

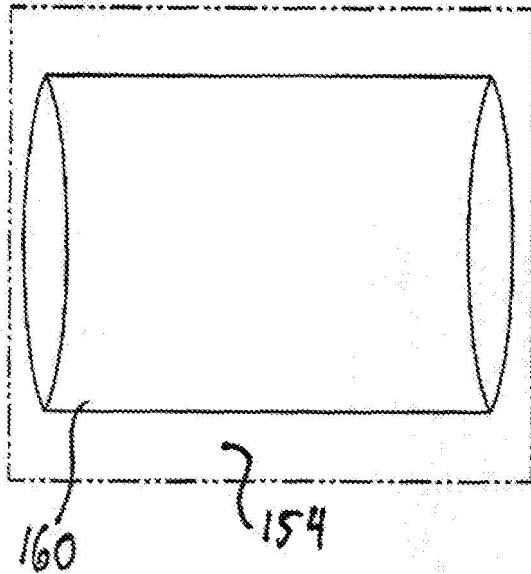
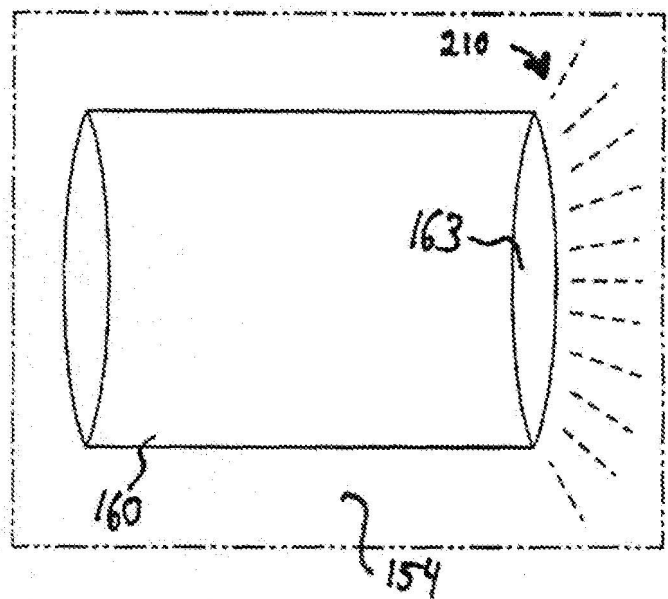
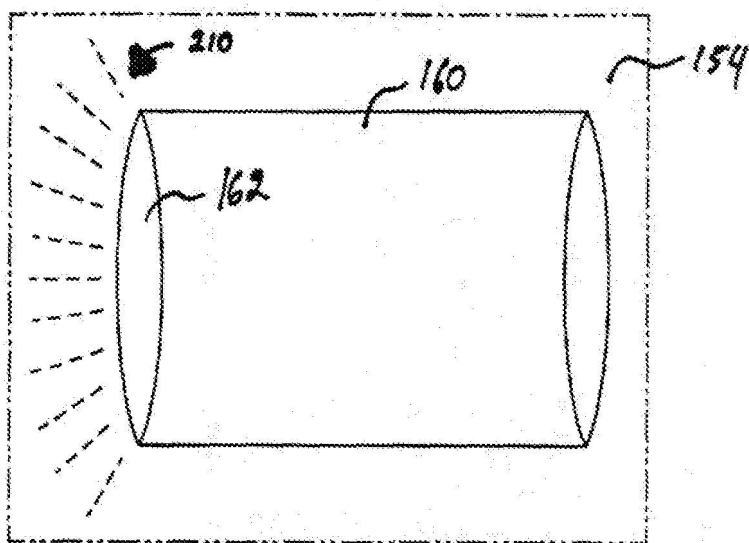
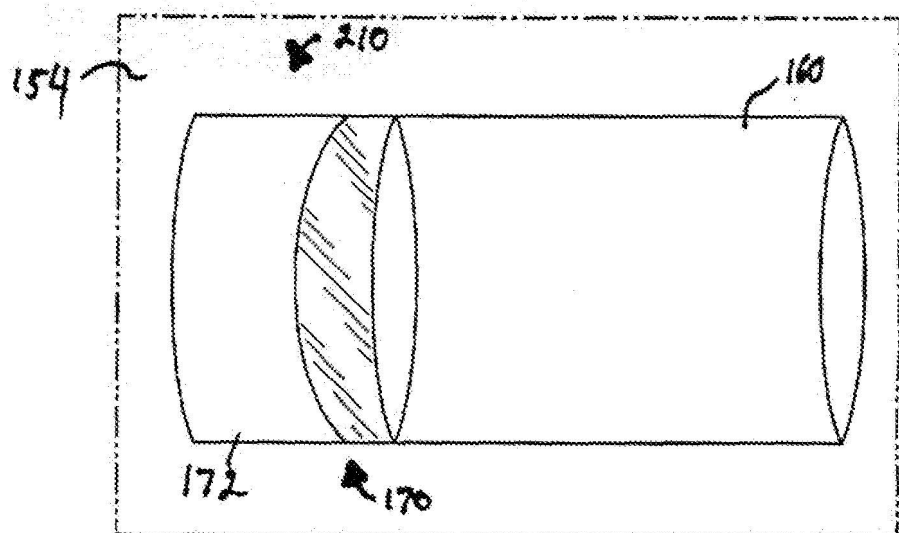
FIG. 1**FIG. 2****FIG. 3****FIG. 4**

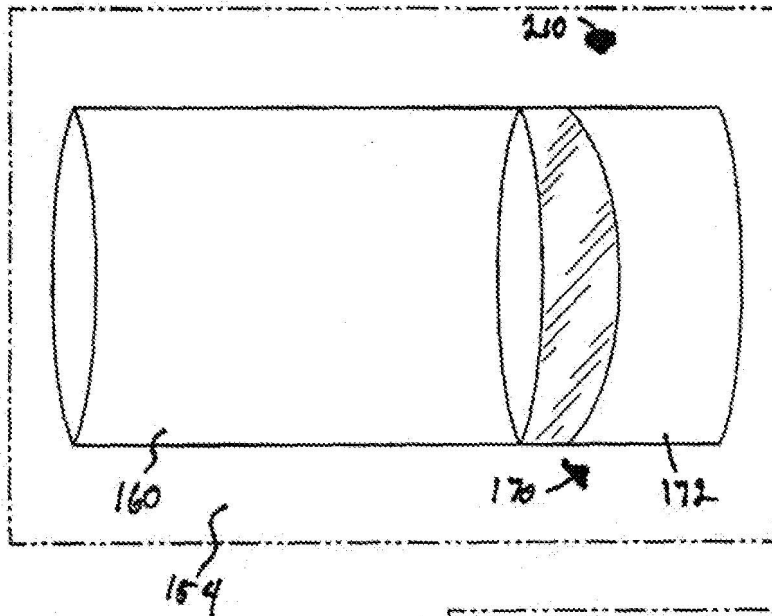
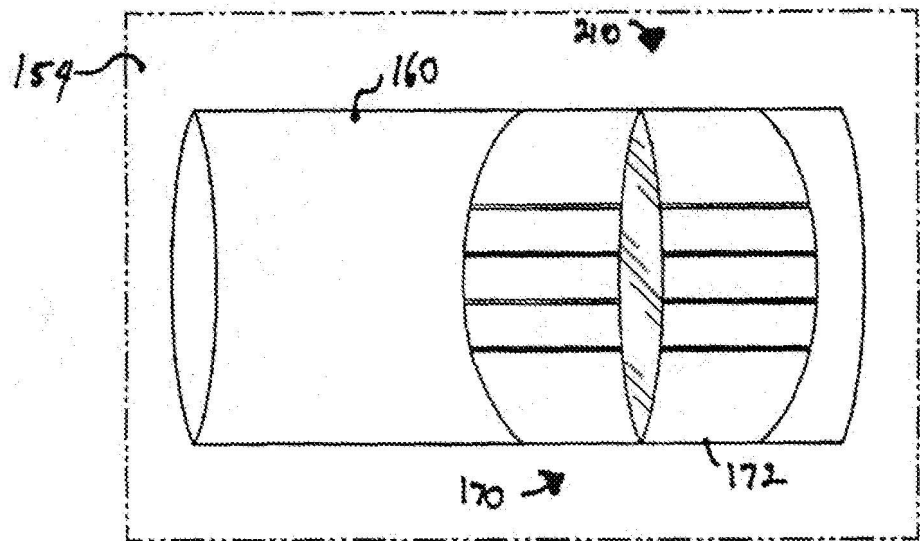
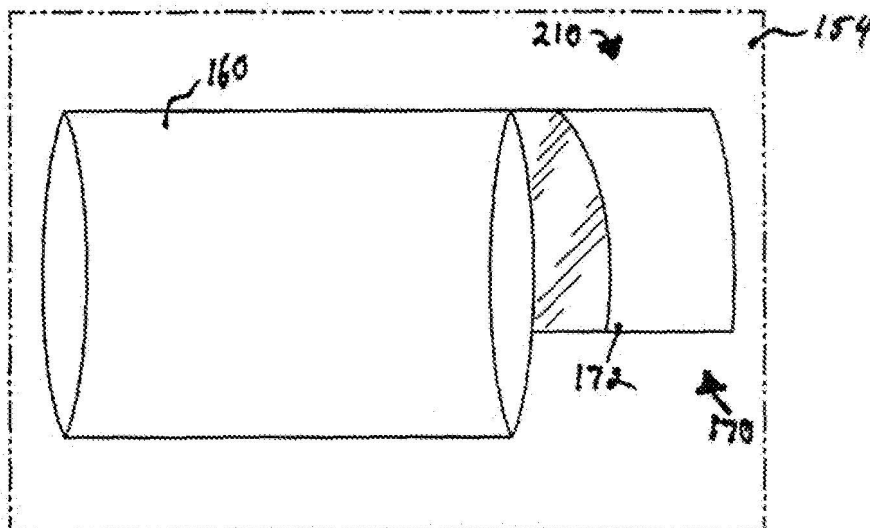
FIG. 5**FIG. 6****FIG. 7**

