WHAT IS CLAIMED IS:

1. A~~n oral~~ toothpaste composition for pumping toothpaste products comprising:

sodium carboxymethylcellulose, carbomer, or a mixture thereof; and ~~provided with elasticity based on~~ xanthan gum,

wherein the sodium carboxymethylcellulose, carbomer, or a mixture thereof is present in an amount of 0.05-1 wt% based on the total weight of the toothpaste composition,

wherein the xanthan gum is present in an amount of 0.5 - 3 wt% based on the total weight of the toothpaste composition, and

wherein the composition has a viscosity of 5,000-20,000 cP under the conditions of 25°C, BrookField, RV-5, 20 rpm.

~~2. An oral composition comprising xanthan gum and a thickening polymer.~~

~~3. The oral composition according to claim 2, wherein the thickening polymer is at least one selected from the group consisting of starch, carbomer, gellan gum, gelatin, guar gum, locust bean gum, alginic acid, Arabic gum, carrageenan, agar, pectin, rheogic, cellulose and derivatives thereof.~~

~~4. The oral composition according to claim 3, wherein the cellulose and derivatives thereof comprise any one selected from the group consisting of sodium~~

~~carboxymethylcellulose, hydroxymethyl cellulose, hydroxypropylmethyl cellulose, methylethyl cellulose and a mixture thereof.~~

~~5. The oral composition according to claim 2, wherein the xanthan gum is present in an amount larger than 0.5 wt% and less than 3 wt% based on the total weight of the composition, and the thickening polymer is present in an amount of 0.05-1 wt% based on the total weight of the composition.~~

~~6. The oral composition according to any one of claims 2 to 5, which has a viscosity of 5,000-20,000 cP under the conditions of 25°C, BrookField, RV-5, 20 rpm.~~

~~7~~2. The toothpaste ~~oral~~ composition according to ~~any one of claims 2 to 5~~claim 1, wherein the composition ~~which~~ has an initial height of 0.15-0.55 cm and a height of 0.1-0.45 cm after 30 seconds, when it is ejected in an amount of 1 g to an area having a width of 2 cm and a length of 1 cm from a container having a diameter of 0.3-1.0 cm.

~~8~~3. A pumping type toothpaste product comprising a toothpaste composition comprising:

i) 0.5 to 3% by weight of xanthan gum, based on the total weight of the composition; and

ii) 0.05-1% by weight of sodium carboxymethylcellulose or carbomer, based on the total weight of the composition,

~~ in an amount larger than 0.5 wt% and less than 3 wt% and having~~wherein the composition has a viscosity of 5,000-20,000 cP under the conditions of 25°C, BrookField, RV-5, 20 rpm.

~~9. The toothpaste composition according to claim 8, which further comprises a thickening polymer.~~

~~10. The toothpaste composition according to claim 9, wherein the thickening polymer is present in an amount of 0.05-1 wt% based on the total weight of the composition.~~

~~11. The oral composition according to any one of claims 8 to 10, which has an initial height of 0.15-0.55 cm and a height of 0.1-0.45 cm after 30 seconds, when it is ejected in an amount of 1 g to an area having a width of 2 cm and a length of 1 cm from a container having a diameter of 0.3-1.0 cm.~~

~~12~~4. ~~A~~ The pumping type toothpaste product according to claim 3, ~~comprising~~ wherein the ~~toothpaste~~ composition has an initial height of 0.15-0.55 cm and a height of 0.1-0.45 cm after 30 seconds, when it is ejected in an amount of 1 g to an area having a width of 2 cm and a length of 1 cm from a container having a diameter of 0.3-1.0 cm ~~as defined in any one of claims 8 to 10~~.