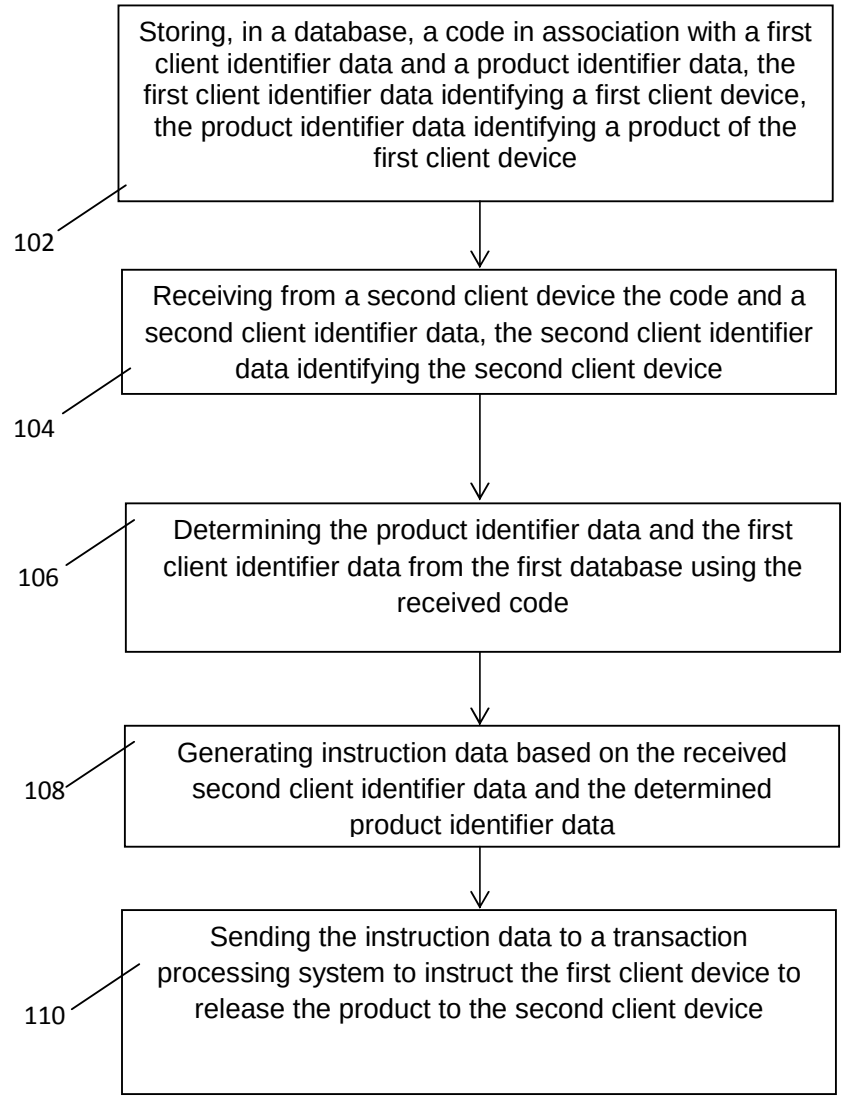

Storing, in a database, a code in association with a first client identifier data and a product identifier data, the first client identifier data identifying a first client device, the product identifier data identifying a product of the first client device
102
Receiving from a second client device the code and a second client identifier data, the second client identifier data identifying the second client device
104
Determining the product identifier data and the first client identifier data from the first database using the received code
106
Generating instruction data based on the received second client identifier data and the determined product identifier data
108
Sending the instruction data to a transaction processing system to instruct the first client device to release the product to the second client device
110

Fig. 1a


100

Code Database

Code	**Attributes**				
	Merchant Identifier	*Product Identifier*	*Product Description*	*Value*	*…*
MOVIE123	192754	32465A	Movie voucher	$10	
MEAL456	542134	49298D	Meal voucher	$20	
:	:	:	:	:	:
:	:	:	:	:	:

Fig. 1b

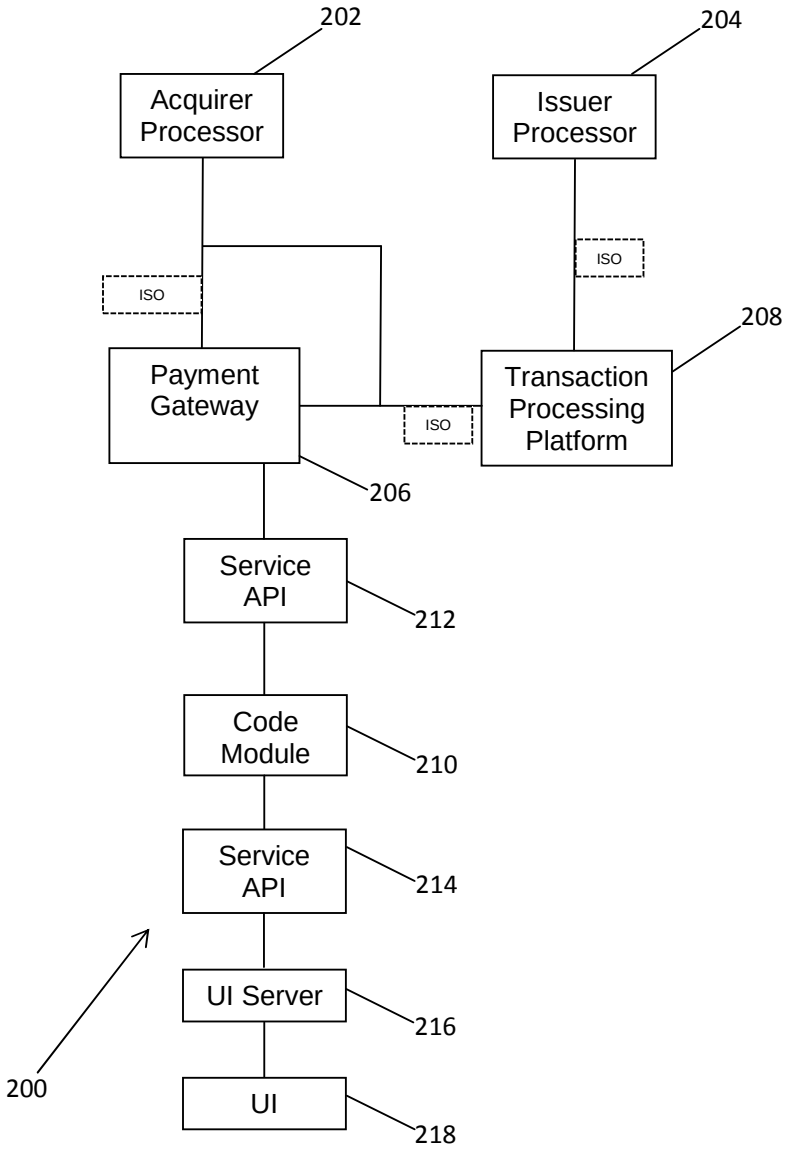

202
204
Acquirer Processor
Issuer Processor
ISO
ISO
208
Payment Gateway
ISO
Transaction Processing Platform
206
Service API
212
Code Module
210
Service API
214
UI Server
216
200
UI
218

