ABSTRACT

There have been increasing requirements for a technique for storing and managing broadcasted contents more appropriately.

A broadcast system 0100 comprises: a send-out apparatus 0110 for transmitting at least a content and a contents ID for identifying the content; and a reception apparatus 0130 for receiving and storing the transmitted content and the transmitted contents ID; wherein: the reception apparatus 0130 stores a path name corresponding to the content and the contents ID; and the path name is transmitted from the send-out apparatus 0110 or generated in the reception apparatus 0130, presentable to a user of the reception apparatus 0130, and changeable in response to an instruction by the user.



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