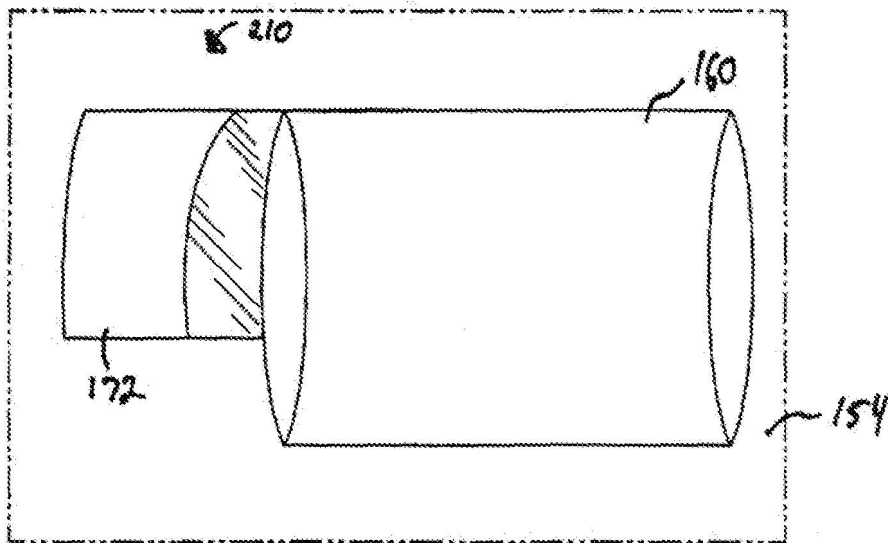
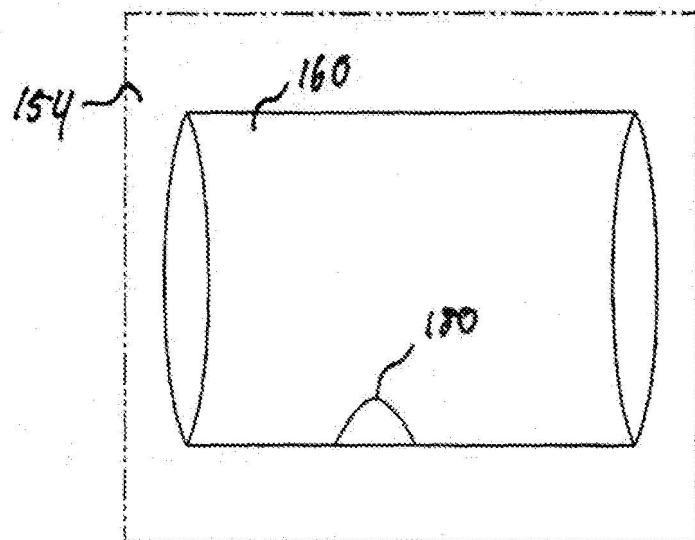
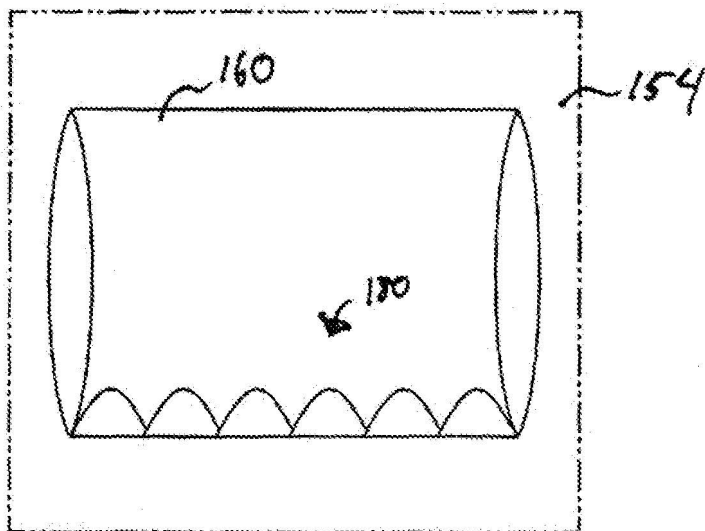
FIG. 8**FIG. 9****FIG. 10**

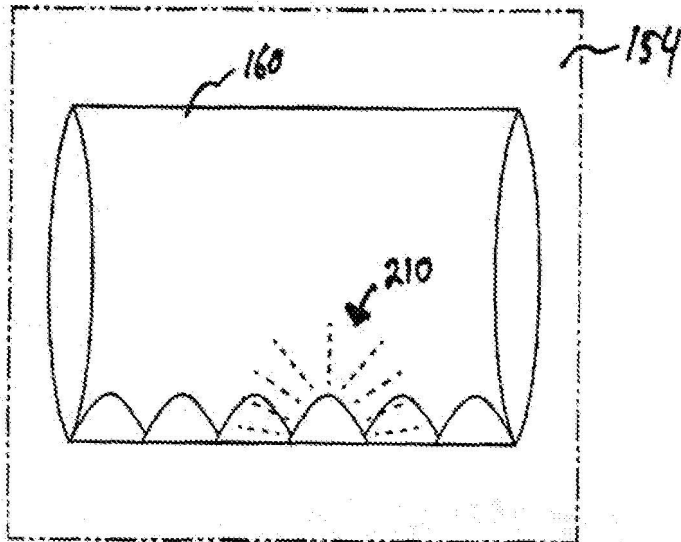
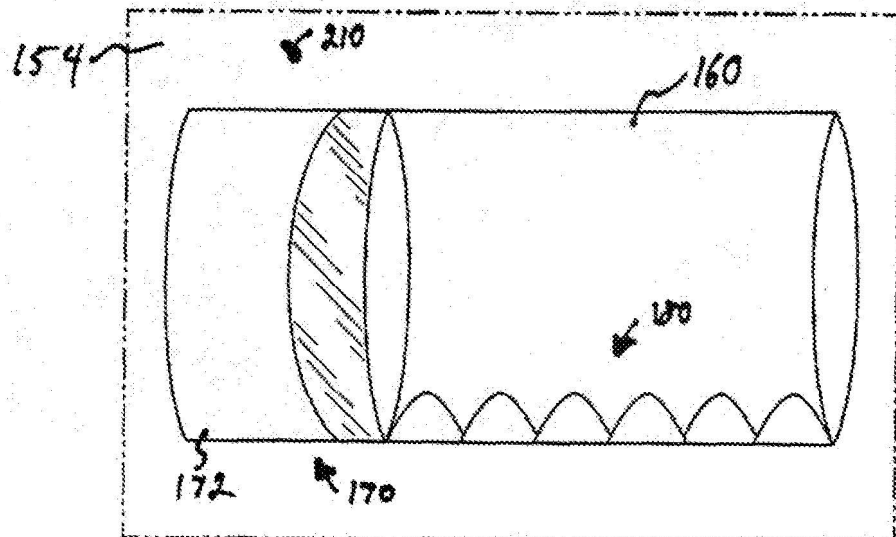
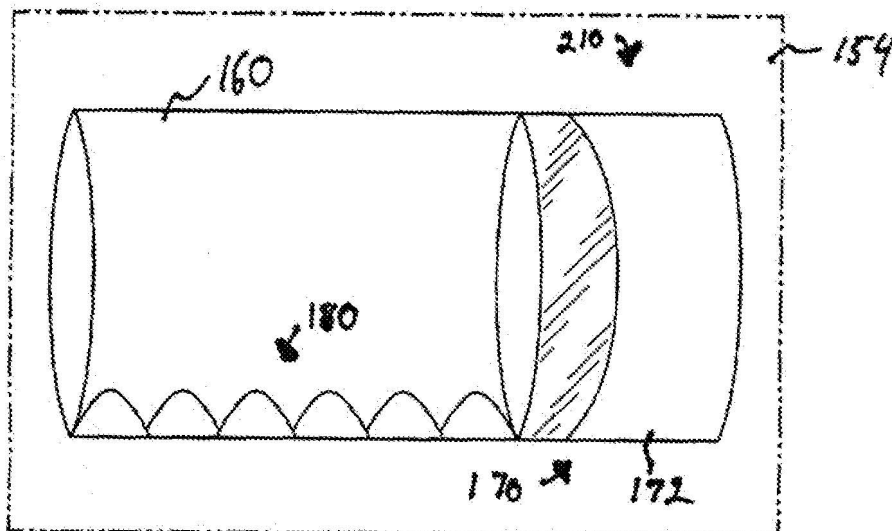
FIG. 11**FIG. 12****FIG. 13**

