

SYSTEM AND METHOD FOR FACILITATING CIGARETTE SALES AND CIGARETTE TRACKING

ABSTRACT

5 The present invention relates to system for facilitating either one of cigarette sales and
cigarette tracking. The system comprises a package for not more than four cigarettes, a token
presented by the package, a user device and a backend. The token comprises a first data set. The
user device comprises an input device, a processor and a first transceiver. The first data set is
entered with the input device.

10 The processor is in electronic communication with the input device. The processor receives
and processes the first data set for use in a first message. The first transceiver transmits the first
message to a remote backend. The remote backend comprises a second transceiver and a server. The
second transceiver receives the first message. The server is in electronic communication with the
15 second transceiver and configured to communicate a second message to the user device in response
to the first message.

Fig. 5 for publication.