

ABSTRACT

A method for evaluating character and ability, mental and physical condition, interest and preference, and evaluating presented stimulus of the subject, by measuring the subject's gaze information, pupil diameter and attention level when the subject perceives a question content. A subject analysis device (1) comprising a question output unit 21 that outputs a question to a subject, an answer display unit 5 that displays a candidate answer to the question on a subject's display unit 3, and a gaze position analysis unit 7 that analyzes a gaze position of the subject.