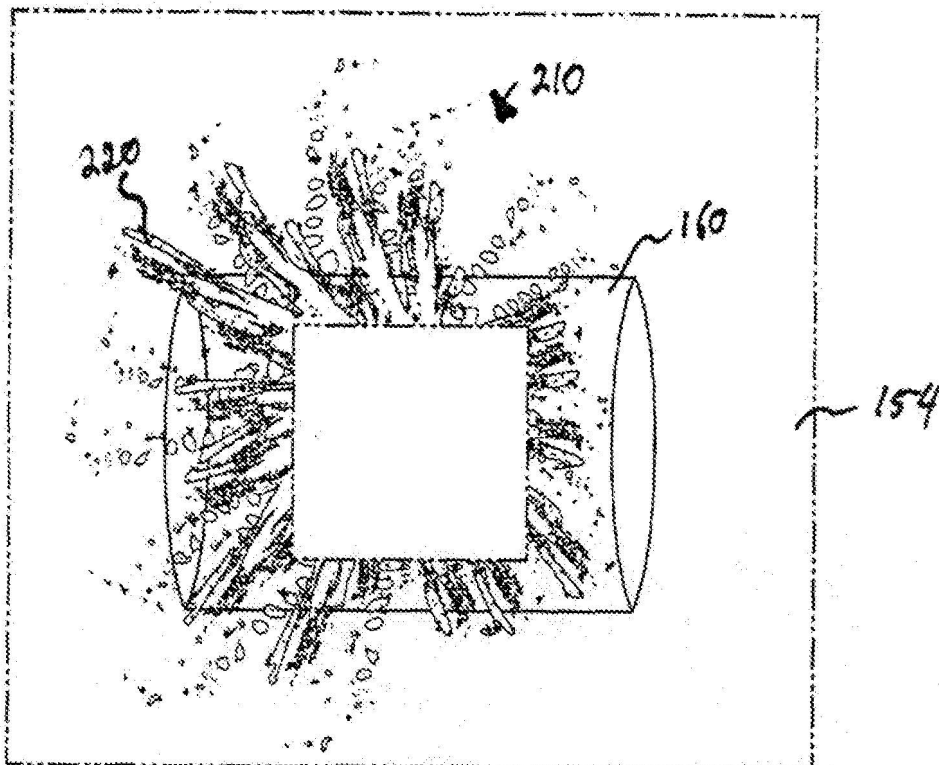
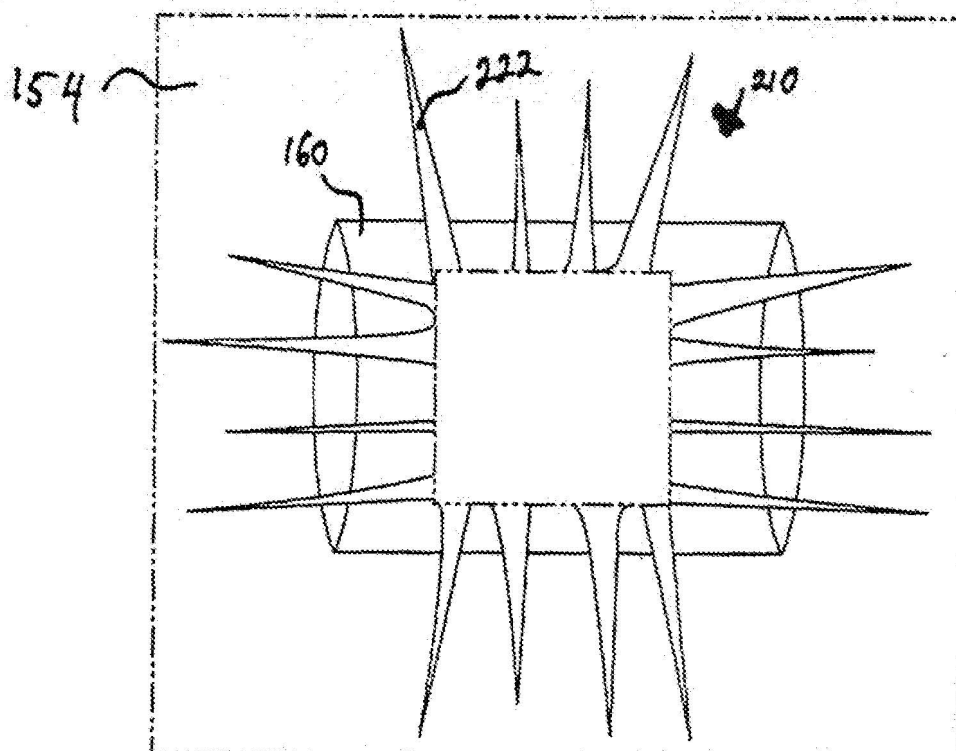
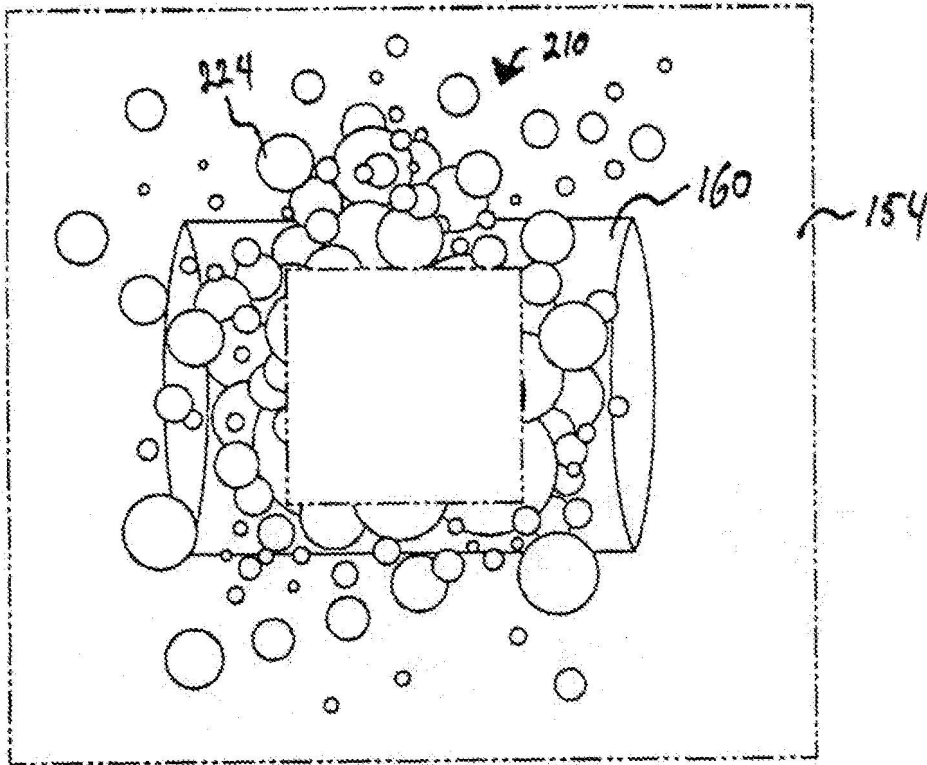
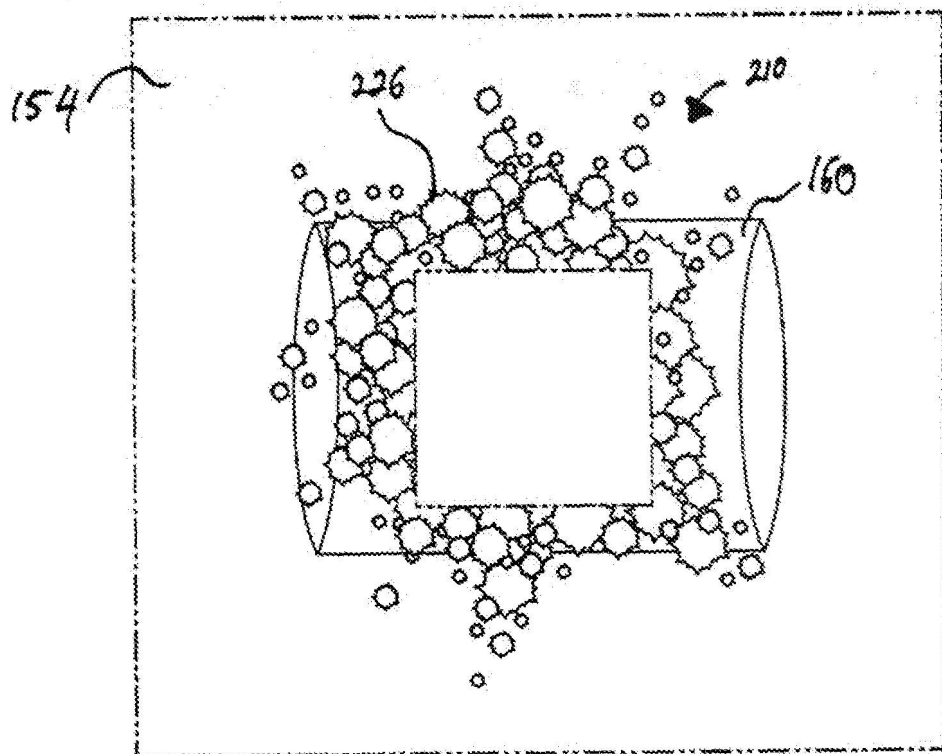
FIG. 14**FIG. 15**

