FIG 1

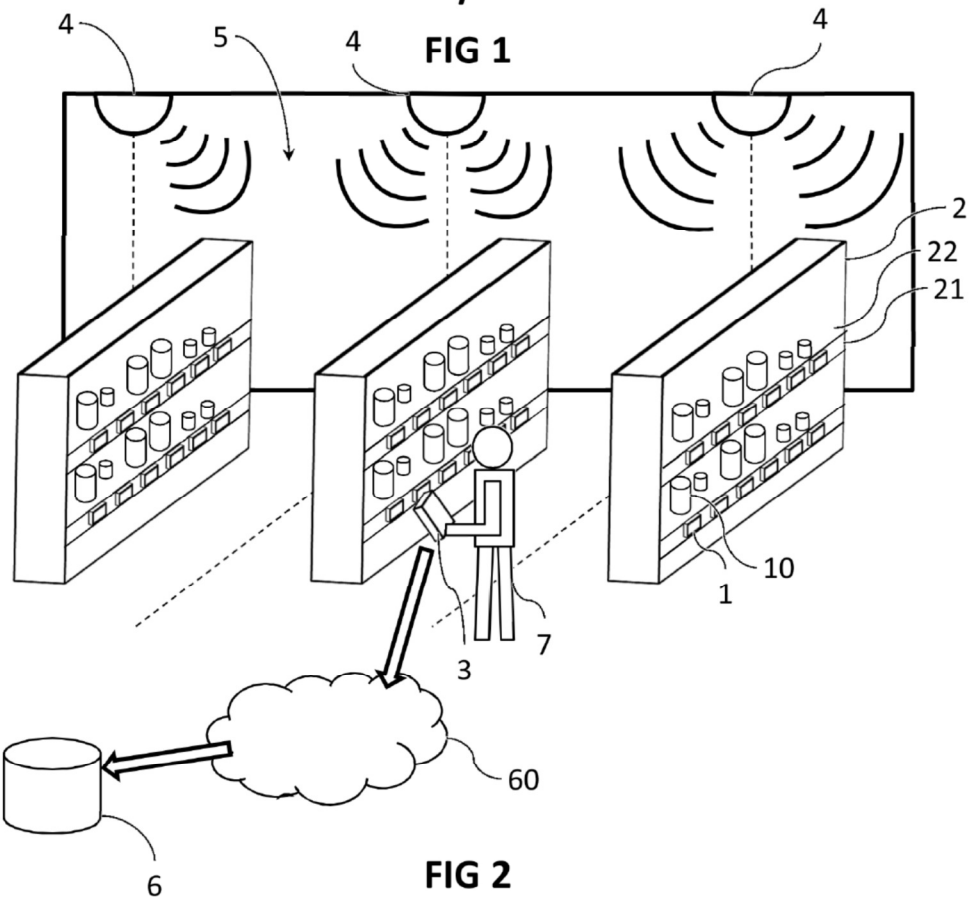

4
5
4
4
2
22
21
10
1
7
3
60
6

FIG 2

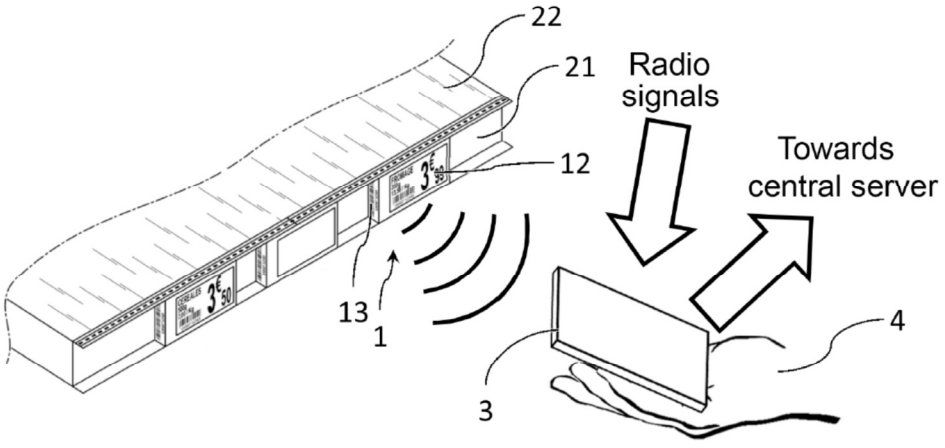
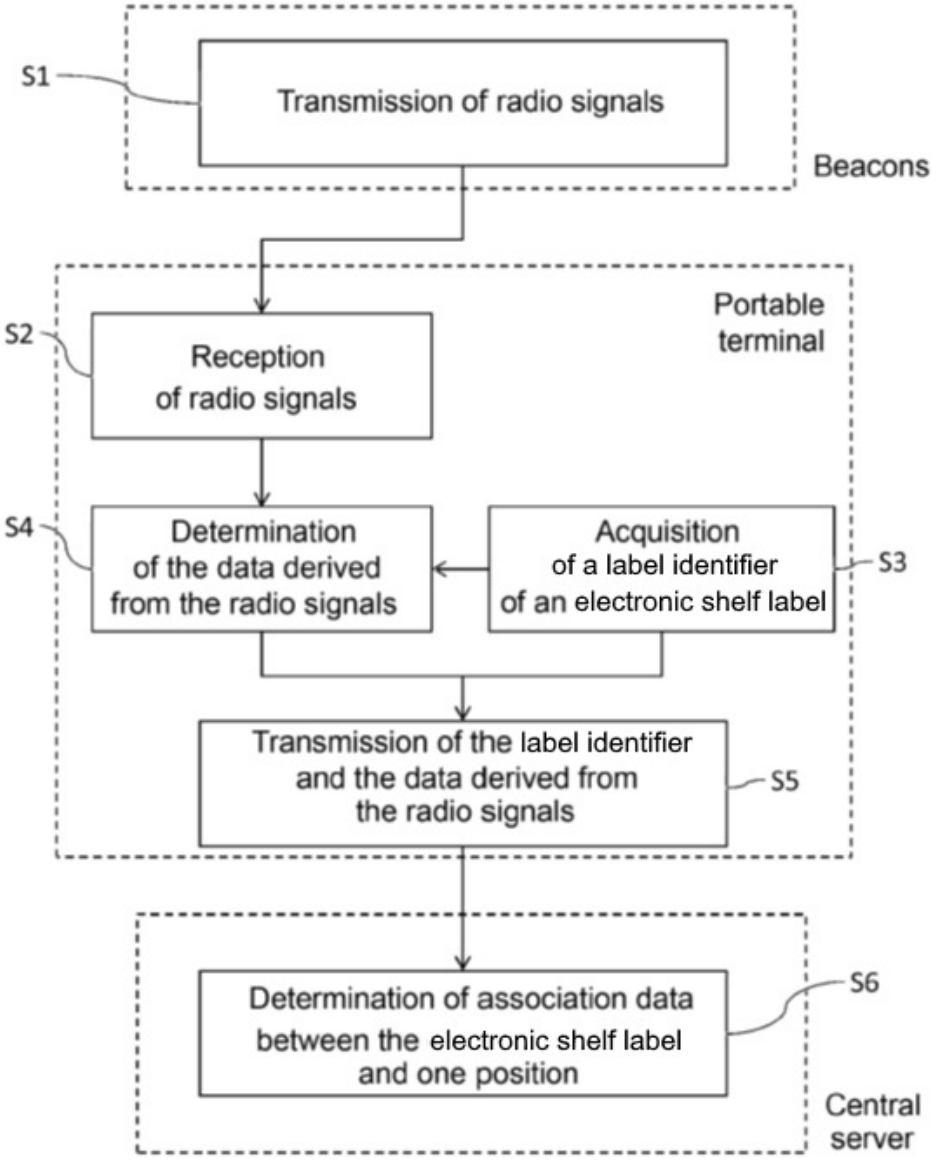

22
21
Radio signals
12
Towards central server
13
1
4
3

FIG 3


S1
Transmission of radio signals
Beacons
Portable terminal
S2
Reception of radio signals
S4
Determination of the data derived from the radio signals
Acquisition of a label identifier of an electronic shelf label
S3
Transmission of the label identifier and the data derived from the radio signals
S5
Determination of association data between the electronic shelf label and one position
S6
Central server