CLAIMS

1. An image special effect configuration method, comprising:

receiving an original image imported by a user, and determining an image element according to a region selected by the user for the original image to acquire the image element;

acquiring a target multimedia resource corresponding to the image element in response to a special effect configuration operation for the image element; and

storing the image element and the target multimedia resource into a special effect configuration file in an association way,

wherein the special effect configuration file is used for performing special effect configuration on the original image, so that the target multimedia resource is played in a case where the image element appears in the original image,

wherein the special effect configuration file comprises an image recognition model and the target multimedia resource, wherein the image recognition model is determined according to images related to features of the image element, and the image recognition model corresponds to the image element.

2. The method according to claim 1, wherein acquiring the target multimedia resource corresponding to the image element comprises:

showing a multimedia resource list in response to a trigger operation on the multimedia resource list; and

taking a selected multimedia resource as the target multimedia resource in response to a selection operation for a multimedia resource in the multimedia resource list.

3. The method according to claim 1 or 2, further comprising:

acquiring a display region of the image element;

determining a display region of the target multimedia resource based on the display region of the image element; and

storing the display region of the target multimedia resource and the target multimedia resource into the special effect configuration file in the association way.

4. The method according to any one of claims 1 to 3, further comprising:

in response to a play setting operation for the target multimedia resource, determining play information corresponding to the target multimedia resource based on the play setting operation; and

storing the play information and the target multimedia resource into the special effect configuration file in the association way,

wherein the play information comprises at least one selected from a group consisting of: loop play, play duration, and play times.

5. The method according to claim 1, wherein acquiring the target multimedia resource corresponding to the image element comprises:

generating the target multimedia resource based on the image element.

6. The method according to claim 5, wherein generating the target multimedia resource based on the image element comprises:

acquiring a special effect element, adding the special effect element to the image element, and generating the target multimedia resource,

wherein the special effect element comprises at least one selected from a group consisting of: text, image, beauty, filter, and audio.

7. The method according to any one of claims 1 to 6, wherein storing the image element and the target multimedia resource into the special effect configuration file in the association way comprises:

generating the image recognition model based on the image element, the image recognition model being used for recognizing whether the image element appears in the original image; and

storing the image recognition model and the target multimedia resource into the special effect configuration file in the association way.

8. An image recognition method, comprising:

performing recognition processing on an original image in response to an image recognition trigger operation; and

acquiring and playing a target multimedia resource corresponding to an image element in a case where the image element is recognized in the original image,

wherein the target multimedia resource is configured by using the image special effect configuration method according to any one of claims 1 to 7.

9. An image special effect configuration apparatus, comprising:

a first acquisition module, configured to receive an original image imported by a user, and determine an image element according to a region selected by the user for the original image to acquire the image element;

a first reception module, configured to acquire a target multimedia resource corresponding to the image element in response to a special effect configuration operation for the image element; and

a first association module, configured to store the image element and the target multimedia resource into a special effect configuration file in an association way,

wherein the special effect configuration file is used for performing special effect configuration on the original image, so that the target multimedia resource is played in a case where the image element appears in the original image,

wherein the special effect configuration file comprises an image recognition model and the target multimedia resource, wherein the image recognition model is determined according to images related to features of the image element, and the image recognition model corresponds to the image element.

10. An image recognition apparatus, comprising:

a recognition module, configured to perform recognition processing on an original image in response to an image recognition trigger operation; and

a play module, configured to acquire and play a target multimedia resource corresponding to an image element in a case where the image element is recognized in the

original image,

wherein the target multimedia resource is configured by using the image special effect configuration method according to any one of claims 1 to 7.

11. An electronic device, comprising:

one or more processors;

a memory; and

one or more computer programs, wherein the one or more computer programs are stored in the memory and configured to be executed by the one or more processors, and the one or more computer programs are configured to perform the image special effect configuration method according to any one of claims 1 to 7 or the image recognition method according to claim 8.

12. A computer-readable medium, wherein the computer-readable medium is used for storing computer instructions that, when executed on a computer, causes the computer to execute the image special effect configuration method according to any one of claims 1 to 7 or the image recognition method according to claim 8.