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(54) Title: HIGH CLEANING DENTIFRICE COMPOSITIONS

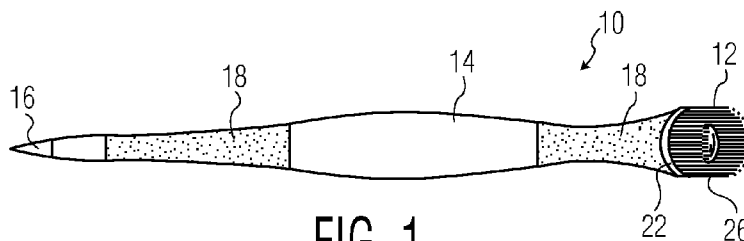


FIG. 1

(57) Abstract: A dentifrice composition containing minor amounts of relatively small particle size high cleaning abrasives, without oral care actives. The dentifrice may be encapsulated and optionally, positioned on the head of a toothbrush. Use of the dentifrice provides a small amount of high cleaning abrasive to the teeth, and has stain removal efficacy. In one aspect, a dentifrice composition comprising an orally acceptable carrier and 1 to 10 wt% abrasive, such that the total amount of abrasive delivered per application is 2 mg to 8 mg, the abrasive having a weight mean particle size in the range of 3 to 7 μm , with at least 90% of the particles by weight having a size below 16 μm , and wherein the composition does not contain an oral care active.