

(51) International Patent Classification 5:

G09F 19/00

A1

(11) International Publication Number:

WO 95/06934

(43) International Publication Date:

9 March 1995 (09.03.95)

(21) International Application Number: PCT/US94/09574

(51) Designated States: AU, CA, CZ, FL, JP, KR, PL, RU, VN,

(22) International Filing Date: 29 August 1994 (29.08.94)

European patent (AT, BE, CH, DE, DK, ES, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE).

(30) Priority Data:

08/114,954

31 August 1993 (31.08.93)

US

Published

With international search report.

(71) Applicant: ADMOTION CORPORATION [US/US]; Suite 1100, 18201 Von Karman, Irvine, CA 92715 (US).

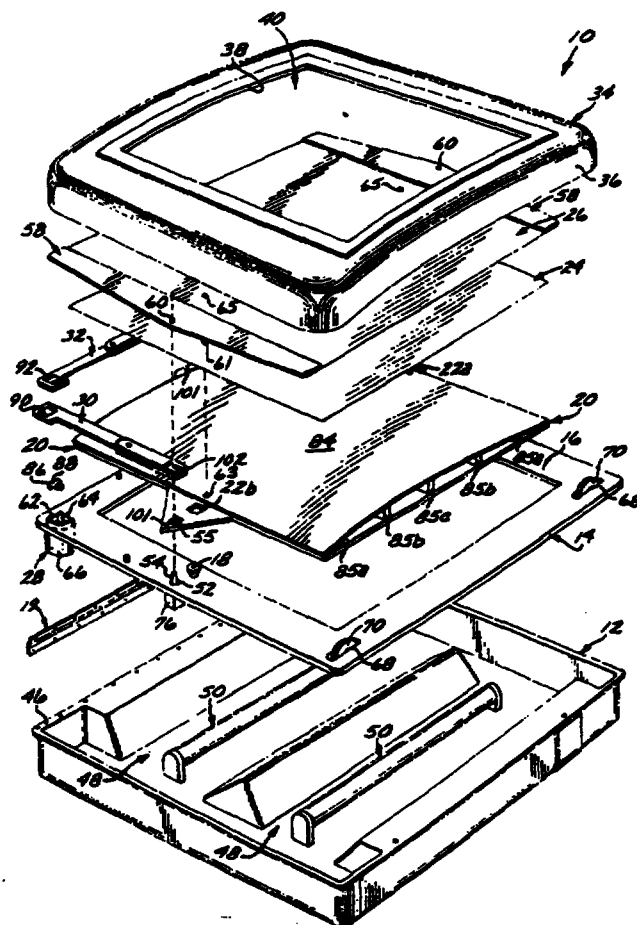
(72) Inventors: BRONAUGH, William, R.; 6572 Cerulean Avenue, Garden Grove, CA 92645 (US). GOODIN, John, W.; 1941 Via Oso, Coto de Caza, CA 92679 (US). RICKEY, Roger, J.; 3071 Wellowstone Drive, Costa Mesa, CA 92626 (US). PEETERS, Bradford, D.; Suite 106, 1234 N. Edgemont Street, Los Angeles, CA 90029 (US). HUBERT, Gustav; 8427 LeRoy Street, San Gabriel, CA 91775 (US).

(74) Agent: SCHOOLEY, Vern; Fulwider, Patton, Lee & Utecht, 200 Oceangate, Suite 1550, Long Beach, CA 90801 (US).

(54) Title: ADVERTISING DISPLAY METHOD AND APPARATUS

(57) Abstract

A display apparatus (10) having a transparent image screen (24) which contains a mosaic of four discrete images formed from pixels which are interwoven in a predetermined arrangement such that each of the images are selected by precise positioning of the screen (24) in four different positions relative to a grid mask (26) which masks out all but pixels of a selected image. A platen structure (20) mounts the image screen (24) and is moveable through a precise pattern for selecting the pixels, and thereby the image, to be projected. A pair of arms (30, 32) are coupled to the platen (20) and an eccentric drive (86) and are driven by the eccentric drive (86) to advance the platen (20) positively through the pattern.



This Sheet Has Been Replaced

