Abstract

AN APPARATUS AND A METHOD FOR SIMPLYING AND DISPLAYING INFORMATION

A method of generating a presentation comprising providing a collection of content where each unit of content has an identifier, providing a seed unit of content that contains references to the said identifiers, searching the existing collection of content for units of content with identifiers that are referenced by the seed unit of content, generating a presentation by gathering all units of content that were found in the said searching, whereby the presentation generated can contain more content than the seed content. Also a method of placing an order comprising providing an item with a plurality of pricing tiers, providing pricing rules for enforcing the said pricing tiers, providing a criterion, providing a method to identify inputs required from the user such that an order can be created that meets the requirements of the user while optimizing said criterion while conforming to the said pricing rules, requesting the said identified inputs from the user of the client system, whereby the user of the client system is not exposed to the pricing tiers and is not able to submit an order that violates the pricing rules. Also an apparatus.

[Figure 4]

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