FIG. 16**FIG. 17**

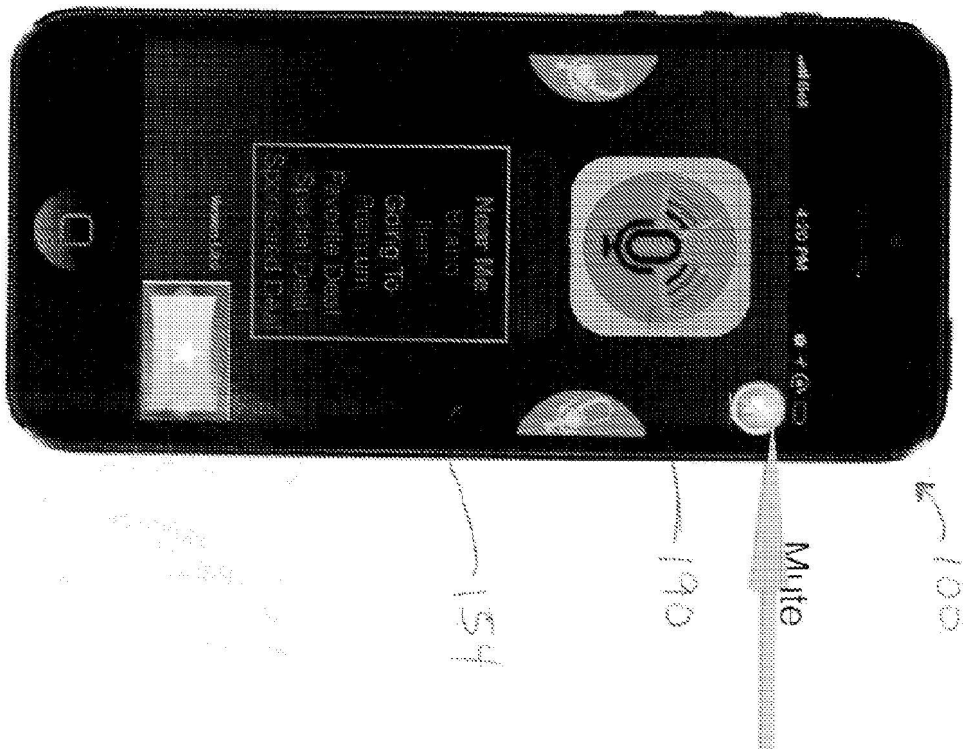
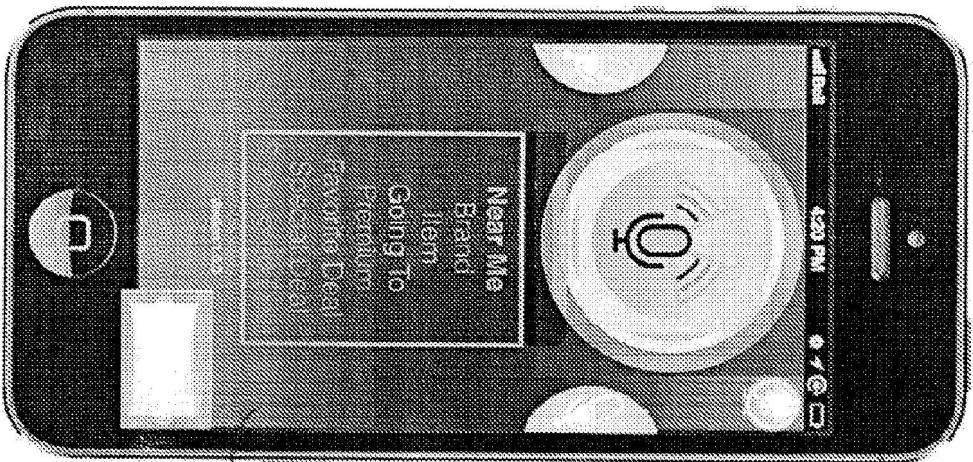


FIG 184

- ☐ A Choice = what's near me
Default screen, what is near me
Logos of pre selected
brands that are close by proximity
- ☐ B Seek = brand or item
- ☐ C Where you want to go
- ☐ D Premium = Pre selected choices
- ☐ E Deals = Favorite, Special, Sponsored

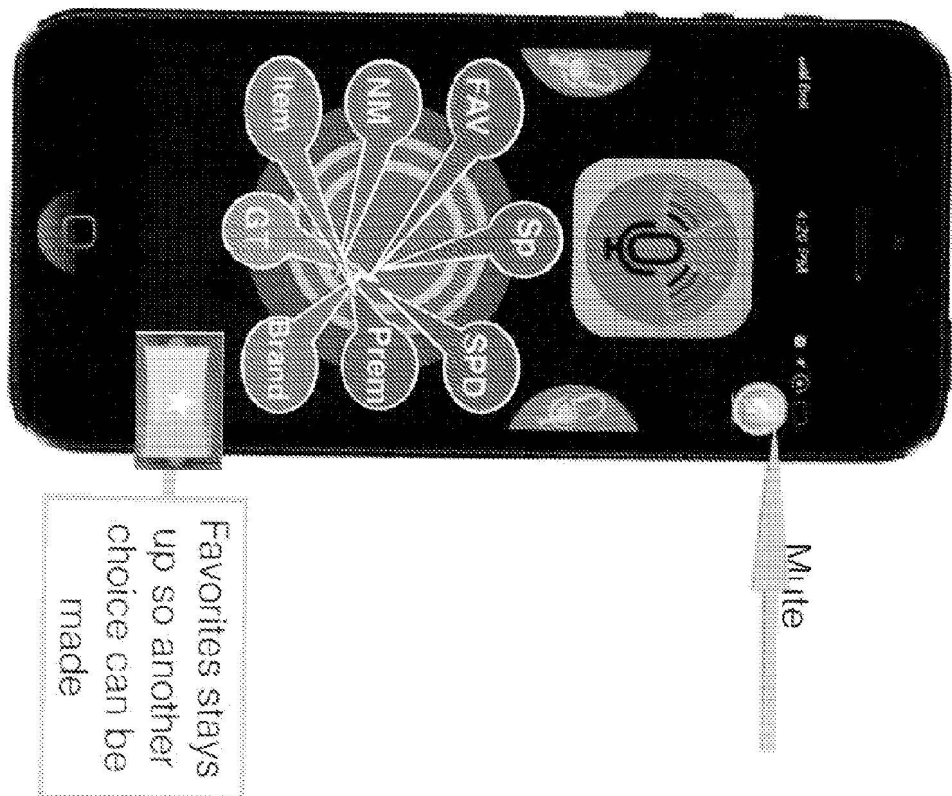


- Press or say:
- ☐ A Near Me
 - ☐ B **Brand**
Item
 - ☐ C Going To
 - ☐ D Premium
 - ☐ E Favorite deals
Special deal
Sponsored deal

