

ABSTRACT**SWEETNESS ENHANCER CONTAINING ERGOTHIONEINE AS ACTIVE
INGREDIENT, AND FOOD OR BEVERAGE PRODUCT CONTAINING SAME**

5 Provided is a sweetness enhancer capable of enhancing sweetness of a food or beverage product without increasing a content of sugar-based sweet components such as sucrose, glucose, and fructose, or non-sugar sweet components. In addition, provided is a food or beverage product, such as food, beverage, seasoning, and alcoholic beverage, containing the sweetness enhancer and having enhanced sweetness due to a sweetness-enhancing effect thereof.

10 The sweetness enhancer for a food or beverage product containing a sweet component contains ergothioneine as an active ingredient, and a food or beverage product having enhanced sweetness is obtained by incorporating ergothioneine as a sweetness enhancer.