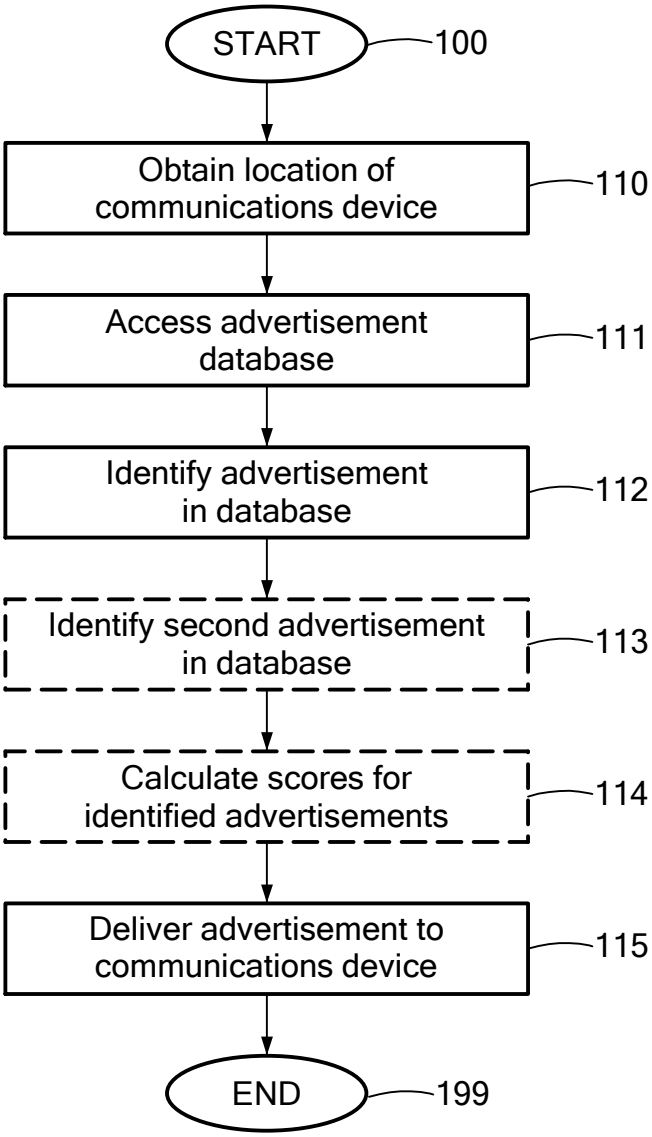
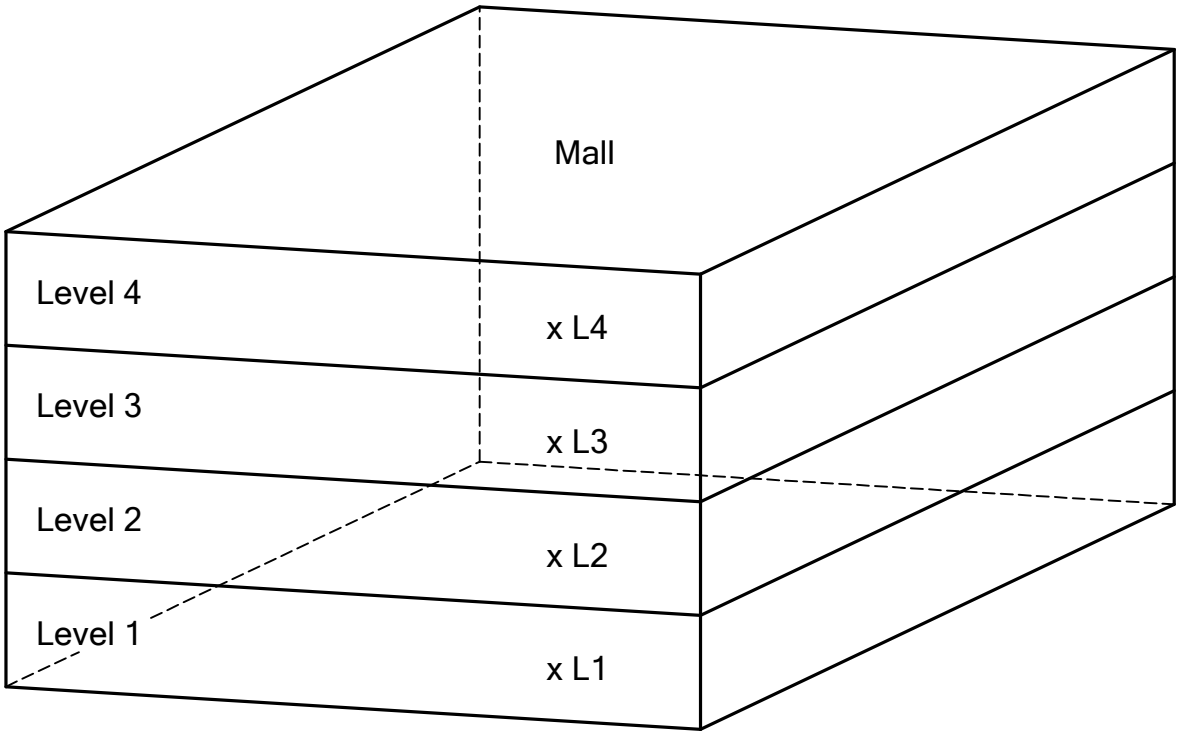

