METHOD AND APPARATUS FOR PROCESSING MICRO WEB LOG MESSAGES

ABSTRACT

Embodiments of the present invention disclose a method and an apparatus for processing micro web log messages in a micro web log system, where a unified rich media control is configured in each client side in the micro web log system, and the rich media control is obtained by encapsulating rich media information processing logics according to an operation type and a media type of rich media information. The method includes: receiving, by the client side in the micro web log system, an operation request for processing rich media information in a micro web log message; and invoking, by the client side in the micro web log system, a corresponding rich media control according to the operation type and the media type of the requested rich media information, and running the control to process the rich media information properly. The embodiments of the present invention enable reuse of the same or similar logics of processing rich media information on message pages of the client side in the micro web log system.

Figure 2