What is claimed is:

1. A method for switching global special effects, comprising:

determining, in response to detecting a sliding gesture on a target interface, two global special effects to be switched according to a sliding direction of the sliding gesture;

displaying, during a sliding process of the sliding gesture, the two global special effects on two sides of the target interface simultaneously, and changing display regions of the two global special effects according to a sliding displacement of the sliding gesture; and

determining, in response to detecting a release operation of the sliding gesture, a global special effect having a larger display region from the two global special effects as a user-selected global special effect, and displaying the user-selected global special effect on an entire region of the target interface,

wherein displaying the user-selected global special effect on the entire region of the target interface comprises:

moving, according to a position of the display region of the user-selected global special effect on the target interface, the user-selected global special effect to an opposite side in a form of translate animation until the user-selected global special effect covers the entire region of the target interface; and

simultaneously moving the unselected global special effect of the two global special effects to the opposite side of the user-selected global special effect in a form of translate animation until the unselected global special effect is moved out of the target interface.

2. The method of claim 1, wherein the sliding displacement comprises a transversal displacement component; and

wherein changing display regions of the two global special effects according to the sliding displacement of the sliding gesture comprises:

changing display regions of the two global special effects on a left side and a right side of the target interface according to the transversal displacement component of the sliding gesture.

3. The method of claim 1, wherein the target interface comprises a video capture interface, a video editing interface, a photo capture interface or a photo editing interface.

4. The method of claim 1, wherein the global special effect comprises at least one of a filter or transparency.

5. An apparatus for switching global special effects, comprising:

a to-be-switched special effect determination module, which is configured to determine, in response to detecting a sliding gesture on a target interface, two global special effects to be switched according to a sliding direction of the sliding gesture;

a simultaneous display module, which is configured to display, during a sliding process of the sliding gesture, the two global special effects on two sides of the target interface simultaneously, and change display regions of the two global special effects according to a sliding displacement of the sliding gesture; and

a global special effect switching module, which is configured to determine, in response to detecting a release operation of the sliding gesture, a global special effect having a larger display region from the two global special effects as a user-selected global special effect, and display the user-selected global special effect on an entire region of the target interface,

wherein the global special effect switching module comprises:

a translate animation switching unit, which is configured to move, according to a position of the display region of the user-selected global special effect on the target interface, the user-selected global special effect to an opposite side in a form of translate animation until the user-selected global special effect covers the entire region of the target interface, and simultaneously move the unselected global special effect of the two global special effects to the opposite side of the user-selected global special effect in a form of translate animation until the unselected global special effect is moved out of the target interface.

6. The apparatus of claim 5, wherein the sliding displacement comprises a transversal displacement component; and

wherein the simultaneous display module comprises:

a display region change unit, which is configured to change display regions of the two global special effects on a left side and a right side of the target interface according to the transversal displacement component of the sliding gesture.

7. The apparatus of claim 5, wherein the target interface comprises a video capture interface, a video editing interface, a photo capture interface or a photo editing interface.

8. The apparatus of claim 5, wherein the global special effect comprises at least one of a filter or transparency.

9. A terminal device, comprising:

at least one processor; and

a memory storage, which is configured to store at least one program;

wherein when executed by the at least one processor, the at least one program enables the at least one processor to perform the method for switching global special effects of any one of claims 1 to 4.

10. A computer-readable storage medium, which is configured to store a computer program, wherein the computer program, when executed by a processor, performs the method for switching global special effects of any one of claims 1 to 4.