

(19) World Intellectual Property
Organization
International Bureau



(43) International Publication Date
15 April 2004 (15.04.2004)

PCT

(10) International Publication Number
WO 2004/032037 A1

- (51) International Patent Classification⁷: **G06K 15/00**
- (21) International Application Number:
PCT/US2003/030488
- (22) International Filing Date:
29 September 2003 (29.09.2003)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:
10/264,314 2 October 2002 (02.10.2002) US
- (71) Applicant (*for all designated States except US*): **DEMAND TEC, INC.** [US/US]; Suite 200, 1 Circle Star Way, San Carlos, CA 94070 (US).
- (71) Applicants and
(72) Inventors: **GIROTTO, Jay** [US/US]; 11108 Northeast 65th Street, Kirkland, WA 98033 (US). **VENKATRAMAN, Krishna** [IN/US]; 759 Roble Avenue #1, Menlo Park, CA 94025 (US). **PARKIN, Rob** [US/US]; 3720 Fillmore Street #203, San Francisco, CA 94123 (US). **WINNER, Jeff** [US/US]; 24040 Oak Knoll Circle, Los Altos Hills, CA 94022 (US). **GOODROW, Christos** [US/US]; 323 Dwight Road, Burlingame, CA 94010 (US).
- (74) Agent: **KANG, S., Lim**; 3494 Camino Tassajarra Road #436, Danville, CA 94506 (US).
- (81) Designated States (*national*): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (84) Designated States (*regional*): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).
- Declaration under Rule 4.17:**
— *as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii)) for all designations*
- Published:**
— *with international search report*
- For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.*

(54) Title: METHOD AND APPARATUS FOR PROVIDING PRICE UPDATES

(57) Abstract: A computer implemented method and system for providing price updates is provided. Data is received by a system. The received data is filtered by the system to identify triggers in the received data. Actions related to identified triggers are performed by the system. Business rule compliance is performed according to a business rule hierarchy. Updated prices are provided.

WO 2004/032037 A1