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(54) **Title:** BLOCKCHAIN-BASED RECORDKEEPING METHOD AND APPARATUS

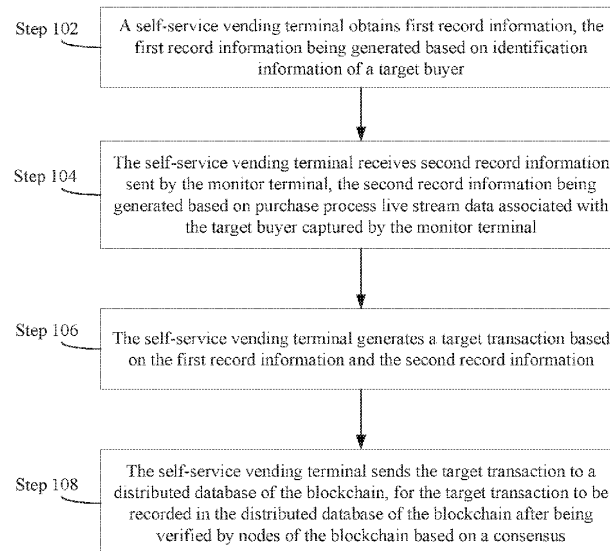


FIG. 1

(57) **Abstract:** A method and apparatus for blockchain-based record keeping, which are applicable to a self-service vending terminal. The self-service vending terminal is a node of a blockchain. The method includes: obtaining first record information, wherein the first record information is generated based on identification information of a target buyer; receiving second record information, wherein the second record information is generated based on purchase live stream data associated with the target buyer; generating a target transaction based on the first record information and the second record information; and sending the target transaction to a distributed database of a blockchain, for the target transaction to be recorded in the distributed database of the blockchain in response to the target transaction being verified by nodes of the blockchain based on a consensus.

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