START
100
Obtain location of communications device
110
Access advertisement database
111
Identify advertisement in database
112
Identify second advertisement in database
113
Calculate scores for identified advertisements
114
Deliver advertisement to communications device
115
END
199

FIG. 1



L1, L2, L3, L4 would all receive different offers

FIG. 2

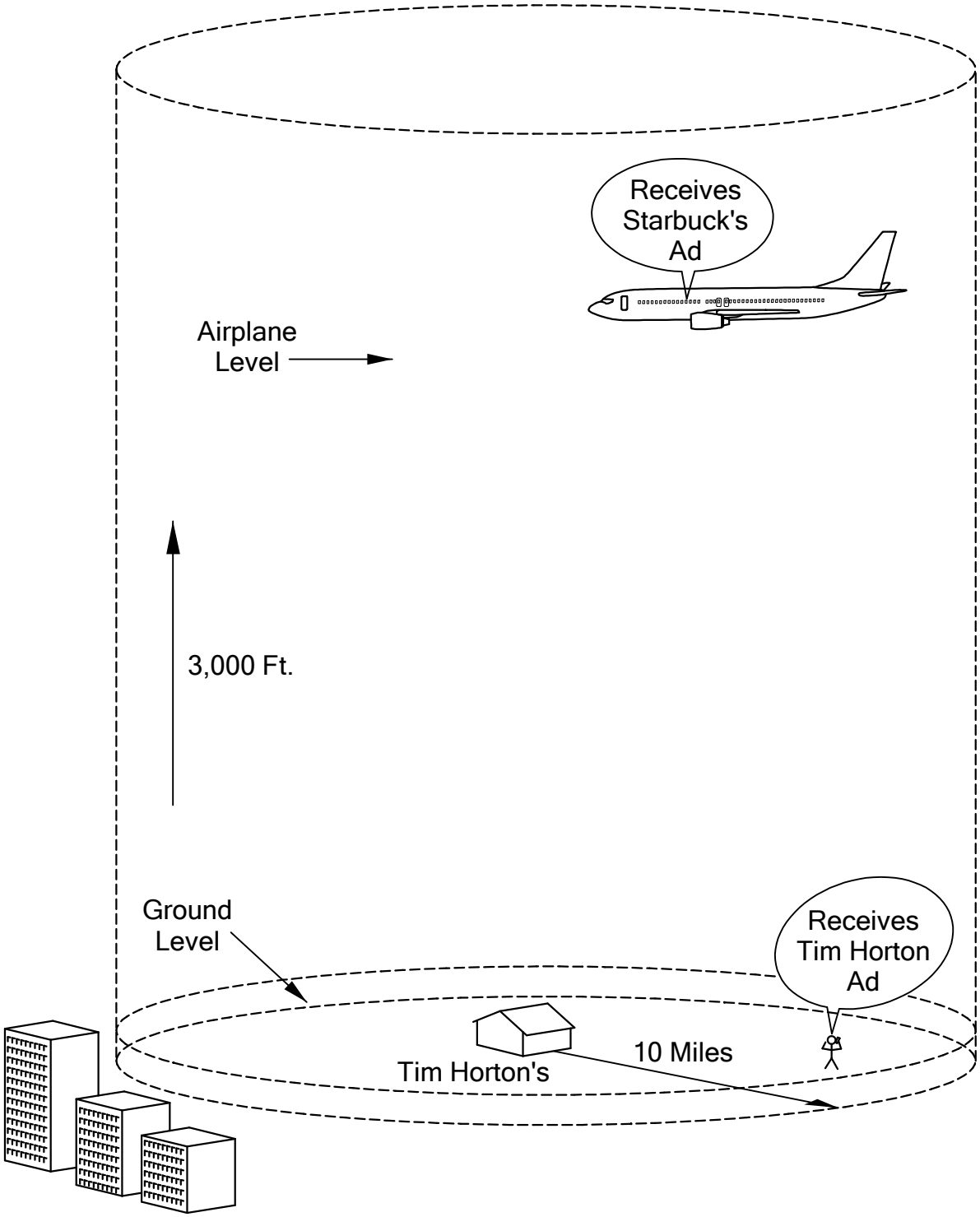

Receives
Starbuck's
Ad
Airplane
Level
3,000 Ft.
Ground
Level
Receives
Tim Horton
Ad
10 Miles
Tim Horton's

FIG. 3