

ABSTRACT OF THE DISCLOSURE

The present invention relates to an information associated technology supporting multi-media products, in particular to an interactive interconnected system supporting public transportation facility with information accessibility; the system includes a wireless fidelity (WIFI) communication terminal product, media-oriented products that support an interactive interconnected system in seamless connection with WIFI and a WIFI device, characterized in that, the interactive interconnected system consists of a multimedia information signal, an electronic reading device and an electronic transmitter-receiver; the multimedia information signal is a combination of multimedia information data and associated data; the associated data includes a URI (Uniform Resource Identifier) and associated data-oriented programming command; the associated data reception circuit is equipped with a short-distance signal transmission-reception circuit supported by a WIFI device; and the WIFI device is connected with a special data service center.