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(54) **Title**: A METHOD AND SYSTEM FOR PROVIDING A SERVICE ASSOCIATED WITH SALE OF A PRODUCT

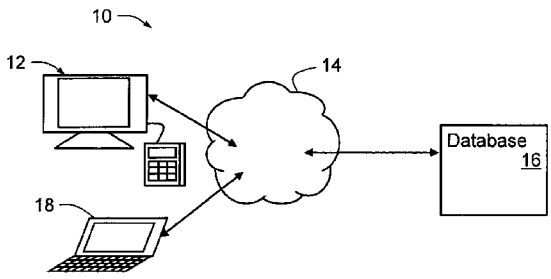


Figure 1

(57) **Abstract**: A method and system for providing a service associated with sale of a product from a merchant to a customer at a point of sale terminal connected to a network. The method comprising the steps of offering to provide the service associated with sale of the product to said customer during purchase of said product at the point of sale terminal, providing one of a plurality of identification numbers held in a database connected to the network at the point of sale terminal in association with the offered service and providing said provided identification number to said customer, and subsequently providing customer access over the network to permit said customer to enter purchase related details into the database to be associated with the provided identification number, thereby minimising time required at the point of sale terminal.

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