154

100

File 18B



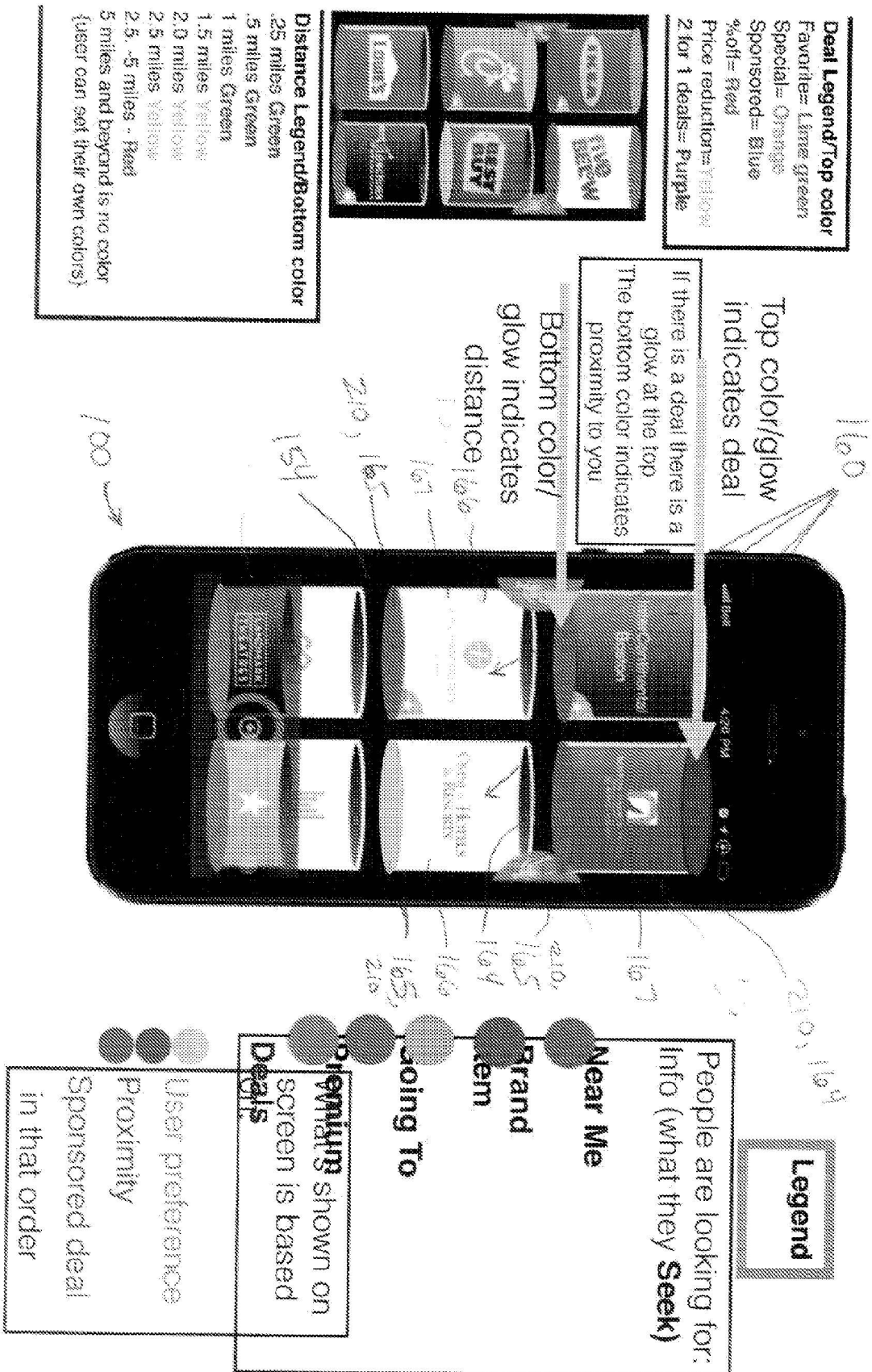


Fig. 18D

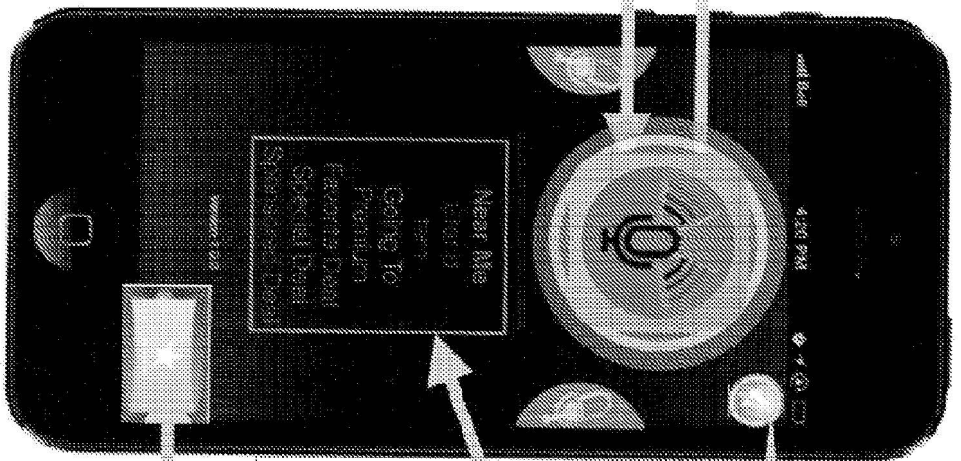
Subway

When touched - Airwaves animate

Red V's animate
Audio cue happens
with Blue ripples

Hold VV app icon for 2 sec.
to start app or touch a
microphone on the side

- Choice = what's near me
Default screen, what is near me
Logos of pre selected
brands that are close by proximity
- Seek = brand or item
- Where you want to go
- Premium = Pre selected choices
- Deals = Favorite, Special, Sponsored



White

Press or say:

Command Page
Near Me

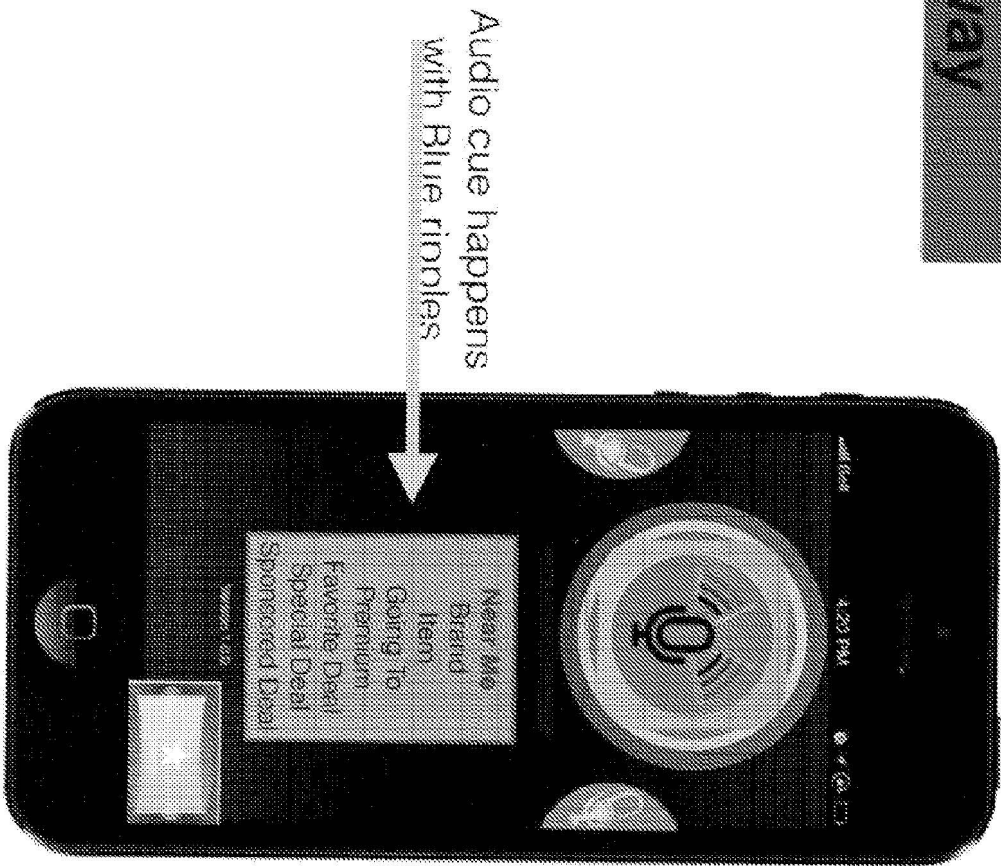
- Near Me
- Brand Item
- Going To
- Premium
- Favorite deals
Special deal
Sponsored deal

Favorites
es
stays
up so
another
choice
can be
made

Touch Favorites and the
rotating
list of your favorite
uses/app appears. Click
Here to see

- A
- B
- C
- D
- E

Subway



Command Page
Near Me

Prompt Screen

A
1

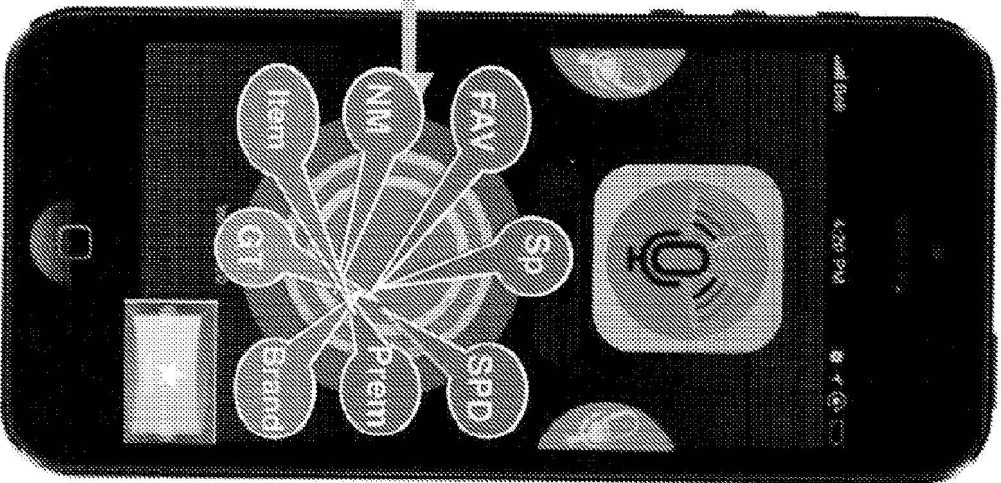
Press or say:
Near Me

Near Me is highlighted on the screen in Green

Audio sound to acknowledge that Near me is recognized. (specific sound to Near me command)

Subway

Audio cue happens
with Blue ripples



Command Page
Near Me

Prompt Screen

A

1a

Press or say:
Near Me

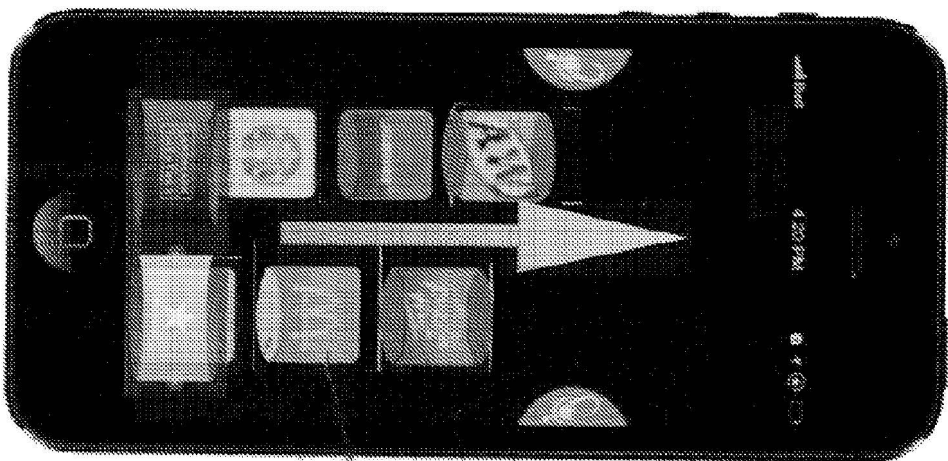
Near Me is highlighted on the
screen in Green

Audio sound to acknowledge
that Near me is recognized.
(specific sound to Near me
command)

For 18 &

Subway

Selected locations etc. slide up
from bottom with opacity at 100% at the top and 50% at the bottom till all are in place then each is at 100%



