

COMPUTER SYSTEM AND ONLINE SHOPPING SYSTEM

[TITLE OF THE DOCUMENT] ABSTRACT

A server system (1100) includes an acquisition section (215), an estimation section (219), and a recommendation display control section (221). The acquisition section (215) acquires measurement information on a target user related to a body part where the item is worn. The estimation section (219) estimates, based on the measurement information, a first recommended size that satisfies a predetermined comfort level condition during a first comfortable period when the target user wears the item. The recommendation display control section (221) performs recommendation display control to display a first recommendation display indicating the first recommended size on a terminal apparatus.

[FIG. 18]