Fig. 2

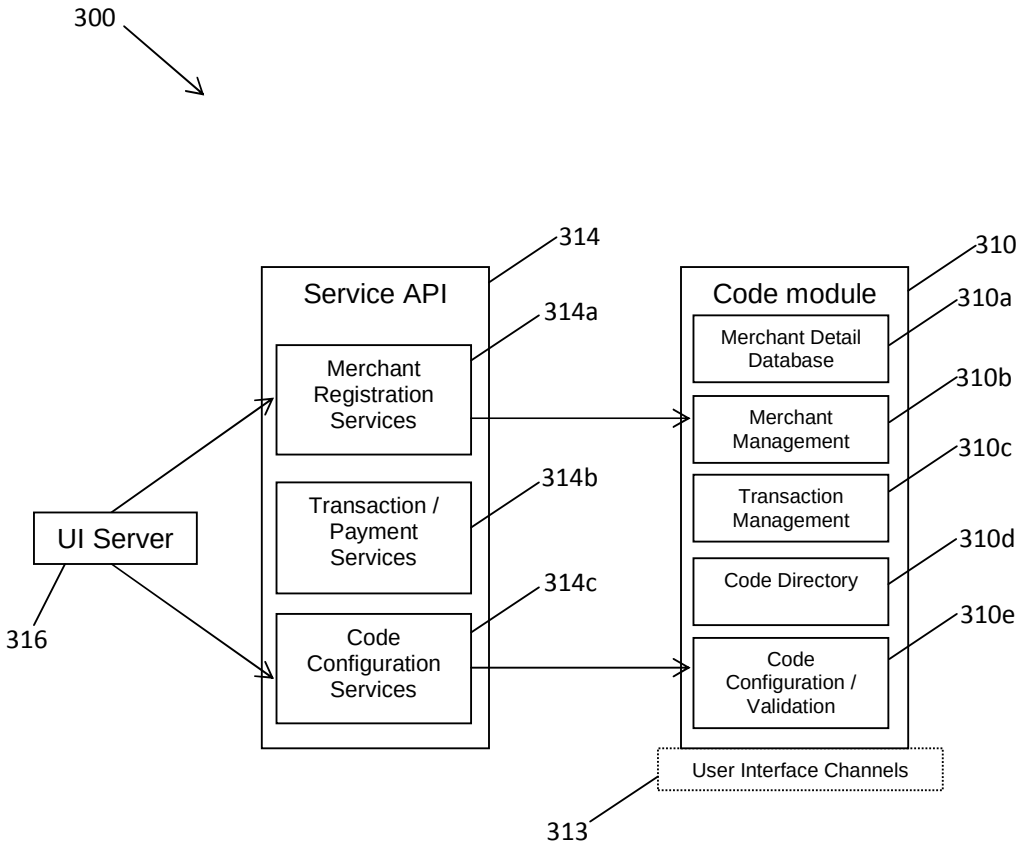

300
314
Service API
314a
Merchant Registration Services
314b
Transaction / Payment Services
314c
Code Configuration Services
UI Server
316
310
Code module
310a
Merchant Detail Database
310b
Merchant Management
310c
Transaction Management
310d
Code Directory
310e
Code Configuration / Validation
User Interface Channels
313

