

Abstract

The object of the present application is to provide a method and an apparatus for group management. Compared with the prior art, the method of the present application comprises: adding a user to a target group according to a group joining request, and starting to calculate a current group dwell time of the user in the target group; detecting whether the current group dwell time equals to or is greater than a group retention time; if so, presenting group retention selection information of the target group to the user; and if the user selects to retain the target group, retaining the user in the target group. In the present application, when the current group dwell time of the user in the target group is greater than or equals to the group retention time, the user is prompted to select whether to retain the target group, so that the user can join groups of interest conveniently and quit groups of no interest timely, thus improving user experience.

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Figure 1