CLAIMS

1. A computer-implemented method comprising:

receiving, from a client device associated with a requesting user, a request to view profiles for each of one or more other users, wherein the requesting user and the other users are users of a social network;

applying matching criteria to a profile of the requesting user and profiles for each of the one or more other users of the social network to identify a sequence of profiles; and

responsive to receipt of the request to view the profiles, enabling sequential display, on a user interface of the client device, of information representative of the sequence of profiles, comprising:

enabling display, on the user interface, of first information representative of a first profile of the sequence of profiles, wherein the first profile is associated with a first user of the social network;

in response to a user interaction with the user interface during display of the first information, enabling display, on the user interface, of second information representative of a second profile of the sequence of profiles, wherein the second profile is associated with a second user of the social network, wherein the second information representative of the second profile was displayed, in the sequential display on the user interface, immediately before the display of the first information representative of the first profile;

determining, by a machine learning model, a user review attribute for each profile displayed on the user interface, the user review attribute for a corresponding profile (i) determined by processing user features associated with the user interaction for the corresponding profile and (ii) represents an amount of time the requesting user interacts with a corresponding profile or movement of a pointer when the corresponding profile is displayed; and

dynamically adjusting the sequence of profiles according to the determined user review attribute for each profile that is displayed.

2. The method of claim 1, comprising:

in response to the user interaction with the user interface during display of the second information representative of the second profile, enabling, on the user interface, display of the first information representative of the first profile of the sequence of profiles, wherein the first information representative of the first profile has not previously been displayed on the user interface during a predetermined period of time.

3. The method of claim 1, wherein the sequence of profiles is in a predefined order.

4. The method of claim 1, wherein the second profile is a preceding profile in the sequence of profiles before the first profile.

5. The method of claim 3, comprising:

determining the predefined order for the sequence of profiles.

6. The method of claim 5, wherein determining the predefined order for the sequence of profiles comprises ordering the profiles based on a similarity between each profile and the profile of the requesting user.

7. The method of claim 1, further comprising:

determining, based on the user review attribute, (i) profiles to be included in the sequence of profiles or (ii) an order of the profiles included in the sequence of profiles.

8. The method of claim 7, wherein the user review attribute for a corresponding profile is based on eye movement of the requesting user, a facial expression of the requesting user, or a physiological reaction of the requesting user when the corresponding profile is displayed.

9. The method of claim 7, comprising:

identifying one or more displayed profiles for which the user review attribute exceeds a predefined threshold;

identifying one or more similar profiles to the one or more displayed profiles for which the user review attribute exceeds the predefined threshold; and

adjusting the sequence of profiles (i) to include the one or more identified similar profiles or (ii) to advance the one or more identified similar profiles in the sequence of profiles.

10. The method of claim 1, wherein the user interaction with the user interface comprises a user interaction with a user selectable element in the user interface.

11. The method of claim 10, wherein the user interaction with the user selectable element in the user interface comprises one or more of tapping, swiping, dragging, or selecting the user selectable element.

12. The method of claim 1, comprising:

receiving, from the requesting user, a vote to match with the second user associated with the second profile.

13. The method of claim 12, comprising:

responsive to receiving the vote, adding the profile of the requesting user to a second sequence of profiles to be displayed to the second user.

14. The method of claim 1, comprising:

receiving, through the user interface, a vote not to match with the second user associated with the second profile; and

removing the second profile associated with the second user from the sequence of profiles.

15. The method of claim 1:

wherein receiving the request to view the profiles comprises receiving the request to view multiple profiles concurrently; and

wherein

enabling display, on the user interface, of the first information includes enabling display of information representative of a first set of multiple profiles, wherein each profile of the first set of multiple profiles is associated with a corresponding user of the first set of multiple users of the social network; and

wherein enabling display, on the user interface, of the second information includes enabling display of information representative of a second set of multiple profiles, wherein the second set of multiple profiles is associated with a second set of multiple users of the social network, wherein at least some of the second information representative of the second set of multiple profiles was displayed, in the sequential

display on the user interface, immediately before the display of the first information representative of the first set of multiple profiles.

16. The method of claim 15, comprising:

receiving a vote for a particular one of the multiple profiles that are displayed on the user interface.

17. The method of claim 1, further comprising:

enabling display, on the user interface, of a live streaming based discovery channel.

18. The method of claim 17, wherein enabling display of the live streaming based discovery channel comprises:

enabling display of the live streaming based discovery channel in parallel, in combination, or in loops with the enabling display of the first information representative of the first profile or the second information representative of the second profile.

19. One or more non-transitory computer-readable media storing software comprising instructions that are operable, when executed by one or more computers, to cause the one or more computers to perform the steps of the method of any one of claims 1 to 18.

20. A system comprising:

one or more computers and one or more storage devices storing instructions that are operable, when executed by the one or more computers, to cause the one or more computers to perform the steps of the method of any one of claims 1 to 18.