

INFORMATION TRANSMISSION METHOD AND DEVICE

ABSTRACT

Implementations of the present specification provide an information transmission method and device. The information transmission method includes: obtaining target
5 information that is determined and selected by a user from information displayed on a local device, where the target information is to be transmitted to an opposite device for display; obtaining a unique identifier transmitted by the opposite device, where the unique identifier is sent by a server to the opposite device, and the server stores a mapping relationship between the unique identifier and the opposite device; and
10 sending the unique identifier and the target information to the server, so that the server forwards the target information to the opposite device corresponding to the unique identifier.

15 FIG. 2