

User Identification Method and Computing Device

ABSTRACT

Embodiments of the present disclosure provide a user identification method and a computing device. First user information of a target user is acquired; at least one search engine is invoked based on the first user information to perform a query, obtaining at least one target URL corresponding to the first user information; the at least one target URL is accessed, and webpage content in at least one webpage corresponding to the at least one target URL is extracted; based on the webpage content corresponding to the target user, it is determined whether the target user is a predetermined user type. The technical solutions provided by the embodiments of the present disclosure improve the efficiency of identifying target users.

(Fig. 1)