

ABSTRACT

The present application provides a special effect processing method and apparatus. The method includes: generating an audio signal in response to a touch operation of a user in a process of playing a video; segmenting the audio signal into multiple audio frames; performing, according to attributes of the audio frames, special effect processing on a picture which is currently played in the video. The method allows the user to create music in the process of playing the video, and the picture in the video will change with the music created by the user, which stimulates participation of a potential user who is interested in music creation and improves user experience.