Fig. 3

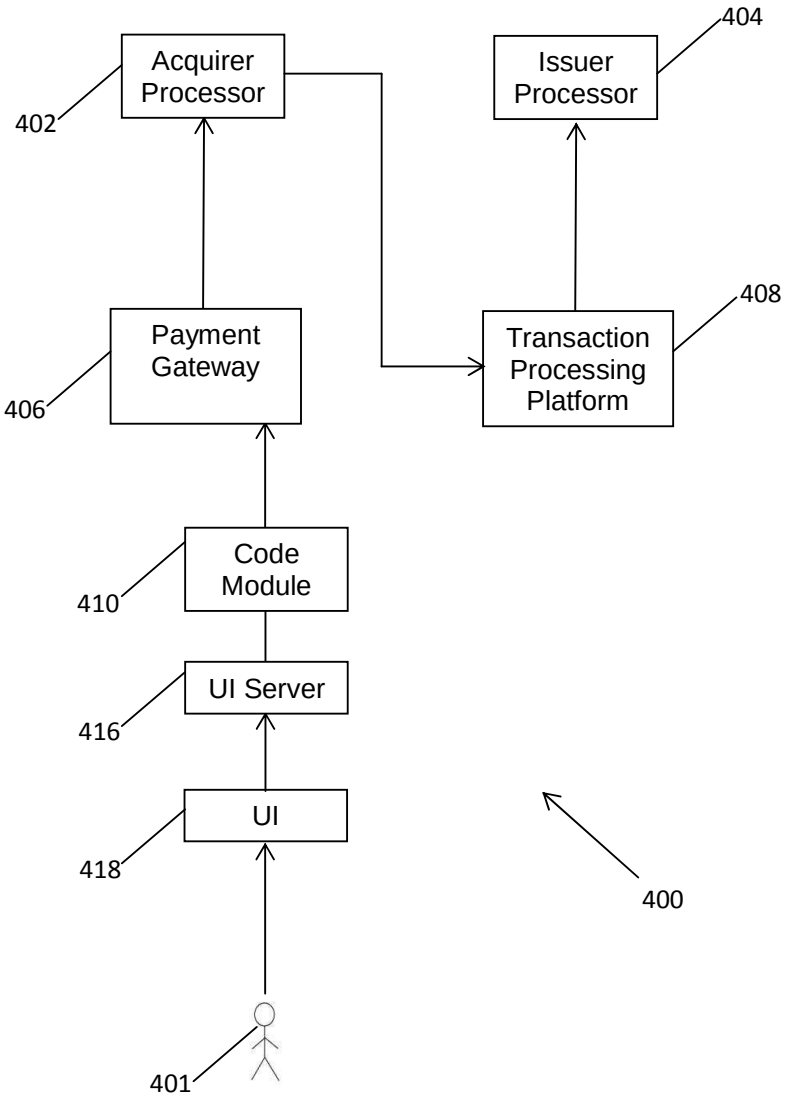

Acquirer Processor
402
Issuer Processor
404
Payment Gateway
406
Transaction Processing Platform
408
Code Module
410
UI Server
416
UI
418
400
401

Fig. 4

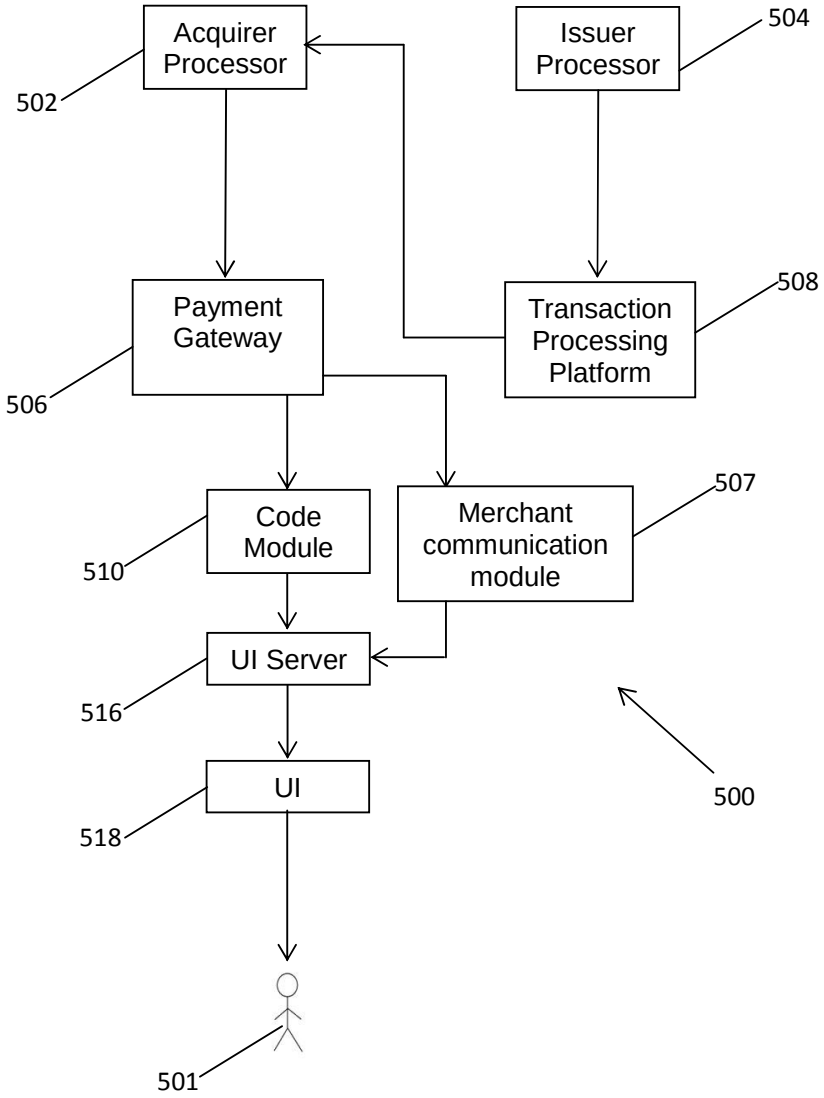

Acquirer Processor
502
Issuer Processor
504
Payment Gateway
506
Transaction Processing Platform
508
Code Module
510
Merchant communication module
507
UI Server
516
UI
518
500
501

