We claim:

1. A method for generating digital media content using a user device, the method comprising:

a) activating a sensor on said device to thereby receive input from an environment about said device;

b) caching said input on said device to thereby record said input and produce recorded content;

c) receiving user input from a user to stop a recording of said input;

d) terminating said recording and copying recorded content to a segregated section of a storage medium on said user device, said segregated section being inaccessible to said user;

e) automatically transmitting said recorded content to a remote server from said user device;

f) automatically deleting said recorded content from said user device to prevent said user from accessing said recorded content and to thereby prevent said user from using said recorded content;

wherein said user device is a mobile consumer device.

2. A method according to claim 1, wherein said mobile consumer device is at least one of:

- a mobile cellular handset;
- a smartphone; and
- a tablet computing device.
- any present or future device having the required capabilities

3. A method according to claim 1, wherein before step e) is executed, step d1) is executed, step d1) comprising:

- receiving user generated text content from said user and associating said user generated text content with said recorded content;

and wherein said user generated text content is transmitted to said remote server with said recorded content.

4. A method according to claim 1, wherein said sensor is at least one of:
- a video camera;
- a picture camera; and
- a microphone.

5. A method according to claim 3, wherein said user generated text content includes at least one of:

- a title
- a description of said recorded content;
- text indicative of said recorded content; and
- tags to be associated with said recorded content.

6. A method according to claim 1, wherein said method includes a step of:

g) receiving a communication from a service connected with said remote server that said user's account with said service has been credited with a predetermined value.

7. A method according to claim 6, wherein said communication indicates that a version of said recorded content is available for consumption by a public.

8. A method according to claim 1, wherein said recorded content is at least one of:

- a picture;
- a video clip; and
- an audio recording.

9. A method according to claim 6, wherein said method includes a step of receiving a previous communication from said service indicating a type or content of recorded content requested by said service from said user.

10. A method according to claim 9, wherein said previous communication indicates an amount to be paid by said service for said recorded content requested by said service from said user.

11. A method according to claim 9, wherein said type of recorded content requested by said service from said user is based on changing viewer preferences for recorded content.

12. A method according to claim 7, wherein data used by said public to consume said recorded content generates revenue for a mobile data service provider, said revenue being shared with said mobile data service provider (telecom operators).

13. A method according to claim 6, wherein step g) is executed only after said recorded content has been accepted by said service to be made available for consumption by a public.

14. A method according to claim 6, wherein said predetermined value is based on a content of said recorded content.

15. A method according to claim 14, wherein said predetermined value is based on at least one of:

- a picture quality of said recorded content;
- a length of said recorded content;
- an event recorded by said recorded content;
- participants in an event recorded by said recorded content;
- a type of said event recorded by said recorded content;
- an amount of audio content contained in said recorded content; and
- an amount of video content contained in said recorded content.

16. A method according to claim 6 wherein a version of said recorded content is posted on a website after said recorded content has been accepted by said service.

17. A method according to claim 6 wherein a version of said recorded content is transmitted to specific subscribers of said service.

18. A system for generating digital media content using a user device, the system comprising:

- a sensor module for activating and deactivating a sensor on said user device;

- a content generation module for communicating with said sensor module and for receiving content recorded by said sensor, recorded content being generated once recording by said sensor has been terminated;

- a storage module for caching said content recorded by said sensor and for automatically transferring recorded content to a segregated section of said user device once recording of said content has terminated, said segregated section being inaccessible to a user of said user device;

- a send/receive module for automatically transmitting said recorded content from said user device to a remote server;

wherein said recorded content is automatically deleted from said user device once said recorded content has been transmitted to said remote server to thereby prevent said user from further transmitting said recorded content to another remote server.