[Claim 8]

A read information management system comprising:

a purchaser terminal operated by a commodity purchaser, the purchaser terminal reading a commodity code from a commodity code recording medium recording thereon the commodity code identifying a commodity; and

a management server connected to the purchaser terminal via a network, the management server managing information of commodity purchase by the purchaser, and the management server managing coordinates information indicative of a coordinates example and information of a plurality of commodities used in the coordinates example in such a way as to correlate both pieces of information with each other, and wherein

the purchaser terminal reads information peculiar to a store from a recording medium placed in the store and transmits the read information together with the commodity code, to the management server, and wherein

the management server stores therein the information peculiar to the store and the commodity code, the information and the commodity code being sent from the purchaser terminal, such that the information and the commodity code are correlated with each other, and wherein

when receiving the read commodity code from the purchaser terminal, the management server is capable of transmitting the coordinates information indicative of one or more coordinates examples in which a commodity corresponding to the received commodity code and a different commodity are used, to the purchaser terminal, wherein

when receiving information from the purchaser terminal, the information identifying a coordinates example selected by the purchaser out of the one or more coordinates examples, the management server is capable of transmitting the selected coordinates example as well as coordinates information indicative of a different coordinates example provided by an information provider who has provided the selected coordinates example, to the purchaser terminal, and wherein

when receiving information from the purchaser terminal, the information indicating the purchaser's will to purchase the commodity corresponding to the commodity code, the management server is capable of executing an account-settling process for purchasing the commodity on an EC site, and when receiving information from the purchaser terminal, the information indicating the purchaser's will to purchase the different commodity used in a coordinate example selected by the purchaser, using the purchaser terminal, out of the one or

more coordinates examples, the management server is also capable of executing an account-settling process for purchasing the different commodity on the EC site.

[Claim 9]

The read information management system according to claim 8, wherein

when the management server receives a commodity code for a purchased commodity from the purchaser terminal when the purchaser has purchased the commodity on the EC site, the management server extracts the store specific code correlated with the received commodity code, from the store specific codes already stored in the management server, and carries out settlement transactions such that part of payment for the purchased commodity is transferred to a bank account of a store identified by the extracted store specific code.