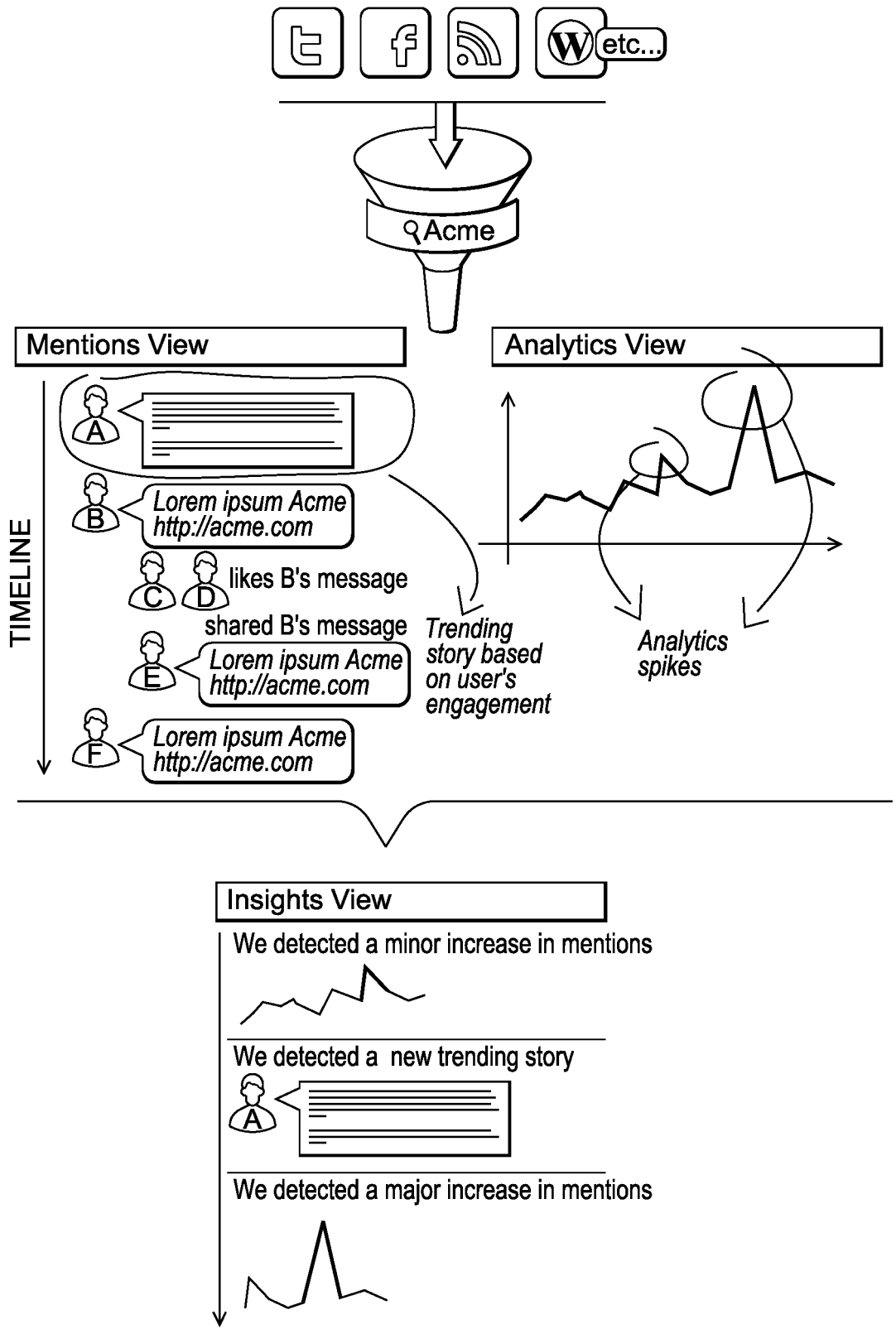
etc...
Acme
Mentions View
Analytics View
TIMELINE
A
B
Lorem ipsum Acme
http://acme.com
C
D
likes B's message
shared B's message
E
Lorem ipsum Acme
http://acme.com
F
Lorem ipsum Acme
http://acme.com
Trending
story based
on user's
engagement
Analytics
spikes
Insights View
We detected a minor increase in mentions
We detected a new trending story
A
We detected a major increase in mentions

FIG. 1