said data packets
corresponding to said particular television schedule data are
identified by a second identification code.

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