144
154
160, 167
165
audio /sound
roll up swish

Command Page
Near Me

Proximity Screen

2



Fig. 18 H

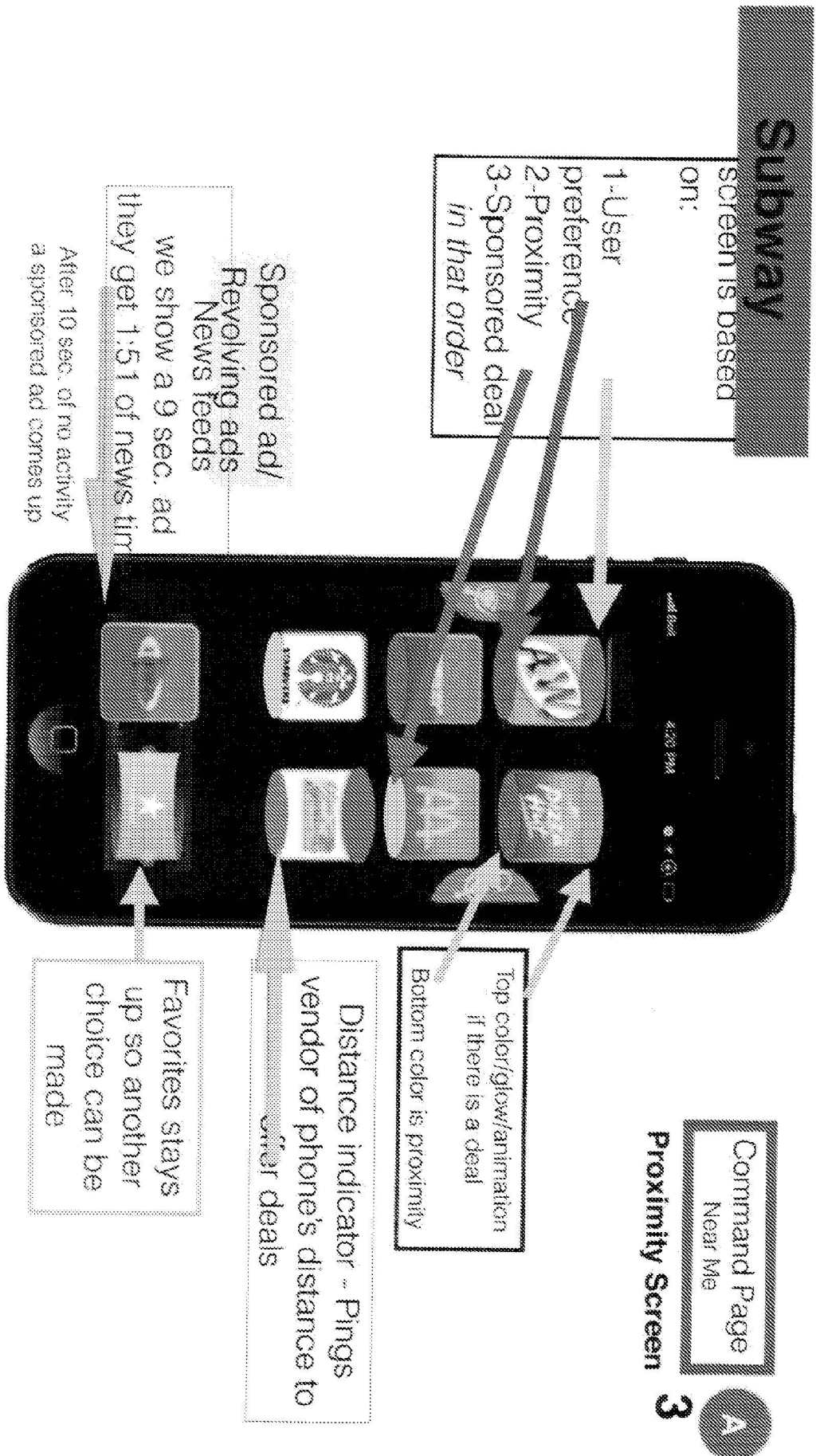
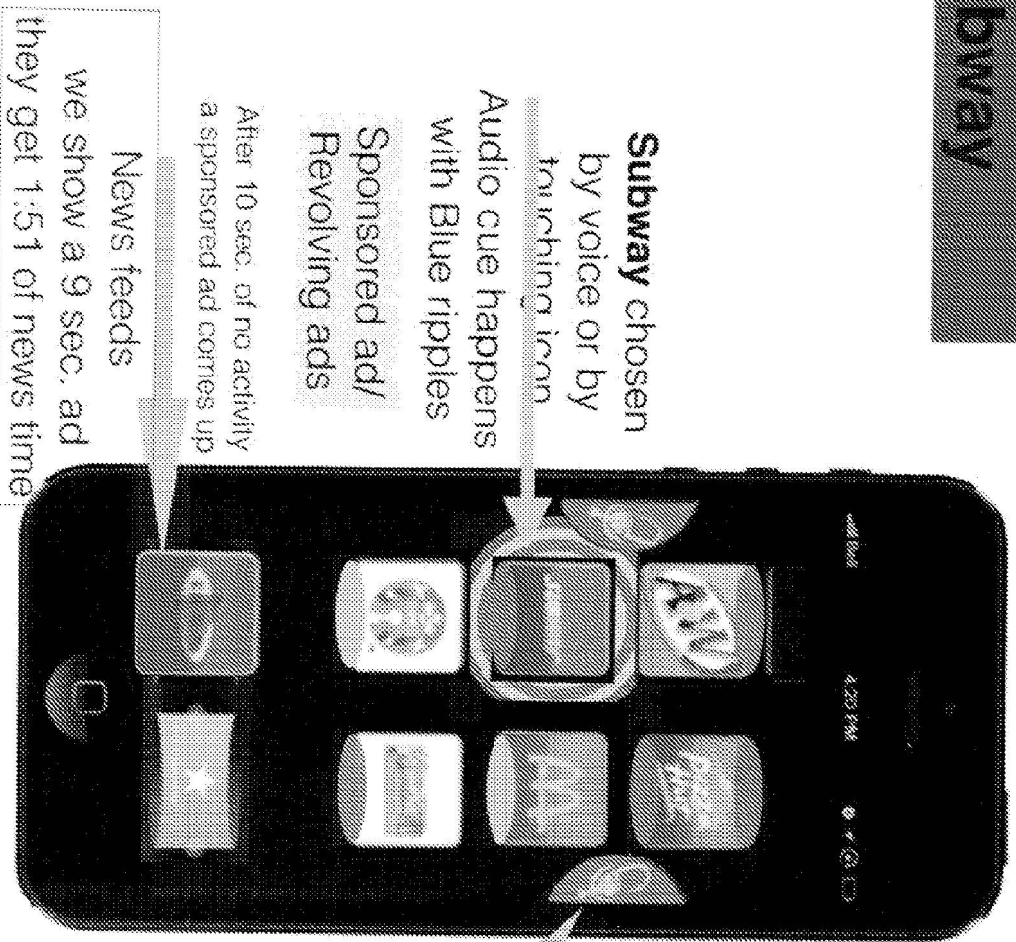


Fig. 18I

Subway



Command Page
Near Me

Proximity Screen

4

A

Hear voice say:
Subway

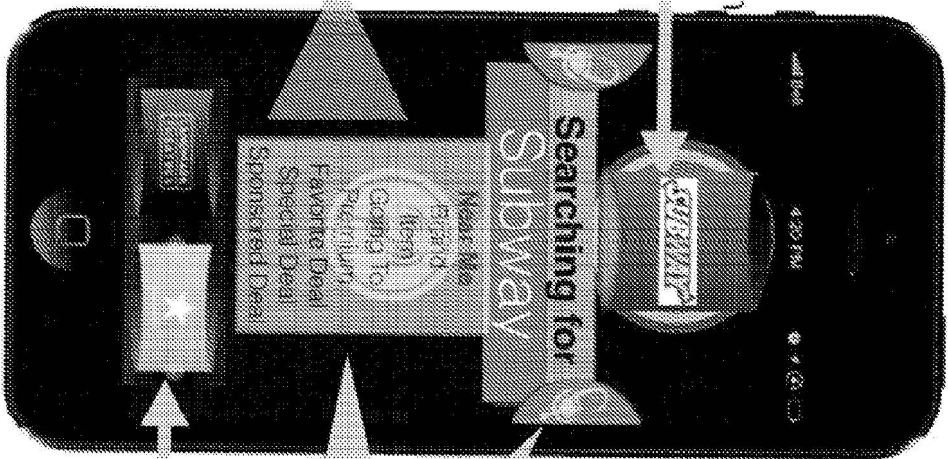
To change search item
location or brand-
touch the blue Mic

Fig. 18 J

Subway

Blue ripples around Subway icon to show what is selected
Audio:
sound of blue ripple indicates something is active

To go back -
Swipe screen to left



Hear voice say:
Searching for **Subway**

To change search item
location or brand-
touch the blue Mic

Favorites stays
up so another
choice can be
made

Command Page
Near Me

Searching Screen

5

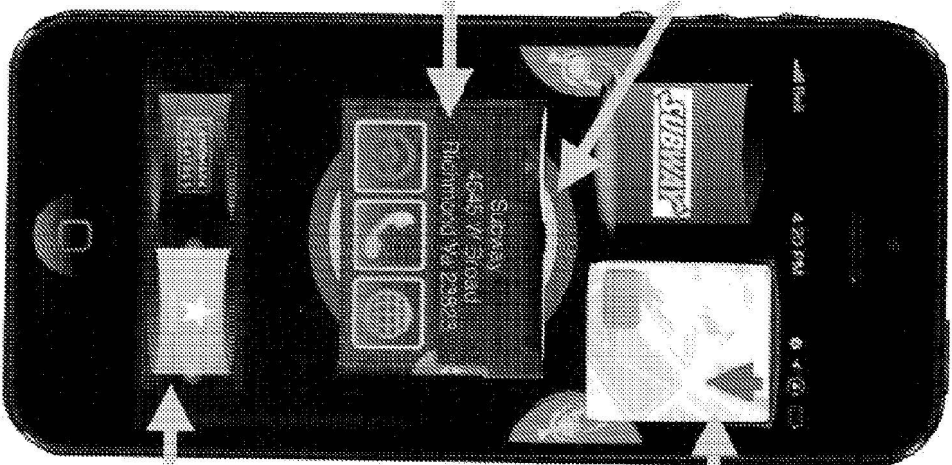
A

File 18.K

Subway

Visually:
We see blue ripples
continue till Directions,
Call or Website is chosen
or said