Fig. 5

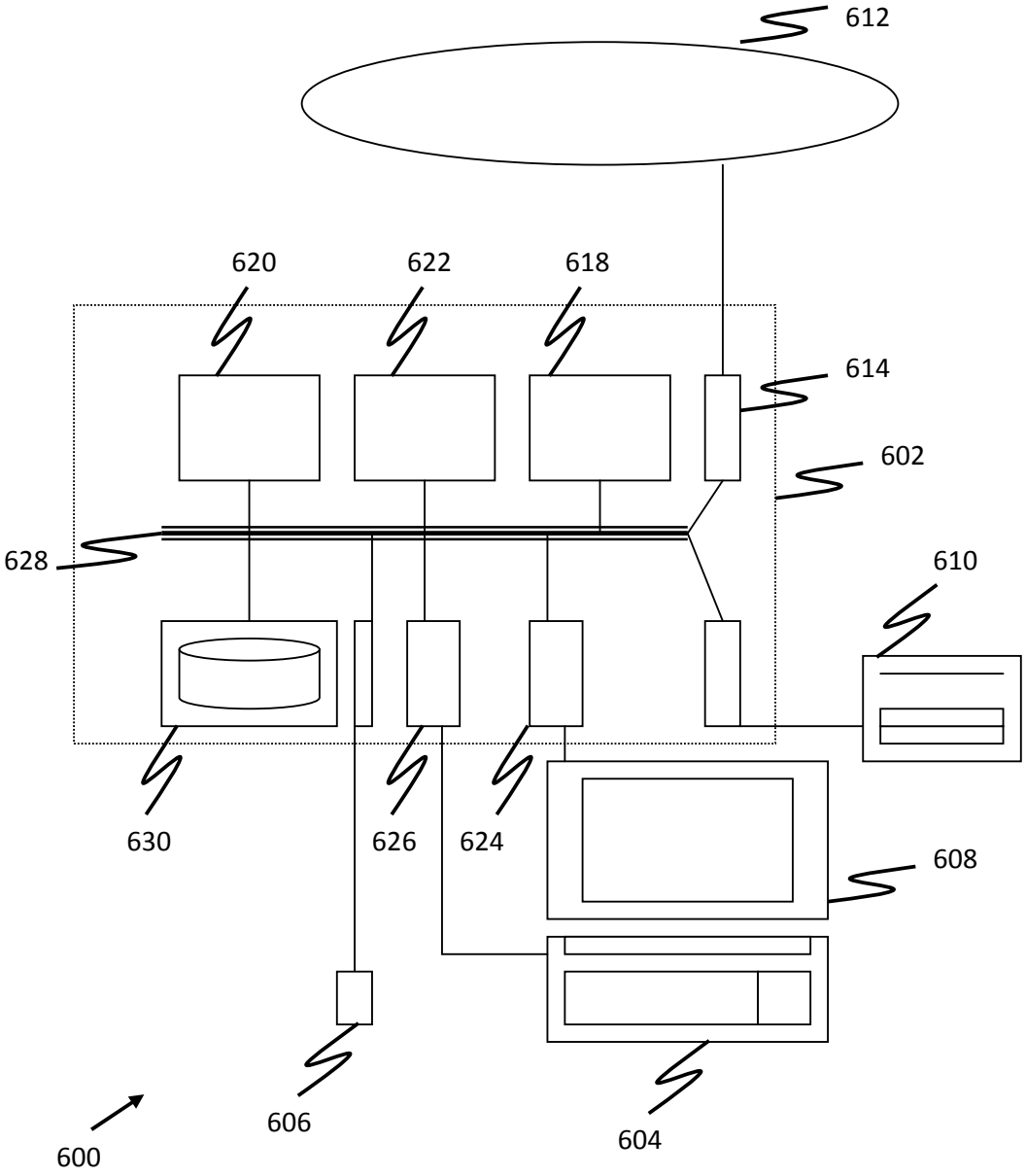


Fig. 6