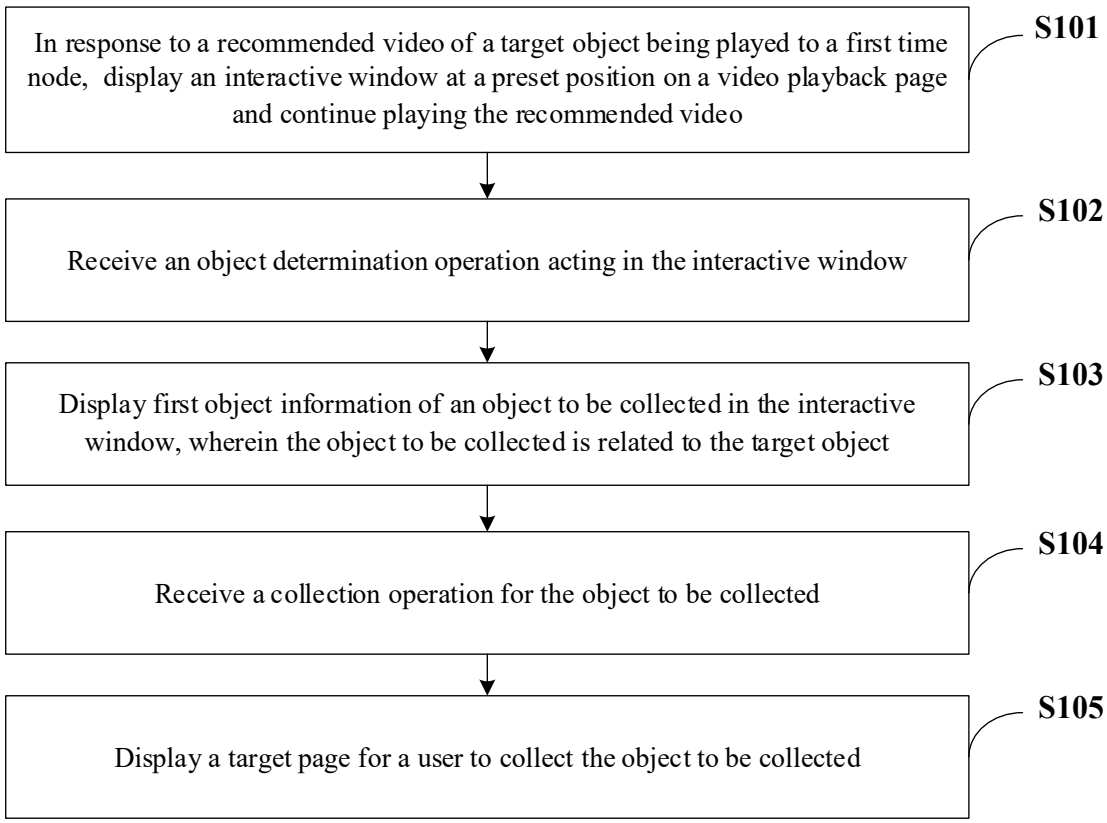

In response to a recommended video of a target object being played to a first time node, display an interactive window at a preset position on a video playback page and continue playing the recommended video
S101
Receive an object determination operation acting in the interactive window
S102
Display first object information of an object to be collected in the interactive window, wherein the object to be collected is related to the target object
S103
Receive a collection operation for the object to be collected
S104
Display a target page for a user to collect the object to be collected
S105

FIG. 1