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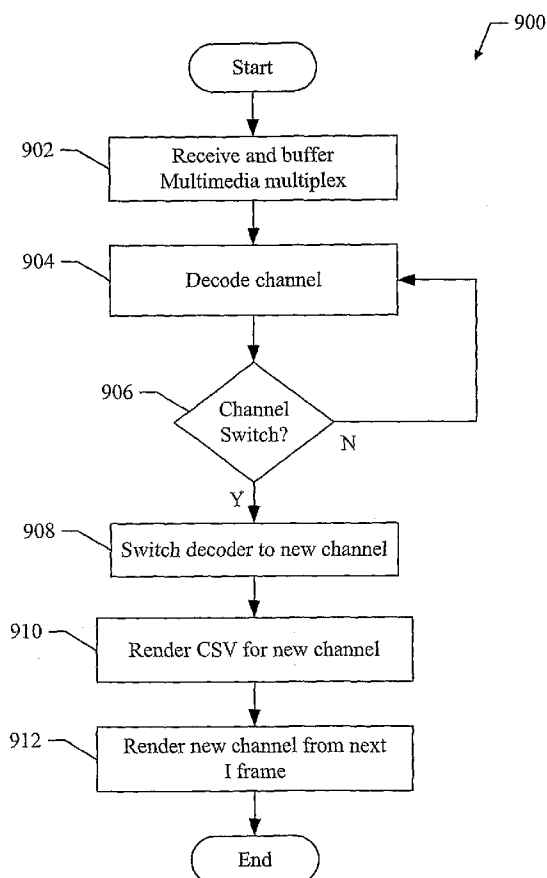
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(54) Title: METHODS AND APPARATUS FOR SERVICE ACQUISITION



(57) Abstract: Methods and apparatus for service acquisition. In an aspect, a method is provided for service acquisition. The method includes generating one or more channel switch video (CSV) signals associated with one or more multimedia signals, encoding the CSV signals and the multimedia signals to produce error coded blocks, and encapsulating the error coded blocks into a multiplex signal. In an aspect, an apparatus is provided for service acquisition. The apparatus includes a source encoder configured to generate one or more channel switch video (CSV) signals associated with one or more multimedia signals, an error encoder configured to encode the CSV signals and the multimedia signals to produce error coded blocks, and a packer configured to encapsulate the error coded blocks into a multiplex signal.



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