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(54) Title: A SYSTEM AND METHOD FOR SELLING PRODUCTS

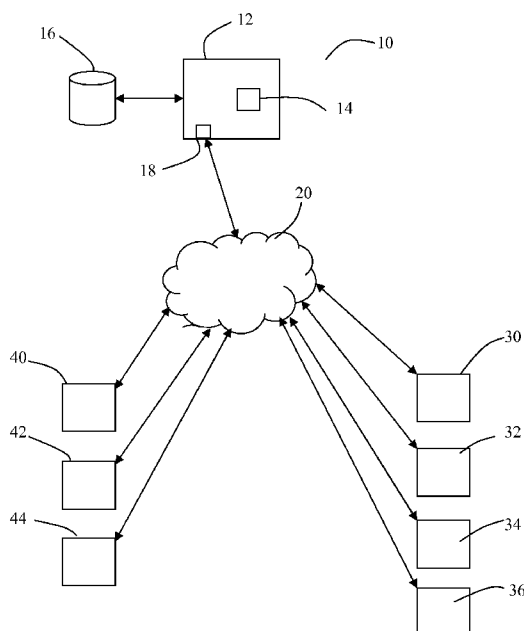


Fig 1

(57) Abstract: A system and method of selling products is described, the method including the steps of: offering products for sale in a retail store; a person visiting the retail store; a person browsing the stock offered for sale; a person scanning the barcode on a product of interest to obtain additional product details; receiving indication information in an electronic form which identifies a person and at least one product that they are interested in purchasing; processing the indication information to determine a revised offer of sale; transmitting the revised offer of sale in an electronic form to the person.



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