

ABSTRACT

A method for providing an information to assist validity judgement of a content by measuring a gaze information, a pupil diameter and an attention level of a subject when the subject of a provided content perceives the content is provided. A subject analysis device (1) comprising a content providing unit (5) for providing a content of a still image, a movie or a demonstration to be viewed by a subject; and a gaze position analysis unit (7) for analyzing a gaze position of the subject.