

CLAIMS

1. A method for displaying a reminder message, the method comprising:

acquiring a received reminder message;

identifying a pin-to-top reminder message or a common reminder message from the

5 reminder message according to a display mode configured for the reminder message; and

displaying the pin-to-top reminder message in a first display area in a reminder message display page, and displaying the common reminder message in a second display area in the reminder message display page, the first display area and the second display area being respectively located at different positions in the reminder message display page.

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2. The method of claim 1, further comprising:

displaying a first identifier corresponding to the pin-to-top mode in a display range of the pin-to-top reminder message; and

displaying a second identifier corresponding to the common mode in a display range

15 of the common reminder message, the first identifier being different from the second identifier.

3. The method of claim 2, wherein:

the first identifier comprises a pushpin icon in a pinned state; and

20 the second identifier comprises a pushpin icon in a non-pinned state.

4. The method of claim 2, further comprising:

switching the pin-to-top reminder message to the common reminder message according to a received trigger operation for the first identifier; and

25 switching the common reminder message to the pin-to-top reminder message according to a received trigger operation for the second identifier.

5. The method of claim 1, wherein when the reminder message display page is in a list form, the first display area is located at a top of the list, and the second display area is located below the first display area.

6. The method of claim 1, wherein the display mode is configured by a sender or a receiver of the reminder message.

7. The method of claim 1, further comprising:
displaying a detail of the pin-to-top reminder message; and
displaying a thumbnail of the common reminder message.

8. The method of claim 7, wherein
the reminder message is of a task type;
the displaying the detail of the pin-to-top reminder message comprises displaying
task information of the pin-to-top reminder message; and
the displaying the thumbnail of the common reminder message comprises hiding the
task information of the common reminder message, wherein when the common reminder
message is triggered, the task information of the common reminder message is displayed in
a corresponding detail page.

9. The method of claim 1, wherein the displaying the pin-to-top reminder message at the top position in a reminder message list page comprises:

when there is a plurality of pin-to-top reminder messages, arranging the plurality of
pin-to-top reminder messages displayed according to a corresponding receiving time
sequence.

10. A method for displaying a reminder message, the method comprising:
displaying a reminder message creation page that includes a mode switching
identifier;

configuring a reminder message generated in the reminder message creation page to
5 be in a corresponding display mode according to a trigger operation for the mode switching
identifier; and

sending the reminder message to a target object,

wherein when the display mode is a pin-to-top mode, the reminder message is
displayed in a first display area in a reminder message display page of the target object,
10 while a reminder message in a common mode is displayed in a second display area in the
reminder message display page, the second display area being different from the first
display area.

11. The method of claim 10 further comprising:

15 when the reminder message creation page comprises a task start identifier,
configuring the reminder message as a task type according to a trigger operation for the task
start identifier;

displaying a pre-hidden task configuration option for the reminder message near the
task start identifier; and

20 configuring task information of the reminder message according to a received
configuration operation for the task configuration option.

12. The method of claim 11, wherein the task information comprises at least one
of the following:

25 a deadline; and

a task reminding moment before the deadline.

13. A method for displaying a reminder message, the method comprising:

creating a reminder message;

5 configuring a creator of the reminder message as a target object when an instruction for sending the reminder message is detected and no target object is configured for the reminder message; and

receiving and displaying the reminder message.

10 14. The method of claim 13, wherein the receiving and displaying the reminder message comprises:

determining the reminder message as a pin-to-top reminder message or a common reminder message according to a display mode configured for the reminder message; and

15 displaying the pin-to-top reminder message in a first display area in a reminder message display page, and displaying the common reminder message in a second display area in the reminder message display page, the first display area and the second display area being respectively located at different positions in the reminder message display page.

15. A method for displaying a reminder message, the method comprising:

20 displaying a received reminder message, wherein a pin-to-top reminder message is displayed in a first display area in a reminder message display page, a common reminder message is displayed in a second display area in the reminder message display page, and the first display area and the second display area are respectively located at different positions in the reminder message display page; and

25 switching the common reminder message to the pin-to-top reminder message when

the common reminder message is of a task type and a time interval to a deadline corresponding to the common reminder message is not greater than a preset time length.

16. An apparatus for displaying a reminder message, the apparatus comprising:

5 an acquiring unit configured to acquire a received reminder message;

an identifying unit configured to identify a pin-to-top reminder message or a common reminder message from the reminder message according to a display mode configured for the reminder message; and

10 a displaying unit configured to display the pin-to-top reminder message in a first display area in a reminder message display page and display the common reminder message in a second display area in the reminder message display page, the first display area and the second display area being respectively located at different positions in the reminder message display page.

15 17. The apparatus of claim 16, further comprising:

an identifier displaying unit configured to display a first identifier corresponding to the pin-to-top mode in a display range of the pin-to-top reminder message and display a second identifier corresponding to the common mode in a display range of the common reminder message, the first identifier being different from the second identifier.

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18. An apparatus for displaying a reminder message, the apparatus comprising:

a page displaying unit configured to display a reminder message creation page which comprises a mode switching identifier;

25 a mode configuring unit configured to configure a reminder message generated in the reminder message creation page to be in a corresponding display mode according to a

trigger operation for the mode switching identifier; and

a message sending unit configured to send the reminder message to a target object, wherein when the display mode is a pin-to-top mode, the reminder message is displayed in a first display area in a reminder message display page of the target object, while a reminder message in a common mode is displayed in a second display area in the reminder message display page, the second display area being different from the first display area.

19. An apparatus for displaying a reminder message, the apparatus comprising:

a creating unit configured to create a reminder message;

a configuring unit configured to configure a creator of the reminder message as a target object when an instruction for sending the reminder message is detected and no target object is configured for the reminder message; and

a displaying unit configured to receive and display the reminder message.

20. An apparatus for displaying a reminder message, the apparatus comprising:

a displaying unit configured to display a received reminder message, wherein a pin-to-top reminder message is displayed in a first display area in a reminder message display page, a common reminder message is displayed in a second display area in the reminder message display page, and the first display area and the second display area are respectively located at different positions in the reminder message display page; and

a switching unit configured to switch the common reminder message to a pin-to-top reminder message when the common reminder message is of a task type and a time interval to a deadline corresponding to the common reminder message is not greater than a preset time length.