Display Address



Overview map to give
some sense of
proximity

Show current location
and Pin of desired
location

Hear voice say:
Subway - You are .5 miles
from this location

Favorites stays
up so another
choice can be
made

Command Page
Near Me

Searching Screen

6

A

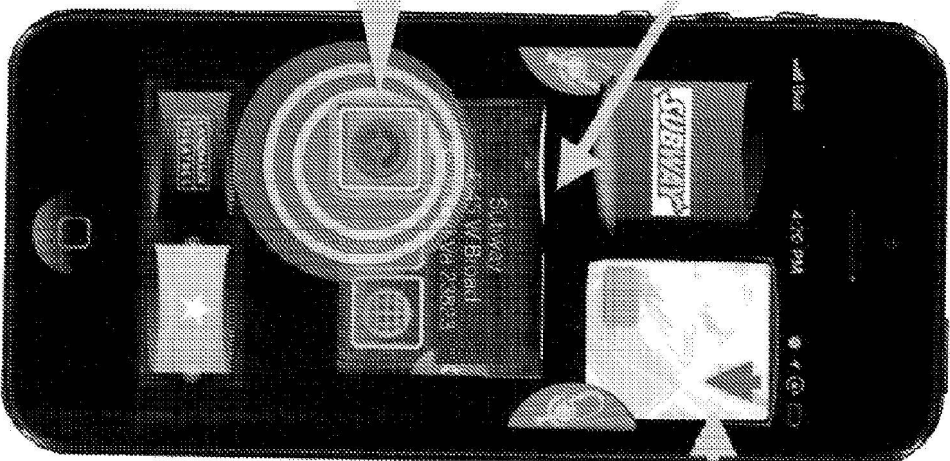
Subway

Visually:
we see blue ripples
continue till Directions are
present

Touch phone or say
Directions

Voice says to user:
directions to Subway

Orange
blinking glow
let's you know
your choice
before going
to the
directions
page



Overview map to give
some sense of
proximity

Show current location
and Pin of desired
location

Audio:
Specified sound
to alert you to
your directions
choice

Command Page
Near Me

Directions Screen

7

A

Subway

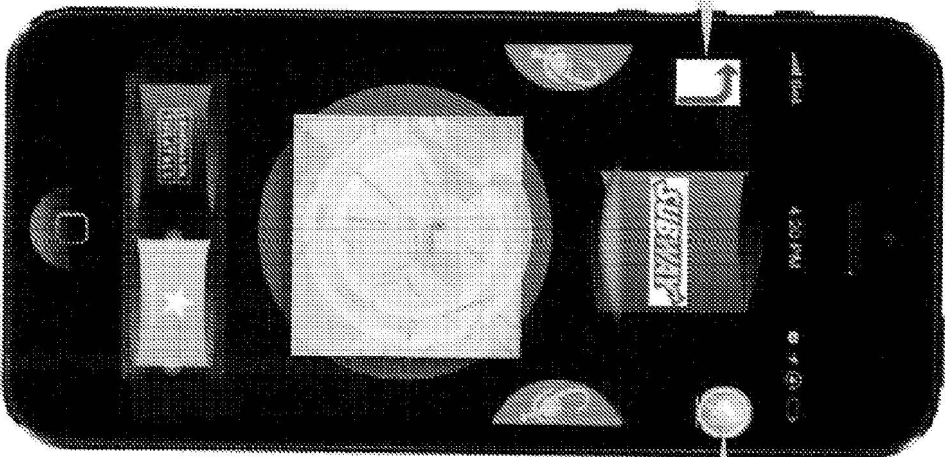
After Touching steering wheel for Directions

Turn by turn
directions

Map and voice
directions are activated
in real time

Visually:
we see ripples
continue in *Directions*
are present

Tap on the map
and it goes to full
screen



Mr

Command Page
Near Me
Directions Screen

Voice says to user:
Let's go

Audio:

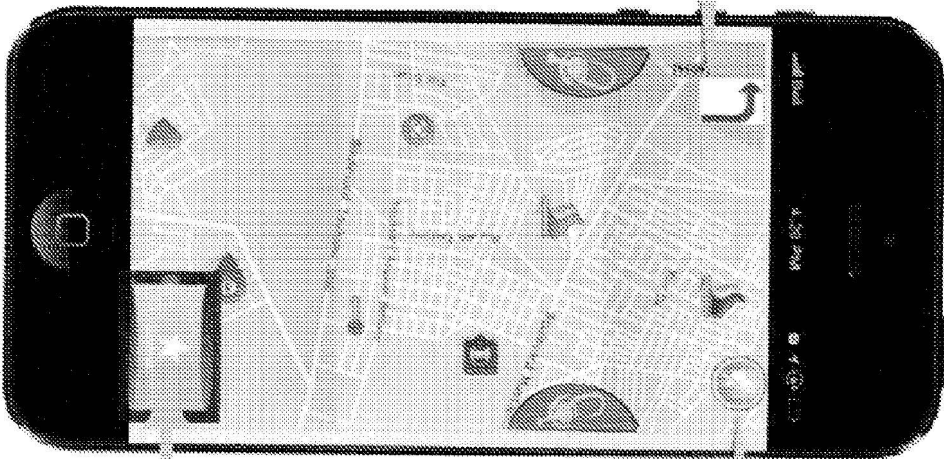
Directions audio is heard

You can ask for turn
by turn directions
Or by using GPS
location

Subway

Turn by turn
directions
choice

Voice gives you
turn by turn
directions like a
standard GPS



Mute

Voice says to user:
Full screen
letting you know your choice.

Favorites stays
up so another
choice can be
made.

Command Page
Near Me

Directions Screen

9

A

Fig 18.0

Subway

Touch phone or say **Call**:

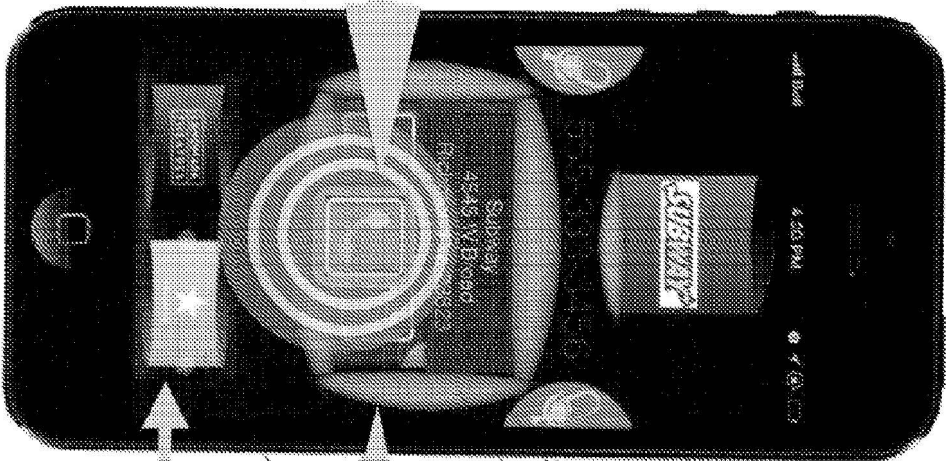
Voice says to user:
Calling to Subway

Visually:
we see ripples continue
till *Calling* is present

Audio:

Calling Overboard

let's you know
your choice
before going
to the *calling*
page
Phone
number is
displayed



Command Page
Near Me

Call Screen

10

A

Color glow indicates distance from
your current location

100

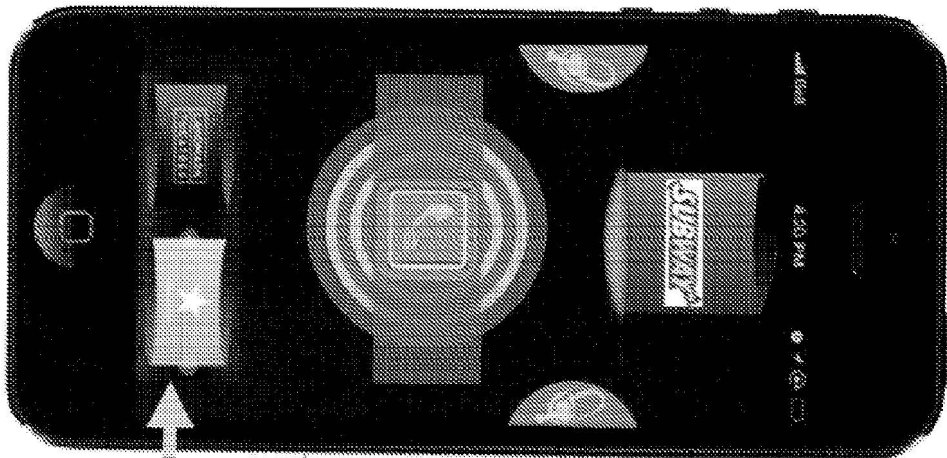
200

1000

Favorites stays
up so another
choice can be
made

Rev. 18 P

Subway



Command Page
Near Me

Call Screen

11

A

100

210

Voice says to user:
Calling
Subway

154

Favorites stays
up so another
choice can be
made

Fig. 186

Subway

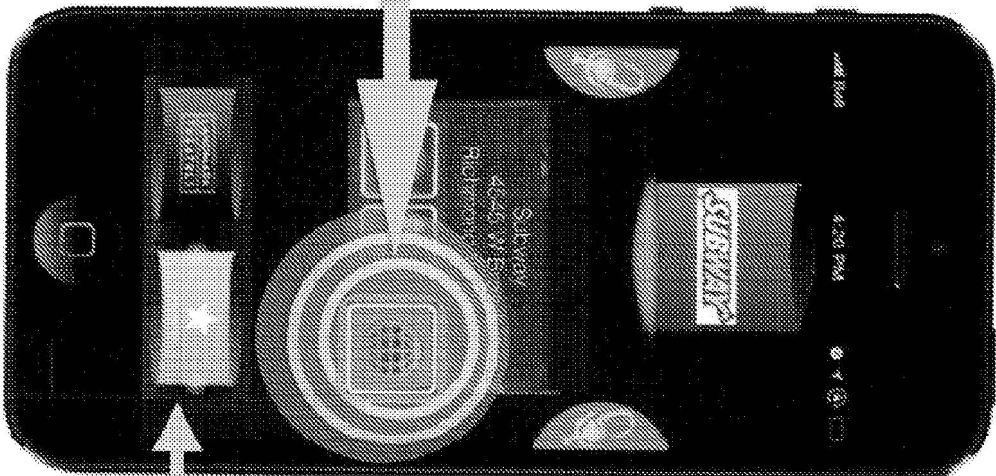
Touch phone or say **Web site**

Voice says to user:
Website to Subway

Visually:
we see ripples continue
till Web site is present

Audio:
Website audio is heard

Orange
blinking glow
let's you know
your choice
before going
to the Website
page



Favorites stays
up so another
choice can be
made

Command Page
Near Me
Website Screen

12

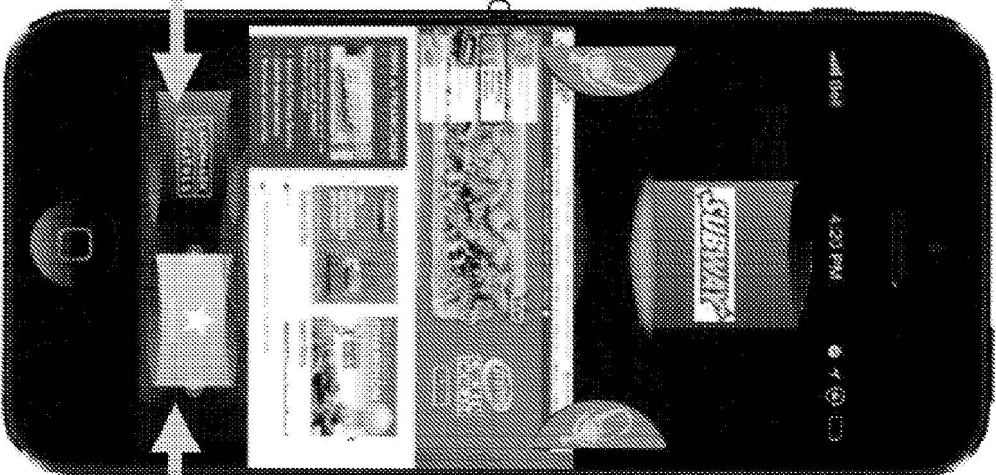
A

Feb. 18 R

Subway

Subway home page is displayed
Navigate the site

Shows any deal
associated with
website



Command Page
Near Me

Website Screen

13

A

Voice says to user:
Subway Website

Touch website graphic to fill screen
or say enlarge site

Favorites stays
up so another
choice can be
made

Fig. 18S

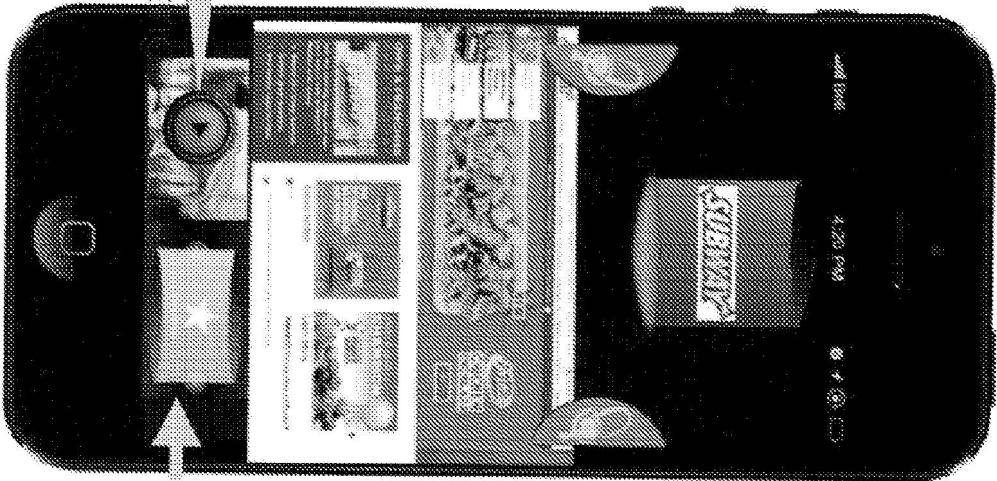
Subway

Rotate phone for full screen video doing so cancels the web site.

Hitting the play arrow on the video cancels the web

After 5 seconds a sponsored video commercial will appear

row/play outline color is based on rat



Favorites stays up so another choice can be made

Command Page
Near Me

Website Screen

14

A

Rev. 18T

Subway

Arrow/play outline color/glow is based on ratings



Favorites stays up so another choice can be made

Command Page
Near Me

Video Screen

15



File. 180

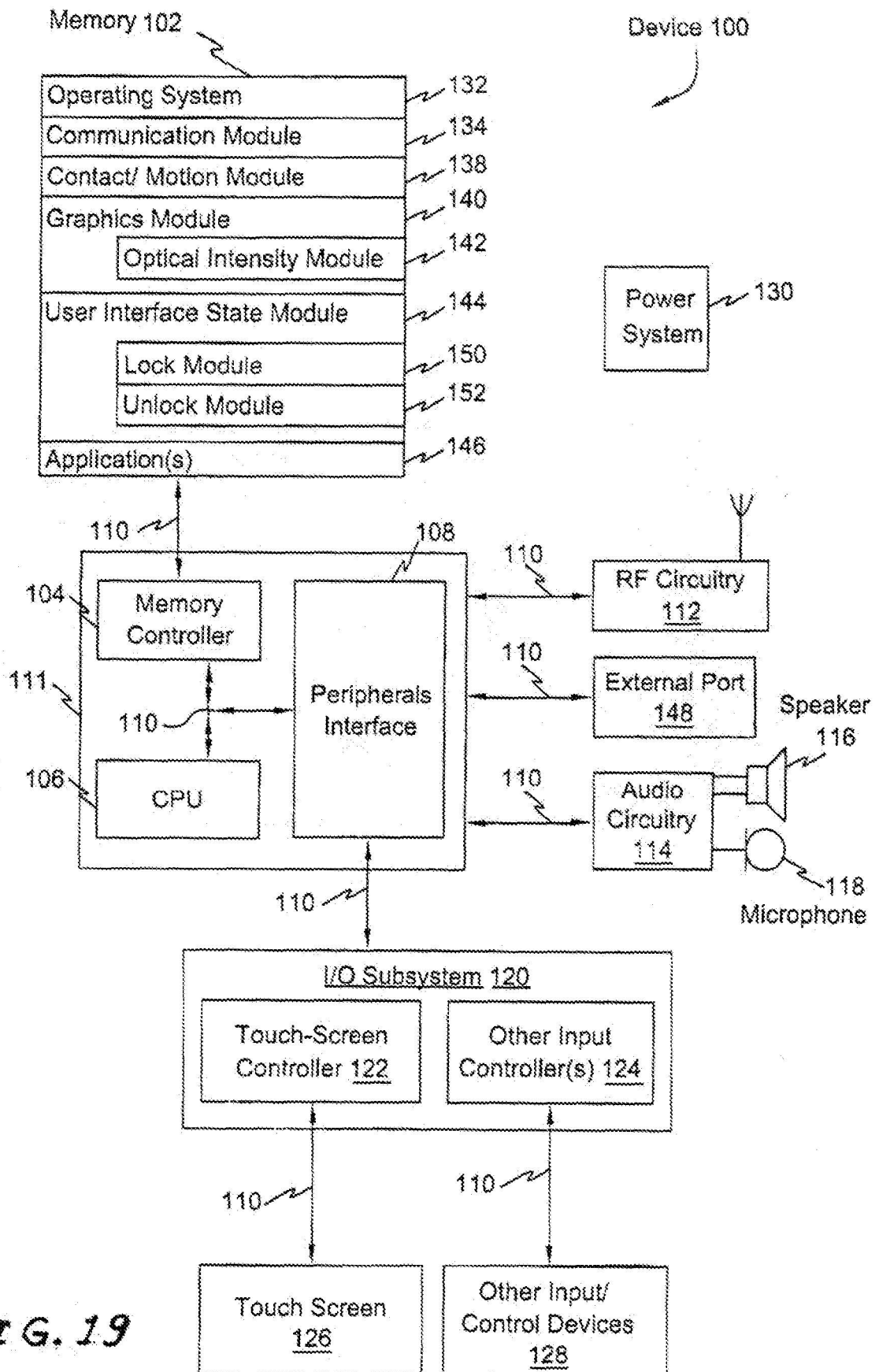


FIG. 19

